

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Balancing Scooter Market 2018, Forecast to 2023

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Abstracts

Self-balancing scooters or Hoverboard use gyroscope to determine balance of board, motors keep speed according to the inclination of the person riding it. These scooters are designed to look futuristic and an alternative to walking. Initially, self-balancing scooters did not perform in market because of many limitations such as low range, improper functioning of electronics, and high cost. Now after spending a lot in research & development and advertisement by manufacturing companies, these scooters are becoming a profitable product.

Scope of the Report:

This report focuses on the Balancing Scooter in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The opportunity anticipated to boost the self-balancing scooter market includes its increasing demand in college campuses owing to its stylish look and fun ride experience. Also, it is noise-free and operates on electricity, thus causing no pollution. Apart from being environment friendly, it incorporates advanced features including wireless charging and Bluetooth. Thus, the increasing inclination toward advanced electronic devices is expected to provide opportunities to the self-balancing scooter market in college campuses in the near future. Other factors responsible for the growth of this market is the increasing dependency on mobility equipment. In terms of geography, Europe is expected to be a highly attractive region contributing to the self-balancing scooter market owing to high disposable income of consumers and availability of sufficient area to use these scooters in the region. The worldwide market for Balancing Scooter is expected to grow at a CAGR of roughly

xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Ninebot

Inventist

IPS Electric Unicycle

Robstep

Hangzhou Chic Intelligent Technology

Solowheel

Segway

Oxboard

Freego

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Single Wheeled

Double Wheeled

Market Segment by Applications, can be divided into

Personal Use

Commercial Use

There are 15 Chapters to deeply display the global Balancing Scooter market.

Chapter 1, to describe Balancing Scooter Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Balancing Scooter, with sales, revenue, and price of Balancing Scooter, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Balancing Scooter, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Balancing Scooter market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Balancing Scooter sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Balancing Scooter Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Single Wheeled
 - 1.2.2 Double Wheeled
- 1.3 Market Analysis by Applications
 - 1.3.1 Personal Use
 - 1.3.2 Commercial Use
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities
 - 1.5.2 Market Risk
 - 1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Ninebot

2.1.1 Business Overview

2.1.1.1 Ninebot Description

2.1.1.2 Ninebot Headquarter, Main Business and Finance Overview

2.1.2 Ninebot Balancing Scooter Product Introduction

2.1.2.1 Balancing Scooter Production Bases, Sales Regions and Major Competitors

2.1.2.2 Balancing Scooter Product Information

2.1.3 Ninebot Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 Ninebot Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global Ninebot Balancing Scooter Market Share in 2017

2.2 Inventist

2.2.1 Business Overview

2.2.1.1 Inventist Description

2.2.1.2 Inventist Headquarter, Main Business and Finance Overview

2.2.2 Inventist Balancing Scooter Product Introduction

2.2.2.1 Balancing Scooter Production Bases, Sales Regions and Major Competitors

2.2.2.2 Balancing Scooter Product Information

2.2.3 Inventist Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Inventist Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Inventist Balancing Scooter Market Share in 2017

2.3 IPS Electric Unicycle

2.3.1 Business Overview

2.3.1.1 IPS Electric Unicycle Description

2.3.1.2 IPS Electric Unicycle Headquarter, Main Business and Finance Overview

2.3.2 IPS Electric Unicycle Balancing Scooter Product Introduction

2.3.2.1 Balancing Scooter Production Bases, Sales Regions and Major Competitors

2.3.2.2 Balancing Scooter Product Information

2.3.3 IPS Electric Unicycle Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 IPS Electric Unicycle Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.2 Global IPS Electric Unicycle Balancing Scooter Market Share in 2017

