

# Global Balcony Energy Storage System Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Balcony Energy Storage System market size was valued at US\$ 6115 million in 2025 and is forecast to a readjusted size of US\$ 18194 million by 2032 with a CAGR of 16.8% during review period.

In 2025, global Balcony Energy Storage System production reached approximately 2.7 million units, with an average global market price of around US\$2.2k per unit.

A balcony energy storage system is a compact distributed energy solution designed for apartments and small residential spaces. It is typically paired with balcony photovoltaic systems and stores excess solar electricity generated during the day in a battery for later use at night or during peak demand. The system usually consists of solar panels, a micro-inverter, a battery storage unit, and an energy management system. With its compact design and plug-and-play installation, it enables urban households to utilize solar power efficiently and reduce dependence on grid electricity.

The upstream supply chain of balcony energy storage systems includes lithium battery cell manufacturers, inverter suppliers, battery management system providers, photovoltaic module manufacturers, and power electronics component suppliers, such as CATL, BYD, EVE Energy, Sungrow, Huawei Digital Power, LONGi, and Trina Solar. Midstream players consist of balcony storage system manufacturers and system integrators such as EcoFlow, Anker SOLIX, Zendure, Hoymiles, Growatt, and APsystems, which design battery modules, integrate micro-inverters, and develop energy management software. Downstream customers mainly include residential users, distributed solar installers, and energy service companies, with applications in

apartment balconies, small residential PV systems, and household energy management solutions.

The annual production capacity of a single-line Balcony Energy Storage System is approximately 10k units, with a gross profit margin of approximately 20%-35%

This report is a detailed and comprehensive analysis for global Balcony Energy Storage System market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Balcony Energy Storage System market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Balcony Energy Storage System market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Balcony Energy Storage System market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Balcony Energy Storage System market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Balcony Energy Storage System

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Balcony Energy Storage System market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include EcoFlow, Zendure, Marstek Energy, Vigorpool, Growatt, Hoymiles, Ecosolex, Apsystems, Mentech, Anker SOLIX, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Balcony Energy Storage System market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Lithium Iron Phosphate Battery

Ternary Lithium Battery

Sodium-Ion Battery

### Market segment by Capacity

1?2 kWh

2?5 kWh

5?10 kWh

10?20 kWh

Others

### Market segment by System Structure

All-in-One

Plug-in

Expandable

### Market segment by Application

Home Use

Commercial Use

### Major players covered

EcoFlow

Zendure

Marstek Energy

Vigorpool

Growatt

Hoymiles

Ecosolex

Apsystems

Mentech

Anker SOLIX

Joycube Battery

Alphaess

Huawei

Anfuote

iYPOWER

Cham Battery Technology

Guangdong Vector Technology

Bichamp

Baldurs New Energy

Bluetti

Hamedata Technology

Must Energy

Matsutake Power

Felicity Solar

SolaX Power

Absen Energy

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Balcony Energy Storage System product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Balcony Energy Storage System, with price, sales quantity, revenue, and global market share of Balcony Energy Storage System from 2021 to 2026.

Chapter 3, the Balcony Energy Storage System competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Balcony Energy Storage System breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Balcony Energy Storage System market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Balcony

Energy Storage System.

Chapter 14 and 15, to describe Balcony Energy Storage System sales channel, distributors, customers, research findings and conclusion.

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