

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Badminton Equipment Market 2018, Forecast to 2023

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Abstracts

Badminton is a racquet sport played using racquets to hit a shuttlecock across a net. Although it may be played with larger teams, the most common forms of the game are "singles" (with one player per side) and "doubles" (with two players per side).

Badminton is often played as a casual outdoor activity in a yard or on a beach; formal games are played on a rectangular indoor court. Points are scored by striking the shuttlecock with the racquet and landing it within the opposing side's half of the court.

Scope of the Report:

This report focuses on the Badminton Equipment in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Rising interest in badminton among children, government support, increase in the number of badminton tournaments and people preference are key factors contributing to the growth of market. One of the most important factors driving the growth of this market is the rising interest in badminton among children. This has led to several schools and colleges providing their students with the required training for badminton and encouraging them to participate in events and tournaments. The prevailing popularity of badminton tournaments like the Super Series Badminton League and the Premier Badminton League is also indicative of the fact that the market has a high growth potential for the forecast period. The APAC region led the global badminton equipment market and is expected to increase on account of rapid population growth.

The worldwide market for Badminton Equipment is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Ashaway

Babolat

Li-Ning

YONEX

ASICS

Pointfore

Tecnifibre

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Badminton Racquets

Shuttlecocks

Badminton Shoes

Others

Market Segment by Applications, can be divided into

Specialty and Sports Stores

Department and Discount Stores

Online Retail

There are 15 Chapters to deeply display the global Badminton Equipment market.

Chapter 1, to describe Badminton Equipment Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Badminton Equipment, with sales, revenue, and price of Badminton Equipment, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Badminton Equipment, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Badminton Equipment market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Badminton Equipment sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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