2.4 Robstep

- 2.4.1 Business Overview
 - 2.4.1.1 Robstep Description
 - 2.4.1.2 Robstep Headquarter, Main Business and Finance Overview
- 2.4.2 Robstep Balancing Scooter Product Introduction
 - 2.4.2.1 Balancing Scooter Production Bases, Sales Regions and Major Competitors
 - 2.4.2.2 Balancing Scooter Product Information
- 2.4.3 Robstep Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.4.3.1 Robstep Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.4.3.2 Global Robstep Balancing Scooter Market Share in 2017
- 2.5 Hangzhou Chic Intelligent Technology
 - 2.5.1 Business Overview
 - 2.5.1.1 Hangzhou Chic Intelligent Technology Description
 - 2.5.1.2 Hangzhou Chic Intelligent Technology Headquarter, Main Business and Finance Overview
 - 2.5.2 Hangzhou Chic Intelligent Technology Balancing Scooter Product Introduction
 - 2.5.2.1 Balancing Scooter Production Bases, Sales Regions and Major Competitors
 - 2.5.2.2 Balancing Scooter Product Information
 - 2.5.3 Hangzhou Chic Intelligent Technology Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.5.3.1 Hangzhou Chic Intelligent Technology Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.5.3.2 Global Hangzhou Chic Intelligent Technology Balancing Scooter Market Share in 2017
- 2.6 Solowheel
 - 2.6.1 Business Overview
 - 2.6.1.1 Solowheel Description
 - 2.6.1.2 Solowheel Headquarter, Main Business and Finance Overview
 - 2.6.2 Solowheel Balancing Scooter Product Introduction
 - 2.6.2.1 Balancing Scooter Production Bases, Sales Regions and Major Competitors
 - 2.6.2.2 Balancing Scooter Product Information
 - 2.6.3 Solowheel Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.6.3.1 Solowheel Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.6.3.2 Global Solowheel Balancing Scooter Market Share in 2017
- 2.7 Segway
 - 2.7.1 Business Overview

- 2.7.1.1 Segway Description
- 2.7.1.2 Segway Headquarter, Main Business and Finance Overview
- 2.7.2 Segway Balancing Scooter Product Introduction
 - 2.7.2.1 Balancing Scooter Production Bases, Sales Regions and Major Competitors
 - 2.7.2.2 Balancing Scooter Product Information
- 2.7.3 Segway Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.7.3.1 Segway Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.7.3.2 Global Segway Balancing Scooter Market Share in 2017
- 2.8 Oxboard
 - 2.8.1 Business Overview
 - 2.8.1.1 Oxboard Description
 - 2.8.1.2 Oxboard Headquarter, Main Business and Finance Overview
 - 2.8.2 Oxboard Balancing Scooter Product Introduction
 - 2.8.2.1 Balancing Scooter Production Bases, Sales Regions and Major Competitors
 - 2.8.2.2 Balancing Scooter Product Information
 - 2.8.3 Oxboard Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.8.3.1 Oxboard Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.8.3.2 Global Oxboard Balancing Scooter Market Share in 2017
- 2.9 Freego
 - 2.9.1 Business Overview
 - 2.9.1.1 Freego Description
 - 2.9.1.2 Freego Headquarter, Main Business and Finance Overview
 - 2.9.2 Freego Balancing Scooter Product Introduction
 - 2.9.2.1 Balancing Scooter Production Bases, Sales Regions and Major Competitors
 - 2.9.2.2 Balancing Scooter Product Information
 - 2.9.3 Freego Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.9.3.1 Freego Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.9.3.2 Global Freego Balancing Scooter Market Share in 2017

3 GLOBAL BALANCING SCOOTER MARKET COMPETITION, BY MANUFACTURER

3.1 Global Balancing Scooter Sales and Market Share by Manufacturer (2016-2017)

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Balancing Scooter Market 2...

- 3.2 Global Balancing Scooter Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Global Balancing Scooter Price by Manufacturer (2016-2017)
- 3.4 Market Concentration Rate
 - 3.4.1 Top 3 Balancing Scooter Manufacturer Market Share in 2017
 - 3.4.2 Top 5 Balancing Scooter Manufacturer Market Share in 2017
- 3.5 Market Competition Trend

4 GLOBAL BALANCING SCOOTER MARKET ANALYSIS BY REGIONS

- 4.1 Global Balancing Scooter Sales, Revenue and Market Share by Regions
 - 4.1.1 Global Balancing Scooter Sales by Regions (2013-2018)
 - 4.1.2 Global Balancing Scooter Revenue by Regions (2013-2018)
- 4.2 North America Balancing Scooter Sales, Revenue and Growth Rate (2013-2018)
- 4.3 Europe Balancing Scooter Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Balancing Scooter Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America Balancing Scooter Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Balancing Scooter Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA BALANCING SCOOTER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 5.1 North America Balancing Scooter Sales, Revenue and Market Share by Countries
 - 5.1.1 North America Balancing Scooter Sales by Countries (2013-2018)
 - 5.1.2 North America Balancing Scooter Revenue by Countries (2013-2018)
 - 5.1.3 United States Balancing Scooter Sales and Growth Rate (2013-2018)
 - 5.1.4 Canada Balancing Scooter Sales and Growth Rate (2013-2018)
 - 5.1.5 Mexico Balancing Scooter Sales and Growth Rate (2013-2018)
- 5.2 North America Balancing Scooter Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 5.2.1 North America Balancing Scooter Sales by Manufacturers (2016-2017)
 - 5.2.2 North America Balancing Scooter Revenue by Manufacturers (2016-2017)
- 5.3 North America Balancing Scooter Sales, Revenue and Market Share by Type (2013-2018)
 - 5.3.1 North America Balancing Scooter Sales and Sales Share by Type (2013-2018)
 - 5.3.2 North America Balancing Scooter Revenue and Revenue Share by Type (2013-2018)
- 5.4 North America Balancing Scooter Sales, Revenue and Market Share by Application (2013-2018)

