

Global Ballistic Targeting System Software Market by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

The ballistic targeting software (BTS) is extensively utilized by professional shooters, hunters, and military services, and is used for the training of all types of shooters, including hunters, snipers, and target shooters. Though the market for BTS software is small, it is anticipated to grow steadily over the forecast period.

Scope of the Report:

This report studies the Ballistic Targeting System Software market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Ballistic Targeting System Software market by product type and applications/end industries. A trend which is expected to impact the market positively is the integration of Bluetooth and wireless technologies. According to the report, a key growth driver is the advantages offered by the ballistic targeting software in boosting firearm performance. Firearm performance is increased by using ballistic targeting system software, as the user can compare the trajectory and other parameters and take an informed shot. With this software, a shooter can aim with predicted accuracy, especially in the case of a moving object. The mobile applications for ballistics calculation are available at low price starting at \$2. Therefore, this solution is proving to be cost effective as well. the Americas dominated this market and accounted for a market share of more than 65%. The presence of a significant number of hunters and shooters in the region will lead to the increased adoption of this software and technology. The global Ballistic Targeting System Software market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Ballistic Targeting System Software.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Dexadine

JBM Ballistics

Lex Talus

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Mobile

PCS and Laptops

Market Segment by Applications, can be divided into

Professional Shooters

Hunters

Military Services

Contents

1 BALLISTIC TARGETING SYSTEM SOFTWARE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Ballistic Targeting System Software
- 1.2 Classification of Ballistic Targeting System Software by Types
 - 1.2.1 Global Ballistic Targeting System Software Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Ballistic Targeting System Software Revenue Market Share by Types in 2017
 - 1.2.3 Mobile
 - 1.2.4 PCS and Laptops
- 1.3 Global Ballistic Targeting System Software Market by Application
 - 1.3.1 Global Ballistic Targeting System Software Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Professional Shooters
 - 1.3.3 Hunters
 - 1.3.4 Military Services
- 1.4 Global Ballistic Targeting System Software Market by Regions
 - 1.4.1 Global Ballistic Targeting System Software Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1.1 North America (USA, Canada and Mexico) Ballistic Targeting System Software Status and Prospect (2013-2023)
 - 1.4.1.2 Europe (Germany, France, UK, Russia and Italy) Ballistic Targeting System Software Status and Prospect (2013-2023)
 - 1.4.1.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Ballistic Targeting System Software Status and Prospect (2013-2023)
 - 1.4.1.4 South America (Brazil, Argentina, Colombia) Ballistic Targeting System Software Status and Prospect (2013-2023)
 - 1.4.1.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Ballistic Targeting System Software Status and Prospect (2013-2023)
- 1.5 Global Market Size of Ballistic Targeting System Software (2013-2023)

2 MANUFACTURERS PROFILES

- 2.1 Dexadine
 - 2.1.1 Business Overview
 - 2.1.2 Ballistic Targeting System Software Type and Applications
 - 2.1.2.1 Product A

2.1.2.2 Product B

2.1.3 Dexadine Ballistic Targeting System Software Revenue, Gross Margin and Market Share (2016-2017)

2.2 JBM Ballistics

2.2.1 Business Overview

2.2.2 Ballistic Targeting System Software Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 JBM Ballistics Ballistic Targeting System Software Revenue, Gross Margin and Market Share (2016-2017)

2.3 Lex Talus

2.3.1 Business Overview

2.3.2 Ballistic Targeting System Software Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 Lex Talus Ballistic Targeting System Software Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL BALLISTIC TARGETING SYSTEM SOFTWARE MARKET COMPETITION, BY PLAYERS

3.1 Global Ballistic Targeting System Software Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Ballistic Targeting System Software Players Market Share

3.2.2 Top 10 Ballistic Targeting System Software Players Market Share

3.3 Market Competition Trend

4 GLOBAL BALLISTIC TARGETING SYSTEM SOFTWARE MARKET SIZE BY REGIONS

4.1 Global Ballistic Targeting System Software Revenue and Market Share by Regions

4.2 North America Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

4.3 Europe Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

4.5 South America Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA BALLISTIC TARGETING SYSTEM SOFTWARE REVENUE BY COUNTRIES

5.1 North America Ballistic Targeting System Software Revenue by Countries (2013-2018)

5.2 USA Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

5.3 Canada Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

5.4 Mexico Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

6 EUROPE BALLISTIC TARGETING SYSTEM SOFTWARE REVENUE BY COUNTRIES

6.1 Europe Ballistic Targeting System Software Revenue by Countries (2013-2018)

6.2 Germany Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

6.3 UK Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

6.4 France Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

6.5 Russia Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

6.6 Italy Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC BALLISTIC TARGETING SYSTEM SOFTWARE REVENUE BY COUNTRIES

7.1 Asia-Pacific Ballistic Targeting System Software Revenue by Countries (2013-2018)

7.2 China Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

7.3 Japan Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

7.4 Korea Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

7.5 India Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

7.6 Southeast Asia Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA BALLISTIC TARGETING SYSTEM SOFTWARE REVENUE BY COUNTRIES

