

Global Backup and Disaster Recovery Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G86269CD0B9AEN.html>

Date: December 2024

Pages: 156

Price: US\$ 3,480.00 (Single User License)

ID: G86269CD0B9AEN

Abstracts

According to our (Global Info Research) latest study, the global Backup and Disaster Recovery Software market size was valued at USD 5733.3 million in 2023 and is forecast to a readjusted size of USD 10740 million by 2030 with a CAGR of 9.4% during review period.

Backup and Disaster Recovery (BDR) software refers to a category of software solutions designed to protect an organization's data and applications from data loss, data corruption, hardware failures, and disasters. BDR software typically provides a combination of backup, replication, and recovery capabilities to ensure data can be quickly restored in case of an unexpected event, such as a cyberattack, hardware failure, or natural disaster.

The global market for Backup and Disaster Recovery (BDR) software is a rapidly growing sector, driven by the increasing importance of data protection, business continuity, and disaster recovery planning. North America, particularly the United States, has a mature BDR software market. The region's robust IT infrastructure, stringent data protection regulations, and the need for disaster recovery planning in the face of natural disasters have contributed to the market's growth. Europe also has a significant market, driven by data privacy regulations like GDPR. Organizations in European countries recognize the importance of BDR software for data protection and regulatory compliance. The Asia-Pacific region is witnessing substantial growth, as businesses in emerging economies recognize the need for robust BDR solutions. The growing IT infrastructure and increasing awareness of data protection are key factors driving adoption.

The Global Info Research report includes an overview of the development of the Backup and Disaster Recovery Software industry chain, the market status of Small Business (On-premises, Cloud-based), Medium-sized Business (On-premises, Cloud-based), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Backup and Disaster Recovery Software.

Regionally, the report analyzes the Backup and Disaster Recovery Software markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Backup and Disaster Recovery Software market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Backup and Disaster Recovery Software market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Backup and Disaster Recovery Software industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., On-premises, Cloud-based).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Backup and Disaster Recovery Software market.

Regional Analysis: The report involves examining the Backup and Disaster Recovery Software market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Backup and Disaster Recovery Software market. This

may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Backup and Disaster Recovery Software:

Company Analysis: Report covers individual Backup and Disaster Recovery Software players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Backup and Disaster Recovery Software. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Small Business, Medium-sized Business).

Technology Analysis: Report covers specific technologies relevant to Backup and Disaster Recovery Software. It assesses the current state, advancements, and potential future developments in Backup and Disaster Recovery Software areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Backup and Disaster Recovery Software market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Backup and Disaster Recovery Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

On-premises

Cloud-based

Market segment by Application

Small Business

Medium-sized Business

Large Business

Market segment by players, this report covers

Veritas Technologies

Veeam

Acronis

StorageCraft

Netapp

Code42

Commvault

Kaseya (Unitrends)

Datto

Zoolz (Genie9)

Wondershare

Softland Romania

NTI Corporation

EasyUS

Strengthsoft

Infrascale

OpenText

NAKIVO

NovaStor

StorageCraft

Unitrends

Veeam

Veritas

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Backup and Disaster Recovery Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Backup and Disaster Recovery Software, with revenue, gross margin and global market share of Backup and Disaster Recovery Software from 2019 to 2024.

Chapter 3, the Backup and Disaster Recovery Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Backup and Disaster Recovery Software market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Backup and Disaster Recovery Software.

Chapter 13, to describe Backup and Disaster Recovery Software research findings and conclusion.

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