5.4.1 North America Balancing Scooter Sales and Sales Share by Application (2013-2018)

5.4.2 North America Balancing Scooter Revenue and Revenue Share by Application (2013-2018)

6 EUROPE BALANCING SCOOTER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

6.1 Europe Balancing Scooter Sales, Revenue and Market Share by Countries

6.1.1 Europe Balancing Scooter Sales by Countries (2013-2018)

6.1.2 Europe Balancing Scooter Revenue by Countries (2013-2018)

6.1.3 Germany Balancing Scooter Sales and Growth Rate (2013-2018)

6.1.4 UK Balancing Scooter Sales and Growth Rate (2013-2018)

6.1.5 France Balancing Scooter Sales and Growth Rate (2013-2018)

6.1.6 Russia Balancing Scooter Sales and Growth Rate (2013-2018)

6.1.7 Italy Balancing Scooter Sales and Growth Rate (2013-2018)

6.2 Europe Balancing Scooter Sales and Revenue (Value) by Manufacturers (2016-2017)

6.2.1 Europe Balancing Scooter Sales by Manufacturers (2016-2017)

6.2.2 Europe Balancing Scooter Revenue by Manufacturers (2016-2017)

6.3 Europe Balancing Scooter Sales, Revenue and Market Share by Type (2013-2018)

6.3.1 Europe Balancing Scooter Sales and Sales Share by Type (2013-2018)

6.3.2 Europe Balancing Scooter Revenue and Revenue Share by Type (2013-2018)

6.4 Europe Balancing Scooter Sales, Revenue and Market Share by Application (2013-2018)

6.4.1 Europe Balancing Scooter Sales and Sales Share by Application (2013-2018)

6.4.2 Europe Balancing Scooter Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC BALANCING SCOOTER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

7.1 Asia-Pacific Balancing Scooter Sales, Revenue and Market Share by Countries

7.1.1 Asia-Pacific Balancing Scooter Sales by Countries (2013-2018)

7.1.2 Asia-Pacific Balancing Scooter Revenue by Countries (2013-2018)

7.1.3 China Balancing Scooter Sales and Growth Rate (2013-2018)

7.1.4 Japan Balancing Scooter Sales and Growth Rate (2013-2018)

7.1.5 Korea Balancing Scooter Sales and Growth Rate (2013-2018)

7.1.6 India Balancing Scooter Sales and Growth Rate (2013-2018)

- 7.1.7 Southeast Asia Balancing Scooter Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Balancing Scooter Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 7.2.1 Asia-Pacific Balancing Scooter Sales by Manufacturers (2016-2017)
 - 7.2.2 Asia-Pacific Balancing Scooter Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Balancing Scooter Sales, Revenue and Market Share by Type (2013-2018)
 - 7.3.1 Asia-Pacific Balancing Scooter Sales and Sales Share by Type (2013-2018)
 - 7.3.2 Asia-Pacific Balancing Scooter Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Balancing Scooter Sales, Revenue and Market Share by Application (2013-2018)
 - 7.4.1 Asia-Pacific Balancing Scooter Sales and Sales Share by Application (2013-2018)
 - 7.4.2 Asia-Pacific Balancing Scooter Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA BALANCING SCOOTER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 8.1 South America Balancing Scooter Sales, Revenue and Market Share by Countries
 - 8.1.1 South America Balancing Scooter Sales by Countries (2013-2018)
 - 8.1.2 South America Balancing Scooter Revenue by Countries (2013-2018)
 - 8.1.3 Brazil Balancing Scooter Sales and Growth Rate (2013-2018)
 - 8.1.4 Argentina Balancing Scooter Sales and Growth Rate (2013-2018)
 - 8.1.5 Colombia Balancing Scooter Sales and Growth Rate (2013-2018)
- 8.2 South America Balancing Scooter Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 8.2.1 South America Balancing Scooter Sales by Manufacturers (2016-2017)
 - 8.2.2 South America Balancing Scooter Revenue by Manufacturers (2016-2017)
- 8.3 South America Balancing Scooter Sales, Revenue and Market Share by Type (2013-2018)
 - 8.3.1 South America Balancing Scooter Sales and Sales Share by Type (2013-2018)
 - 8.3.2 South America Balancing Scooter Revenue and Revenue Share by Type (2013-2018)
- 8.4 South America Balancing Scooter Sales, Revenue and Market Share by Application (2013-2018)
 - 8.4.1 South America Balancing Scooter Sales and Sales Share by Application (2013-2018)

