

Global Balcony Energy Storage Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Balcony Energy Storage market size was valued at US\$ 3384 million in 2024 and is forecast to a readjusted size of USD 10140 million by 2031 with a CAGR of 16.8% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

The balcony energy storage system is an efficient, environmentally friendly and practical solar energy storage system with high efficiency, environmental protection, practicality, safety and convenience. It combines solar power generation with energy storage technology and is installed on the balcony to store and utilize solar power. The balcony energy storage system can reduce carbon emissions, help families reduce their dependence on traditional power grids, effectively save electricity costs, and improve energy self-sufficiency. Compared with traditional household energy storage systems (generally with a capacity of less than 20KWh), the balcony energy storage capacity is smaller and is mostly installed on the balconies of small-sized residences such as apartments. It is easy to install, plug and play, and does not require professionals. For portable power supplies, balcony energy storage is used frequently, can meet the daily electricity needs of residents, and has a relatively short investment recovery period.

The prospects of balcony energy storage systems in the global market are gradually being optimistic, especially in terms of home energy management and sustainable development. With the advancement of global energy transformation, especially the increasing reliance on renewable energy such as solar energy, balcony energy storage

provides an effective solution to solve household electricity self-sufficiency and energy management.

Balcony energy storage mainly refers to the combination of small battery energy storage systems with household solar power generation systems, storing excess electricity through energy storage batteries, and providing it to households when needed. This system is very suitable for urban households with limited living space, especially when there is insufficient roof space, the balcony becomes an ideal place for energy storage and power generation equipment.

In the global market, Europe and North America are the pioneers in balcony energy storage applications. With technological advances and cost reductions, more and more households are beginning to choose to install solar energy and energy storage systems to achieve energy self-sufficiency and reduce electricity costs. In Asia, especially China and Japan, the potential of balcony energy storage in some emerging markets and high-density cities is also gradually being tapped.

In addition, government policies and subsidies have also provided strong support for the popularization of balcony energy storage. For example, many countries have introduced solar power generation subsidy programs, which directly promoted the popularization and application of energy storage technology.

In general, balcony energy storage systems, as part of home energy management, are expected to become an important part of the global energy market in the next few years, promoting the popularization and development of green energy.

This report is a detailed and comprehensive analysis for global Balcony Energy Storage market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Balcony Energy Storage market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Balcony Energy Storage market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Balcony Energy Storage market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Balcony Energy Storage market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Balcony Energy Storage
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Balcony Energy Storage market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Enphase, Growatt, AlphaESS, Solarwatt, EcoFlow, APsystems, Hoymiles, Bluetti, DAH Solar, Newsmy Power, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Balcony Energy Storage market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

All-in-One

Split Type

Market segment by Application

Multifamily Homes

Single-Family Homes

Major players covered

Enphase

Growatt

AlphaESS

Solarwatt

EcoFlow

APsystems

Hoymiles

Bluetti

DAH Solar

Newsmy Power

PVB (Beny New Energy)

Anker

Hfiepwer

Efficient Energy Technology(EET Energy)

HAME

Jackery (Hello-Tech)

Zendure

Marstek Energy

Anfuote

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Balcony Energy Storage product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Balcony Energy Storage, with price, sales quantity, revenue, and global market share of Balcony Energy Storage from 2020 to 2025.

Chapter 3, the Balcony Energy Storage competitive situation, sales quantity, revenue,

and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Balcony Energy Storage breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Balcony Energy Storage market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Balcony Energy Storage.

Chapter 14 and 15, to describe Balcony Energy Storage sales channel, distributors, customers, research findings and conclusion.

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