

# Global Badminton Equipment Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Badminton Equipment market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Badminton is a racquet sport played using racquets to hit a shuttlecock across a net. Although it may be played with larger teams, the most common forms of the game are 'singles' (with one player per side) and 'doubles' (with two players per side). Badminton is often played as a casual outdoor activity in a yard or on a beach; formal games are played on a rectangular indoor court. Points are scored by striking the shuttlecock with the racquet and landing it within the opposing side's half of the court.

Rising interest in badminton among children, government support, increase in the number of badminton tournaments and people preference are key factors contributing to the growth of market. One of the most important factors driving the growth of this market is the rising interest in badminton among children. This has led to several schools and colleges providing their students with the required training for badminton and encouraging them to participate in events and tournaments. The prevailing popularity of badminton tournaments like the Super Series Badminton League and the Premier Badminton League is also indicative of the fact that the market has a high growth potential for the forecast period. The APAC region led the global badminton equipment market and is expected to increase on account of rapid population growth.

The Global Info Research report includes an overview of the development of the Badminton Equipment industry chain, the market status of Specialty and Sports Stores (Badminton Racquets, Shuttlecocks), Department and Discount Stores (Badminton

Racquets, Shuttlecocks), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Badminton Equipment.

Regionally, the report analyzes the Badminton Equipment markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Badminton Equipment market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Badminton Equipment market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Badminton Equipment industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Badminton Racquets, Shuttlecocks).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Badminton Equipment market.

**Regional Analysis:** The report involves examining the Badminton Equipment market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Badminton Equipment market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Badminton Equipment:

**Company Analysis:** Report covers individual Badminton Equipment manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Badminton Equipment. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Specialty and Sports Stores, Department and Discount Stores).

**Technology Analysis:** Report covers specific technologies relevant to Badminton Equipment. It assesses the current state, advancements, and potential future developments in Badminton Equipment areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Badminton Equipment market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Badminton Equipment market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Badminton Racquets

Shuttlecocks

Badminton Shoes

Others

## Market segment by Application

Specialty and Sports Stores

Department and Discount Stores

Online Retail

## Major players covered

Ashaway

Babolat

Li-Ning

YONEX

ASICS

Pointfore

Tecnifibre

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Badminton Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Badminton Equipment, with price, sales, revenue and global market share of Badminton Equipment from 2019 to 2024.

Chapter 3, the Badminton Equipment competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Badminton Equipment breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Badminton Equipment market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Badminton Equipment.

Chapter 14 and 15, to describe Badminton Equipment sales channel, distributors, customers, research findings and conclusion.

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