8.4.2 South America Balancing Scooter Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA BALANCING SCOOTER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

9.1 Middle East and Africa Balancing Scooter Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Balancing Scooter Sales by Countries (2013-2018)

9.1.2 Middle East and Africa Balancing Scooter Revenue by Countries (2013-2018)

9.1.3 Saudi Arabia Balancing Scooter Sales and Growth Rate (2013-2018)

9.1.4 UAE Balancing Scooter Sales and Growth Rate (2013-2018)

9.1.5 Egypt Balancing Scooter Sales and Growth Rate (2013-2018)

9.1.6 Nigeria Balancing Scooter Sales and Growth Rate (2013-2018)

9.1.7 South Africa Balancing Scooter Sales and Growth Rate (2013-2018)

9.2 Middle East and Africa Balancing Scooter Sales and Revenue (Value) by Manufacturers (2016-2017)

9.2.1 Middle East and Africa Balancing Scooter Sales by Manufacturers (2016-2017)

9.2.2 Middle East and Africa Balancing Scooter Revenue by Manufacturers (2016-2017)

9.3 Middle East and Africa Balancing Scooter Sales, Revenue and Market Share by Type (2013-2018)

9.3.1 Middle East and Africa Balancing Scooter Sales and Sales Share by Type (2013-2018)

9.3.1 Middle East and Africa Balancing Scooter Revenue and Revenue Share by Type (2013-2018)

9.4 Middle East and Africa Balancing Scooter Sales, Revenue and Market Share by Application (2013-2018)

9.4.1 Middle East and Africa Balancing Scooter Sales and Sales Share by Application (2013-2018)

9.4.2 Middle East and Africa Balancing Scooter Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL BALANCING SCOOTER MARKET SEGMENT BY TYPE

10.1 Global Balancing Scooter Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Balancing Scooter Sales and Market Share by Type (2013-2018)

10.1.2 Global Balancing Scooter Revenue and Market Share by Type (2013-2018)

10.2 Single Wheeled Sales Growth and Price

- 10.2.1 Global Single Wheeled Sales Growth (2013-2018)
- 10.2.2 Global Single Wheeled Price (2013-2018)
- 10.3 Double Wheeled Sales Growth and Price
 - 10.3.1 Global Double Wheeled Sales Growth (2013-2018)
 - 10.3.2 Global Double Wheeled Price (2013-2018)

11 GLOBAL BALANCING SCOOTER MARKET SEGMENT BY APPLICATION

- 11.1 Global Balancing Scooter Sales Market Share by Application (2013-2018)
- 11.2 Personal Use Sales Growth (2013-2018)
- 11.3 Commercial Use Sales Growth (2013-2018)

12 BALANCING SCOOTER MARKET FORECAST (2018-2023)

- 12.1 Global Balancing Scooter Sales, Revenue and Growth Rate (2018-2023)
- 12.2 Balancing Scooter Market Forecast by Regions (2018-2023)
 - 12.2.1 North America Balancing Scooter Market Forecast (2018-2023)
 - 12.2.2 Europe Balancing Scooter Market Forecast (2018-2023)
 - 12.2.3 Asia-Pacific Balancing Scooter Market Forecast (2018-2023)
 - 12.2.4 South America Balancing Scooter Market Forecast (2018-2023)
 - 12.2.5 Middle East and Africa Balancing Scooter Market Forecast (2018-2023)
- 12.3 Balancing Scooter Market Forecast by Type (2018-2023)
 - 12.3.1 Global Balancing Scooter Sales Forecast by Type (2018-2023)
 - 12.3.2 Global Balancing Scooter Market Share Forecast by Type (2018-2023)
- 12.4 Balancing Scooter Market Forecast by Application (2018-2023)
 - 12.4.1 Global Balancing Scooter Sales Forecast by Application (2018-2023)
 - 12.4.2 Global Balancing Scooter Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

15.1 Methodology

15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Balancing Scooter Picture

Table Product Specifications of Balancing Scooter

Figure Global Balancing Scooter CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Balancing Scooter CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Balancing Scooter by Types in 2017

