

Global Backup Camera Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Backup Camera market size was valued at USD 1892.2 million in 2023 and is forecast to a readjusted size of USD 4844.7 million by 2030 with a CAGR of 14.4% during review period.

A backup camera (also called a reversing camera or rear-view camera) is a special type of video camera that is produced specifically for the purpose of being attached to the rear of a vehicle to aid in backing up, and to alleviate the rear blind spot. It is specifically designed to avoid a backup collision.

Global key players of backup camera include Magna International, Panasonic, Valeo, Bosch, etc. Global top five manufacturers hold a share over 42%. Europe and China are the largest producer of backup camera holds a share over 27%. In terms of product, CMOS cameras is the largest segment, with a share over 81%. And in terms of application, the largest application is passenger cars, with a share over 76%.

The Global Info Research report includes an overview of the development of the Backup Camera industry chain, the market status of Passenger Cars (CCD Cameras, CMOS Cameras), Commercial Vehicles (CCD Cameras, CMOS Cameras), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Backup Camera.

Regionally, the report analyzes the Backup Camera markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Backup Camera market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Backup Camera market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Backup Camera industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., CCD Cameras, CMOS Cameras).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Backup Camera market.

Regional Analysis: The report involves examining the Backup Camera market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Backup Camera market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Backup Camera:

Company Analysis: Report covers individual Backup Camera manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Backup Camera This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Cars, Commercial Vehicles).

Technology Analysis: Report covers specific technologies relevant to Backup Camera. It assesses the current state, advancements, and potential future developments in Backup Camera areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Backup Camera market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Backup Camera market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

CCD Cameras

CMOS Cameras

Market segment by Application

Passenger Cars

Commercial Vehicles

Major players covered

Magna International

Panasonic

Valeo

Bosch

Continental

ZF Friedrichshafen

Denso

Sony

MCNEX

LG Innotek

Aptiv

Veoneer

Samsung Electro Mechanics (SEMCO)

HELLA GmbH

TungThih Electronic

OFILM

Suzhou Invo Automotive Electronics

Desay SV

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Backup Camera product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Backup Camera, with price, sales, revenue and global market share of Backup Camera from 2019 to 2024.

Chapter 3, the Backup Camera competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Backup Camera breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Backup Camera market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Backup Camera.

Chapter 14 and 15, to describe Backup Camera sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Backup Camera
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Backup Camera Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 CCD Cameras
 - 1.3.3 CMOS Cameras
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Backup Camera Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Passenger Cars
 - 1.4.3 Commercial Vehicles
- 1.5 Global Backup Camera Market Size & Forecast
 - 1.5.1 Global Backup Camera Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Backup Camera Sales Quantity (2019-2030)
 - 1.5.3 Global Backup Camera Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Magna International
 - 2.1.1 Magna International Details
 - 2.1.2 Magna International Major Business
 - 2.1.3 Magna International Backup Camera Product and Services
 - 2.1.4 Magna International Backup Camera Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Magna International Recent Developments/Updates
- 2.2 Panasonic
 - 2.2.1 Panasonic Details
 - 2.2.2 Panasonic Major Business
 - 2.2.3 Panasonic Backup Camera Product and Services
 - 2.2.4 Panasonic Backup Camera Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Panasonic Recent Developments/Updates
- 2.3 Valeo
 - 2.3.1 Valeo Details

- 2.3.2 Valeo Major Business
- 2.3.3 Valeo Backup Camera Product and Services
- 2.3.4 Valeo Backup Camera Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Valeo Recent Developments/Updates
- 2.4 Bosch
 - 2.4.1 Bosch Details
 - 2.4.2 Bosch Major Business
 - 2.4.3 Bosch Backup Camera Product and Services
 - 2.4.4 Bosch Backup Camera Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Bosch Recent Developments/Updates
- 2.5 Continental
 - 2.5.1 Continental Details
 - 2.5.2 Continental Major Business
 - 2.5.3 Continental Backup Camera Product and Services
 - 2.5.4 Continental Backup Camera Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Continental Recent Developments/Updates
- 2.6 ZF Friedrichshafen
 - 2.6.1 ZF Friedrichshafen Details
 - 2.6.2 ZF Friedrichshafen Major Business
 - 2.6.3 ZF Friedrichshafen Backup Camera Product and Services
 - 2.6.4 ZF Friedrichshafen Backup Camera Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 ZF Friedrichshafen Recent Developments/Updates
- 2.7 Denso
 - 2.7.1 Denso Details
 - 2.7.2 Denso Major Business
 - 2.7.3 Denso Backup Camera Product and Services
 - 2.7.4 Denso Backup Camera Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Denso Recent Developments/Updates
- 2.8 Sony
 - 2.8.1 Sony Details
 - 2.8.2 Sony Major Business
 - 2.8.3 Sony Backup Camera Product and Services
 - 2.8.4 Sony Backup Camera Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Sony Recent Developments/Updates

2.9 MCNEX

2.9.1 MCNEX Details

2.9.2 MCNEX Major Business

2.9.3 MCNEX Backup Camera Product and Services

2.9.4 MCNEX Backup Camera Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 MCNEX Recent Developments/Updates

2.10 LG Innotek

2.10.1 LG Innotek Details

2.10.2 LG Innotek Major Business

2.10.3 LG Innotek Backup Camera Product and Services

2.10.4 LG Innotek Backup Camera Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 LG Innotek Recent Developments/Updates

