

# **Global Badminton Racket Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031**

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## **Abstracts**

According to our (Global Info Research) latest study, the global Badminton Racket market size was valued at US\$ 894 million in 2024 and is forecast to a readjusted size of USD 1387 million by 2031 with a CAGR of 6.5% during review period.

Badminton racket is a light long-handled racket used by badminton players. A badminton racket is composed of a racket head, a racket handle and a racket handle. A length of the badminton racket is not more than 68 cm, which the length of racket handle and rod is not more than 42 cm. With the development of science and technology, the development of the racket is becoming light, the racket frame is becoming hard, the racket rod is becoming flexible, and the air resistance is becoming small.

Global Badminton Racket main players are Yonex, VICTOR, RSL, Lining, KAWASAKI, etc. Global top five manufacturers hold a share above 15%. China is the largest market, with a share nearly 45%.

This report is a detailed and comprehensive analysis for global Badminton Racket market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

**Key Features:**

Global Badminton Racket market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Badminton Racket market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Badminton Racket market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Badminton Racket market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Badminton Racket

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Badminton Racket market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Yonex, VICTOR, RSL, Lining, GOSEN, KAWASAKI, Carlton Sports, Wilson Sporting Goods, Babolat, Apacs Sports, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Badminton Racket market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This

analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Carbon

Carbon Alloy

#### Market segment by Application

Men

Women

#### Major players covered

Yonex

VICTOR

RSL

Lining

GOSEN

KAWASAKI

Carlton Sports

Wilson Sporting Goods

Babolat

Apacs Sports

COSCO India Ltd.

## Silver Sports India

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Badminton Racket product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Badminton Racket, with price, sales quantity, revenue, and global market share of Badminton Racket from 2020 to 2025.

Chapter 3, the Badminton Racket competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Badminton Racket breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Badminton Racket market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Badminton Racket.

Chapter 14 and 15, to describe Badminton Racket sales channel, distributors, customers, research findings and conclusion.

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