Figure Single Wheeled Picture

Table Major Manufacturers of Single Wheeled

Figure Double Wheeled Picture

Table Major Manufacturers of Double Wheeled

Figure Balancing Scooter Sales Market Share by Applications in 2017

Figure Personal Use Picture

Figure Commercial Use Picture

Figure United States Balancing Scooter Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Balancing Scooter Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Balancing Scooter Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Balancing Scooter Revenue (Value) and Growth Rate (2013-2023)

Figure France Balancing Scooter Revenue (Value) and Growth Rate (2013-2023)

Figure UK Balancing Scooter Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Balancing Scooter Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Balancing Scooter Revenue (Value) and Growth Rate (2013-2023)

Figure China Balancing Scooter Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Balancing Scooter Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Balancing Scooter Revenue (Value) and Growth Rate (2013-2023)

Figure India Balancing Scooter Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Balancing Scooter Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Balancing Scooter Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Balancing Scooter Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Balancing Scooter Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Balancing Scooter Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Balancing Scooter Revenue (Value) and Growth Rate (2013-2023)

Table Ninebot Headquarter, Established, Main Business and Finance Overview (2017)

Table Ninebot Balancing Scooter Production Bases, Sales Regions and Major

Competitors

Table Ninebot Balancing Scooter Product

Table Ninebot Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Ninebot Balancing Scooter Sales Market Share in 2017

Figure Global Ninebot Balancing Scooter Revenue Market Share in 2017

Table Inventist Headquarter, Established, Main Business and Finance Overview (2017)

Table Inventist Balancing Scooter Production Bases, Sales Regions and Major

Competitors

Table Inventist Balancing Scooter Product

Table Inventist Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Inventist Balancing Scooter Sales Market Share in 2017

Figure Global Inventist Balancing Scooter Revenue Market Share in 2017

Table IPS Electric Unicycle Headquarter, Established, Main Business and Finance Overview (2017)

Table IPS Electric Unicycle Balancing Scooter Production Bases, Sales Regions and Major Competitors

Table IPS Electric Unicycle Balancing Scooter Product

Table IPS Electric Unicycle Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global IPS Electric Unicycle Balancing Scooter Sales Market Share in 2017

Figure Global IPS Electric Unicycle Balancing Scooter Revenue Market Share in 2017

Table Robstep Headquarter, Established, Main Business and Finance Overview (2017)

Table Robstep Balancing Scooter Production Bases, Sales Regions and Major

Competitors

Table Robstep Balancing Scooter Product

Table Robstep Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Robstep Balancing Scooter Sales Market Share in 2017

Figure Global Robstep Balancing Scooter Revenue Market Share in 2017

Table Hangzhou Chic Intelligent Technology Headquarter, Established, Main Business and Finance Overview (2017)

Table Hangzhou Chic Intelligent Technology Balancing Scooter Production Bases, Sales Regions and Major Competitors

Table Hangzhou Chic Intelligent Technology Balancing Scooter Product

Table Hangzhou Chic Intelligent Technology Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Hangzhou Chic Intelligent Technology Balancing Scooter Sales Market

Share in 2017

Figure Global Hangzhou Chic Intelligent Technology Balancing Scooter Revenue Market Share in 2017

Table Solowheel Headquarter, Established, Main Business and Finance Overview (2017)

Table Solowheel Balancing Scooter Production Bases, Sales Regions and Major Competitors

Table Solowheel Balancing Scooter Product

Table Solowheel Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Solowheel Balancing Scooter Sales Market Share in 2017

Figure Global Solowheel Balancing Scooter Revenue Market Share in 2017

Table Segway Headquarter, Established, Main Business and Finance Overview (2017)

Table Segway Balancing Scooter Production Bases, Sales Regions and Major Competitors

Table Segway Balancing Scooter Product

Table Segway Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Segway Balancing Scooter Sales Market Share in 2017

Figure Global Segway Balancing Scooter Revenue Market Share in 2017

Table Oxboard Headquarter, Established, Main Business and Finance Overview (2017)

Table Oxboard Balancing Scooter Production Bases, Sales Regions and Major Competitors

Table Oxboard Balancing Scooter Product

Table Oxboard Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Oxboard Balancing Scooter Sales Market Share in 2017

Figure Global Oxboard Balancing Scooter Revenue Market Share in 2017

Table Freego Headquarter, Established, Main Business and Finance Overview (2017)

Table Freego Balancing Scooter Production Bases, Sales Regions and Major Competitors

Table Freego Balancing Scooter Product

Table Freego Balancing Scooter Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Freego Balancing Scooter Sales Market Share in 2017

Figure Global Freego Balancing Scooter Revenue Market Share in 2017

Table Global Balancing Scooter Sales by Manufacturer (2016-2017)

