

# Global Balcony Photovoltaic System Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Balcony Photovoltaic System market size was valued at US\$ 8510 million in 2025 and is forecast to a readjusted size of US\$ 42363 million by 2032 with a CAGR of 25.7% during review period.

In 2025, global Balcony Photovoltaic System production reached approximately 7.52 million units, with an average global market price of around US\$1.1k per unit.

A Balcony Photovoltaic System is a small-scale distributed solar power generation system designed to be installed on residential balconies, terraces, or building facades. The system typically consists of photovoltaic panels, a micro-inverter, mounting brackets, cables, and monitoring modules. It converts solar energy into electricity and feeds it directly into the household circuit through a plug-and-play connection. Compared with conventional rooftop solar systems, balcony PV systems are easier to install, more affordable, and suitable for apartment dwellers or renters, making them increasingly popular in Europe and other urban regions.

The industry chain of balcony photovoltaic systems includes upstream raw materials and component suppliers, midstream system integrators and manufacturers, and downstream application markets. Upstream segments involve photovoltaic cells, silicon wafers, aluminum mounting structures, micro-inverters, and electrical cables. Representative suppliers include photovoltaic module manufacturers such as LONGi Green Energy, JinkoSolar, Tongwei, and Trina Solar, as well as micro-inverter manufacturers like Hoymiles, Enphase, and Deye. The midstream consists of system integrators and kit manufacturers that assemble components into plug-and-play balcony

PV systems, including companies such as EcoFlow, Anker SOLIX, Sunshare, and Marstek. Downstream applications mainly include residential apartments, rental housing, and small urban households seeking self-consumption renewable energy solutions, with Europe—especially Germany, the Netherlands, and France—being major markets.

Balcony photovoltaic systems have emerged as a small-scale distributed energy solution designed primarily for urban residential users and have gained increasing attention, particularly in European markets. As urbanization continues to expand, many apartment residents lack access to rooftops suitable for traditional solar installations. Balcony PV systems provide an alternative by offering easy installation, plug-and-play functionality, and relatively low upfront investment, allowing more households to participate in the energy transition. At present, the market is still in a growth stage, with most products sold as integrated kits resembling consumer electronic products. A growing number of energy companies, energy storage providers, and consumer electronics brands are entering the market, intensifying competition. From a development perspective, products are gradually evolving toward higher-efficiency solar modules, smarter energy management systems, and deeper integration with residential energy storage solutions. At the same time, manufacturers are emphasizing aesthetic design, modular structures, and convenient installation to better suit residential environments. Key drivers of market growth include the global energy transition, rising residential electricity prices, increasing adoption of distributed energy systems, and growing consumer interest in sustainable lifestyles. Technological advancements and declining costs of micro-inverters and battery storage are also enhancing the attractiveness of these systems. Nevertheless, the market faces several challenges, including complex grid-connection regulations and certification requirements in some regions, building and property management constraints, and cautious consumer attitudes regarding product reliability and payback periods. Overall, with improving policy frameworks and continued technological innovation, balcony photovoltaic systems are expected to play an increasingly important role in urban residential energy solutions.

This report is a detailed and comprehensive analysis for global Balcony Photovoltaic System market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

**Key Features:**

Global Balcony Photovoltaic System market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Balcony Photovoltaic System market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Balcony Photovoltaic System market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Balcony Photovoltaic System market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

**The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Balcony Photovoltaic System
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Balcony Photovoltaic System market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include EcoFlow, Sunshare, Marstek, Zendure, Hoymiles, Vigorpool, Hoymiles, Ecosolex, Apsystems, Sungold Solar, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

**Market Segmentation**

Balcony Photovoltaic System market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

300W-450W

450W-600W

Above 600W

#### Market segment by System Architecture

Single-Component System

Dual-Component System

Multi-Component System

#### Market segment by Energy Storage Configuration

No Energy Storage

With Energy Storage

#### Market segment by Application

Ordinary Residential

High-End Residential

#### Major players covered

EcoFlow

Sunshare

Marstek

Zendure

Hoymiles

Vigorpool

Hoymiles

Ecosolex

Apsystems

Sungold Solar

Bluetti

Hiitio

ANTAI Solar

SDO Energy Tech

Growatt

DAH Solar

Tsun

Anker SOLIX

Foner Solar

Must Power

Hamedata

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Balcony Photovoltaic System product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Balcony Photovoltaic System, with price, sales quantity, revenue, and global market share of Balcony Photovoltaic System from 2021 to 2026.

Chapter 3, the Balcony Photovoltaic System competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Balcony Photovoltaic System breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Balcony Photovoltaic System market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Balcony Photovoltaic System.

Chapter 14 and 15, to describe Balcony Photovoltaic System sales channel, distributors, customers, research findings and conclusion.

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