8.1 South America Ballistic Targeting System Software Revenue by Countries

(2013-2018)

8.2 Brazil Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

8.3 Argentina Ballistic Targeting System Software Revenue and Growth Rate
(2013-2018)

8.4 Colombia Ballistic Targeting System Software Revenue and Growth Rate
(2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE BALLISTIC TARGETING SYSTEM SOFTWARE BY COUNTRIES

9.1 Middle East and Africa Ballistic Targeting System Software Revenue by Countries
(2013-2018)

9.2 Saudi Arabia Ballistic Targeting System Software Revenue and Growth Rate
(2013-2018)

9.3 UAE Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

9.4 Egypt Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

9.5 Nigeria Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

9.6 South Africa Ballistic Targeting System Software Revenue and Growth Rate
(2013-2018)

10 GLOBAL BALLISTIC TARGETING SYSTEM SOFTWARE MARKET SEGMENT BY TYPE

10.1 Global Ballistic Targeting System Software Revenue and Market Share by Type
(2013-2018)

10.2 Global Ballistic Targeting System Software Market Forecast by Type (2018-2023)

10.3 Mobile Revenue Growth Rate (2013-2023)

10.4 PCS and Laptops Revenue Growth Rate (2013-2023)

11 GLOBAL BALLISTIC TARGETING SYSTEM SOFTWARE MARKET SEGMENT BY APPLICATION

11.1 Global Ballistic Targeting System Software Revenue Market Share by Application
(2013-2018)

11.2 Ballistic Targeting System Software Market Forecast by Application (2018-2023)

11.3 Professional Shooters Revenue Growth (2013-2018)

11.4 Hunters Revenue Growth (2013-2018)

11.5 Military Services Revenue Growth (2013-2018)

12 GLOBAL BALLISTIC TARGETING SYSTEM SOFTWARE MARKET SIZE FORECAST (2018-2023)

12.1 Global Ballistic Targeting System Software Market Size Forecast (2018-2023)

12.2 Global Ballistic Targeting System Software Market Forecast by Regions (2018-2023)

12.3 North America Ballistic Targeting System Software Revenue Market Forecast (2018-2023)

12.4 Europe Ballistic Targeting System Software Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Ballistic Targeting System Software Revenue Market Forecast (2018-2023)

12.6 South America Ballistic Targeting System Software Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Ballistic Targeting System Software Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Ballistic Targeting System Software Picture

Table Product Specifications of Ballistic Targeting System Software

Table Global Ballistic Targeting System Software and Revenue (Million USD) Market Split by Product Type

Figure Global Ballistic Targeting System Software Revenue Market Share by Types in 2017

Figure Mobile Picture

Figure PCS and Laptops Picture

Table Global Ballistic Targeting System Software Revenue (Million USD) by Application (2013-2023)

Figure Ballistic Targeting System Software Revenue Market Share by Applications in 2017

Figure Professional Shooters Picture

Figure Hunters Picture

Figure Military Services Picture

Table Global Market Ballistic Targeting System Software Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Ballistic Targeting System Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Ballistic Targeting System Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Ballistic Targeting System Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Ballistic Targeting System Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Ballistic Targeting System Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Ballistic Targeting System Software Revenue (Million USD) and Growth Rate (2013-2023)

Table Dexadine Basic Information, Manufacturing Base and Competitors

Table Dexadine Ballistic Targeting System Software Type and Applications

Table Dexadine Ballistic Targeting System Software Revenue, Gross Margin and Market Share (2016-2017)

Table JBM Ballistics Basic Information, Manufacturing Base and Competitors

Table JBM Ballistics Ballistic Targeting System Software Type and Applications

Table JBM Ballistics Ballistic Targeting System Software Revenue, Gross Margin and Market Share (2016-2017)

Table Lex Talus Basic Information, Manufacturing Base and Competitors

Table Lex Talus Ballistic Targeting System Software Type and Applications

Table Lex Talus Ballistic Targeting System Software Revenue, Gross Margin and Market Share (2016-2017)

Table Global Ballistic Targeting System Software Revenue (Million USD) by Players (2013-2018)

Table Global Ballistic Targeting System Software Revenue Share by Players (2013-2018)

Figure Global Ballistic Targeting System Software Revenue Share by Players in 2016