Figure Global Balancing Scooter Sales Market Share by Manufacturer in 2016

Figure Global Balancing Scooter Sales Market Share by Manufacturer in 2017

Table Global Balancing Scooter Revenue by Manufacturer (2016-2017)
Figure Global Balancing Scooter Revenue Market Share by Manufacturer in 2016
Figure Global Balancing Scooter Revenue Market Share by Manufacturer in 2017
Table Global Balancing Scooter Price by Manufacturer (2016-2017)
Figure Top 3 Balancing Scooter Manufacturer (Revenue) Market Share in 2017
Figure Top 6 Balancing Scooter Manufacturer (Revenue) Market Share in 2017
Figure Global Balancing Scooter Sales and Growth Rate (2013-2018)
Figure Global Balancing Scooter Revenue and Growth Rate (2013-2018)
Table Global Balancing Scooter Sales by Regions (2013-2018)
Table Global Balancing Scooter Sales Market Share by Regions (2013-2018)
Table Global Balancing Scooter Revenue by Regions (2013-2018)
Figure Global Balancing Scooter Revenue Market Share by Regions in 2013
Figure Global Balancing Scooter Revenue Market Share by Regions in 2017
Figure North America Balancing Scooter Sales and Growth Rate (2013-2018)
Figure North America Balancing Scooter Revenue and Growth Rate (2013-2018)
Figure Europe Balancing Scooter Sales and Growth Rate (2013-2018)
Figure Europe Balancing Scooter Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Balancing Scooter Sales and Growth Rate (2013-2018)
Figure Asia-Pacific Balancing Scooter Revenue and Growth Rate (2013-2018)
Figure South America Balancing Scooter Sales and Growth Rate (2013-2018)
Figure South America Balancing Scooter Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Balancing Scooter Sales and Growth Rate (2013-2018)
Figure Middle East and Africa Balancing Scooter Revenue and Growth Rate (2013-2018)
Figure North America Balancing Scooter Revenue and Growth Rate (2013-2018)
Table North America Balancing Scooter Sales by Countries (2013-2018)
Table North America Balancing Scooter Sales Market Share by Countries (2013-2018)
Figure North America Balancing Scooter Sales Market Share by Countries in 2013
Figure North America Balancing Scooter Sales Market Share by Countries in 2017
Table North America Balancing Scooter Revenue by Countries (2013-2018)
Table North America Balancing Scooter Revenue Market Share by Countries (2013-2018)
Figure North America Balancing Scooter Revenue Market Share by Countries in 2013
Figure North America Balancing Scooter Revenue Market Share by Countries in 2017
Figure United States Balancing Scooter Sales and Growth Rate (2013-2018)
Figure Canada Balancing Scooter Sales and Growth Rate (2013-2018)
Figure Mexico Balancing Scooter Sales and Growth Rate (2013-2018)
Table North America Balancing Scooter Sales by Manufacturer (2016-2017)
Figure North America Balancing Scooter Sales Market Share by Manufacturer in 2016

Figure North America Balancing Scooter Sales Market Share by Manufacturer in 2017

Table North America Balancing Scooter Revenue by Manufacturer (2016-2017)

Figure North America Balancing Scooter Revenue Market Share by Manufacturer in 2016

Figure North America Balancing Scooter Revenue Market Share by Manufacturer in 2017

Table North America Balancing Scooter Sales by Type (2013-2018)

Table North America Balancing Scooter Sales Share by Type (2013-2018)

Table North America Balancing Scooter Revenue by Type (2013-2018)

Table North America Balancing Scooter Revenue Share by Type (2013-2018)

Table North America Balancing Scooter Sales by Application (2013-2018)

Table North America Balancing Scooter Sales Share by Application (2013-2018)

Table North America Balancing Scooter Revenue by Application (2013-2018)

Table North America Balancing Scooter Revenue Share by Application (2013-2018)

Figure Europe Balancing Scooter Revenue and Growth Rate (2013-2018)

Table Europe Balancing Scooter Sales by Countries (2013-2018)

Table Europe Balancing Scooter Sales Market Share by Countries (2013-2018)

Table Europe Balancing Scooter Revenue by Countries (2013-2018)

Figure Europe Balancing Scooter Revenue Market Share by Countries in 2016

Figure Europe Balancing Scooter Revenue Market Share by Countries in 2017

Figure Germany Balancing Scooter Sales and Growth Rate (2013-2018)

Figure UK Balancing Scooter Sales and Growth Rate (2013-2018)

Figure France Balancing Scooter Sales and Growth Rate (2013-2018)

Figure Russia Balancing Scooter Sales and Growth Rate (2013-2018)

Figure Italy Balancing Scooter Sales and Growth Rate (2013-2018)

Table Europe Balancing Scooter Sales by Manufacturer (2016-2017)

Figure Europe Balancing Scooter Sales Market Share by Manufacturer in 2016

Figure Europe Balancing Scooter Sales Market Share by Manufacturer in 2017

Table Europe Balancing Scooter Revenue by Manufacturer (2016-2017)

Figure Europe Balancing Scooter Revenue Market Share by Manufacturer in 2016

Figure Europe Balancing Scooter Revenue Market Share by Manufacturer in 2017

Table Europe Balancing Scooter Sales by Type (2013-2018)

Table Europe Balancing Scooter Sales Share by Type (2013-2018)

Table Europe Balancing Scooter Revenue by Type (2013-2018)

Table Europe Balancing Scooter Revenue Share by Type (2013-2018)

Table Europe Balancing Scooter Sales by Application (2013-2018)

Table Europe Balancing Scooter Sales Share by Application (2013-2018)

Table Europe Balancing Scooter Revenue by Application (2013-2018)

Table Europe Balancing Scooter Revenue Share by Application (2013-2018)

Figure Asia-Pacific Balancing Scooter Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Balancing Scooter Sales by Countries (2013-2018)
Table Asia-Pacific Balancing Scooter Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific Balancing Scooter Sales Market Share by Countries 2017
Table Asia-Pacific Balancing Scooter Revenue by Countries (2013-2018)
Figure Asia-Pacific Balancing Scooter Revenue Market Share by Countries 2017
Figure China Balancing Scooter Sales and Growth Rate (2013-2018)
Figure Japan Balancing Scooter Sales and Growth Rate (2013-2018)
Figure Korea Balancing Scooter Sales and Growth Rate (2013-2018)
Figure India Balancing Scooter Sales and Growth Rate (2013-2018)
Figure Southeast Asia Balancing Scooter Sales and Growth Rate (2013-2018)
Table Asia-Pacific Balancing Scooter Sales by Manufacturer (2016-2017)
Figure Asia-Pacific Balancing Scooter Sales Market Share by Manufacturer in 2016
Figure Asia-Pacific Balancing Scooter Sales Market Share by Manufacturer in 2017
Table Asia-Pacific Balancing Scooter Revenue by Manufacturer (2016-2017)
Figure Asia-Pacific Balancing Scooter Revenue Market Share by Manufacturer in 2016
Figure Asia-Pacific Balancing Scooter Revenue Market Share by Manufacturer in 2017
Table Asia-Pacific Balancing Scooter Sales by Type (2013-2018)
Table Asia-Pacific Balancing Scooter Sales Share by Type (2013-2018)
Table Asia-Pacific Balancing Scooter Revenue by Type (2013-2018)
Table Asia-Pacific Balancing Scooter Revenue Share by Type (2013-2018)
Table Asia-Pacific Balancing Scooter Sales by Application (2013-2018)
Table Asia-Pacific Balancing Scooter Sales Share by Application (2013-2018)
Table Asia-Pacific Balancing Scooter Revenue by Application (2013-2018)
Table Asia-Pacific Balancing Scooter Revenue Share by Application (2013-2018)
Figure South America Balancing Scooter Revenue and Growth Rate (2013-2018)
Table South America Balancing Scooter Sales by Countries (2013-2018)
Table South America Balancing Scooter Sales Market Share by Countries (2013-2018)
Figure South America Balancing Scooter Sales Market Share by Countries in 2017
Table South America Balancing Scooter Revenue by Countries (2013-2018)
Table South America Balancing Scooter Revenue Market Share by Countries (2013-2018)
Figure South America Balancing Scooter Revenue Market Share by Countries in 2017
Figure Brazil Balancing Scooter Sales and Growth Rate (2013-2018)
Figure Argentina Balancing Scooter Sales and Growth Rate (2013-2018)
Figure Colombia Balancing Scooter Sales and Growth Rate (2013-2018)
Table South America Balancing Scooter Sales by Manufacturer (2016-2017)
Figure South America Balancing Scooter Sales Market Share by Manufacturer in 2016
Figure South America Balancing Scooter Sales Market Share by Manufacturer in 2017

Table South America Balancing Scooter Revenue by Manufacturer (2016-2017)

Figure South America Balancing Scooter Revenue Market Share by Manufacturer in 2016

Figure South America Balancing Scooter Revenue Market Share by Manufacturer in 2017