Figure Global Ballistic Targeting System Software Revenue Share by Players in 2017

Figure Global Top 5 Players Ballistic Targeting System Software Revenue Market Share in 2017

Figure Global Top 10 Players Ballistic Targeting System Software Revenue Market Share in 2017

Figure Global Ballistic Targeting System Software Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Ballistic Targeting System Software Revenue (Million USD) by Regions (2013-2018)

Table Global Ballistic Targeting System Software Revenue Market Share by Regions (2013-2018)

Figure Global Ballistic Targeting System Software Revenue Market Share by Regions (2013-2018)

Figure Global Ballistic Targeting System Software Revenue Market Share by Regions in 2017

Figure North America Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Figure Europe Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Figure South America Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Table North America Ballistic Targeting System Software Revenue by Countries (2013-2018)

Table North America Ballistic Targeting System Software Revenue Market Share by

Countries (2013-2018)

Figure North America Ballistic Targeting System Software Revenue Market Share by Countries (2013-2018)

Figure North America Ballistic Targeting System Software Revenue Market Share by Countries in 2017

Figure USA Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Figure Canada Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Figure Mexico Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Table Europe Ballistic Targeting System Software Revenue (Million USD) by Countries (2013-2018)

Figure Europe Ballistic Targeting System Software Revenue Market Share by Countries (2013-2018)

Figure Europe Ballistic Targeting System Software Revenue Market Share by Countries in 2017

Figure Germany Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Figure UK Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Figure France Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Figure Russia Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Figure Italy Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Ballistic Targeting System Software Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Ballistic Targeting System Software Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific Ballistic Targeting System Software Revenue Market Share by Countries in 2017

Figure China Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Figure Japan Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Figure Korea Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Figure India Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Table South America Ballistic Targeting System Software Revenue by Countries (2013-2018)

Table South America Ballistic Targeting System Software Revenue Market Share by Countries (2013-2018)

Figure South America Ballistic Targeting System Software Revenue Market Share by Countries (2013-2018)

Figure South America Ballistic Targeting System Software Revenue Market Share by Countries in 2017

Figure Brazil Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Figure Argentina Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Figure Colombia Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Ballistic Targeting System Software Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Ballistic Targeting System Software Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Ballistic Targeting System Software Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Ballistic Targeting System Software Revenue Market Share by Countries in 2017

Figure Saudi Arabia Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Figure UAE Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Figure Egypt Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Figure Nigeria Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Figure South Africa Ballistic Targeting System Software Revenue and Growth Rate (2013-2018)

Table Global Ballistic Targeting System Software Revenue (Million USD) by Type (2013-2018)

Table Global Ballistic Targeting System Software Revenue Share by Type (2013-2018)

Figure Global Ballistic Targeting System Software Revenue Share by Type (2013-2018)

Figure Global Ballistic Targeting System Software Revenue Share by Type in 2017

Table Global Ballistic Targeting System Software Revenue Forecast by Type
(2018-2023)

Figure Global Ballistic Targeting System Software Market Share Forecast by Type
(2018-2023)

Figure Global Mobile Revenue Growth Rate (2013-2018)

Figure Global PCS and Laptops Revenue Growth Rate (2013-2018)

Table Global Ballistic Targeting System Software Revenue by Application (2013-2018)

Table Global Ballistic Targeting System Software Revenue Share by Application
(2013-2018)

Figure Global Ballistic Targeting System Software Revenue Share by Application
(2013-2018)

Figure Global Ballistic Targeting System Software Revenue Share by Application in
2017

Table Global Ballistic Targeting System Software Revenue Forecast by Application
(2018-2023)

Figure Global Ballistic Targeting System Software Market Share Forecast by Application
(2018-2023)

Figure Global Professional Shooters Revenue Growth Rate (2013-2018)

Figure Global Hunters Revenue Growth Rate (2013-2018)

Figure Global Military Services Revenue Growth Rate (2013-2018)

Figure Global Ballistic Targeting System Software Revenue (Million USD) and Growth
Rate Forecast (2018 -2023)

Table Global Ballistic Targeting System Software Revenue (Million USD) Forecast by
Regions (2018-2023)

Figure Global Ballistic Targeting System Software Revenue Market Share Forecast by
Regions (2018-2023)

Figure North America Ballistic Targeting System Software Revenue Market Forecast
(2018-2023)

Figure Europe Ballistic Targeting System Software Revenue Market Forecast
(2018-2023)

Figure Asia-Pacific Ballistic Targeting System Software Revenue Market Forecast
(2018-2023)

Figure South America Ballistic Targeting System Software Revenue Market Forecast
(2018-2023)

Figure Middle East and Africa Ballistic Targeting System Software Revenue Market
Forecast (2018-2023)

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