Table South America Balancing Scooter Sales by Type (2013-2018)

Table South America Balancing Scooter Sales Share by Type (2013-2018)

Table South America Balancing Scooter Revenue by Type (2013-2018)

Table South America Balancing Scooter Revenue Share by Type (2013-2018)

Table South America Balancing Scooter Sales by Application (2013-2018)

Table South America Balancing Scooter Sales Share by Application (2013-2018)

Table South America Balancing Scooter Revenue by Application (2013-2018)

Table South America Balancing Scooter Revenue Share by Application (2013-2018)

Figure Middle East and Africa Balancing Scooter Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Balancing Scooter Sales by Countries (2013-2018)

Table Middle East and Africa Balancing Scooter Sales Market Share by Countries (2013-2018)

Figure Middle East and Africa Balancing Scooter Sales Market Share by Countries in 2017

Table Middle East and Africa Balancing Scooter Revenue by Countries (2013-2018)

Table Middle East and Africa Balancing Scooter Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Balancing Scooter Revenue Market Share by Countries in 2013

Figure Middle East and Africa Balancing Scooter Revenue Market Share by Countries in 2017

Figure Saudi Arabia Balancing Scooter Sales and Growth Rate (2013-2018)

Figure UAE Balancing Scooter Sales and Growth Rate (2013-2018)

Figure Egypt Balancing Scooter Sales and Growth Rate (2013-2018)

Figure Nigeria Balancing Scooter Sales and Growth Rate (2013-2018)

Figure South Africa Balancing Scooter Sales and Growth Rate (2013-2018)

Table Middle East and Africa Balancing Scooter Sales by Manufacturer (2016-2017)

Figure Middle East and Africa Balancing Scooter Sales Market Share by Manufacturer in 2016

Figure Middle East and Africa Balancing Scooter Sales Market Share by Manufacturer in 2017

Table Middle East and Africa Balancing Scooter Revenue by Manufacturer (2016-2017)

Figure Middle East and Africa Balancing Scooter Revenue Market Share by

Manufacturer in 2016

Figure Middle East and Africa Balancing Scooter Revenue Market Share by
Manufacturer in 2017

Table Middle East and Africa Balancing Scooter Sales by Type (2013-2018)

Table Middle East and Africa Balancing Scooter Sales Share by Type (2013-2018)

Table Middle East and Africa Balancing Scooter Revenue by Type (2013-2018)

Table Middle East and Africa Balancing Scooter Revenue Share by Type (2013-2018)

Table Middle East and Africa Balancing Scooter Sales by Application (2013-2018)

Table Middle East and Africa Balancing Scooter Sales Share by Application
(2013-2018)

Table Middle East and Africa Balancing Scooter Revenue by Application (2013-2018)

Table Middle East and Africa Balancing Scooter Revenue Share by Application
(2013-2018)

Table Global Balancing Scooter Sales by Type (2013-2018)

Table Global Balancing Scooter Sales Share by Type (2013-2018)

Table Global Balancing Scooter Revenue by Type (2013-2018)

Table Global Balancing Scooter Revenue Share by Type (2013-2018)

Figure Global Single Wheeled Sales Growth (2013-2018)

Figure Global Single Wheeled Price (2013-2018)

Figure Global Double Wheeled Sales Growth (2013-2018)

Figure Global Double Wheeled Price (2013-2018)

Table Global Balancing Scooter Sales by Application (2013-2018)

Table Global Balancing Scooter Sales Share by Application (2013-2018)

Figure Global Personal Use Sales Growth (2013-2018)

Figure Global Commercial Use Sales Growth (2013-2018)

Figure Global Balancing Scooter Sales, Revenue and Growth Rate (2018-2023)

Table Global Balancing Scooter Sales Forecast by Regions (2018-2023)

Table Global Balancing Scooter Market Share Forecast by Regions (2018-2023)

Figure North America Sales Balancing Scooter Market Forecast (2018-2023)

Figure Europe Sales Balancing Scooter Market Forecast (2018-2023)

Figure Asia-Pacific Sales Balancing Scooter Market Forecast (2018-2023)

Figure South America Sales Balancing Scooter Market Forecast (2018-2023)

Figure Middle East and Africa Sales Balancing Scooter Market Forecast (2018-2023)

Table Global Balancing Scooter Sales Forecast by Type (2018-2023)

Table Global Balancing Scooter Market Share Forecast by Type (2018-2023)

Table Global Balancing Scooter Sales Forecast by Application (2018-2023)

Table Global Balancing Scooter Market Share Forecast by Application (2018-2023)

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