2.11 Aptiv

2.11.1 Aptiv Details

2.11.2 Aptiv Major Business

2.11.3 Aptiv Backup Camera Product and Services

2.11.4 Aptiv Backup Camera Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Aptiv Recent Developments/Updates

2.12 Veoneer

2.12.1 Veoneer Details

2.12.2 Veoneer Major Business

2.12.3 Veoneer Backup Camera Product and Services

2.12.4 Veoneer Backup Camera Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Veoneer Recent Developments/Updates

2.13 Samsung Electro Mechanics (SEMCO)

2.13.1 Samsung Electro Mechanics (SEMCO) Details

2.13.2 Samsung Electro Mechanics (SEMCO) Major Business

2.13.3 Samsung Electro Mechanics (SEMCO) Backup Camera Product and Services

2.13.4 Samsung Electro Mechanics (SEMCO) Backup Camera Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Samsung Electro Mechanics (SEMCO) Recent Developments/Updates

2.14 HELLA GmbH

2.14.1 HELLA GmbH Details

2.14.2 HELLA GmbH Major Business

- 2.14.3 HELLA GmbH Backup Camera Product and Services
- 2.14.4 HELLA GmbH Backup Camera Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 HELLA GmbH Recent Developments/Updates
- 2.15 TungThih Electronic
 - 2.15.1 TungThih Electronic Details
 - 2.15.2 TungThih Electronic Major Business
 - 2.15.3 TungThih Electronic Backup Camera Product and Services
 - 2.15.4 TungThih Electronic Backup Camera Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 TungThih Electronic Recent Developments/Updates
- 2.16 OFILM
 - 2.16.1 OFILM Details
 - 2.16.2 OFILM Major Business
 - 2.16.3 OFILM Backup Camera Product and Services
 - 2.16.4 OFILM Backup Camera Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 OFILM Recent Developments/Updates
- 2.17 Suzhou Invo Automotive Electronics
 - 2.17.1 Suzhou Invo Automotive Electronics Details
 - 2.17.2 Suzhou Invo Automotive Electronics Major Business
 - 2.17.3 Suzhou Invo Automotive Electronics Backup Camera Product and Services
 - 2.17.4 Suzhou Invo Automotive Electronics Backup Camera Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 Suzhou Invo Automotive Electronics Recent Developments/Updates
- 2.18 Desay SV
 - 2.18.1 Desay SV Details
 - 2.18.2 Desay SV Major Business
 - 2.18.3 Desay SV Backup Camera Product and Services
 - 2.18.4 Desay SV Backup Camera Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.18.5 Desay SV Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: BACKUP CAMERA BY MANUFACTURER

- 3.1 Global Backup Camera Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Backup Camera Revenue by Manufacturer (2019-2024)
- 3.3 Global Backup Camera Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Backup Camera by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Backup Camera Manufacturer Market Share in 2023

3.4.2 Top 6 Backup Camera Manufacturer Market Share in 2023

3.5 Backup Camera Market: Overall Company Footprint Analysis

3.5.1 Backup Camera Market: Region Footprint

3.5.2 Backup Camera Market: Company Product Type Footprint

3.5.3 Backup Camera Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Backup Camera Market Size by Region

4.1.1 Global Backup Camera Sales Quantity by Region (2019-2030)

4.1.2 Global Backup Camera Consumption Value by Region (2019-2030)

4.1.3 Global Backup Camera Average Price by Region (2019-2030)

4.2 North America Backup Camera Consumption Value (2019-2030)

4.3 Europe Backup Camera Consumption Value (2019-2030)

4.4 Asia-Pacific Backup Camera Consumption Value (2019-2030)

4.5 South America Backup Camera Consumption Value (2019-2030)

4.6 Middle East and Africa Backup Camera Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Backup Camera Sales Quantity by Type (2019-2030)

5.2 Global Backup Camera Consumption Value by Type (2019-2030)

5.3 Global Backup Camera Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Backup Camera Sales Quantity by Application (2019-2030)

6.2 Global Backup Camera Consumption Value by Application (2019-2030)

6.3 Global Backup Camera Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Backup Camera Sales Quantity by Type (2019-2030)

7.2 North America Backup Camera Sales Quantity by Application (2019-2030)

7.3 North America Backup Camera Market Size by Country

7.3.1 North America Backup Camera Sales Quantity by Country (2019-2030)

7.3.2 North America Backup Camera Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Backup Camera Sales Quantity by Type (2019-2030)

8.2 Europe Backup Camera Sales Quantity by Application (2019-2030)

8.3 Europe Backup Camera Market Size by Country

8.3.1 Europe Backup Camera Sales Quantity by Country (2019-2030)

8.3.2 Europe Backup Camera Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Backup Camera Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Backup Camera Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Backup Camera Market Size by Region

9.3.1 Asia-Pacific Backup Camera Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Backup Camera Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Backup Camera Sales Quantity by Type (2019-2030)

10.2 South America Backup Camera Sales Quantity by Application (2019-2030)

10.3 South America Backup Camera Market Size by Country

- 10.3.1 South America Backup Camera Sales Quantity by Country (2019-2030)
- 10.3.2 South America Backup Camera Consumption Value by Country (2019-2030)
- 10.3.3 Brazil Market Size and Forecast (2019-2030)
- 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Backup Camera Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Backup Camera Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Backup Camera Market Size by Country
 - 11.3.1 Middle East & Africa Backup Camera Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Backup Camera Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Backup Camera Market Drivers
- 12.2 Backup Camera Market Restraints
- 12.3 Backup Camera Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Backup Camera and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Backup Camera
- 13.3 Backup Camera Production Process
- 13.4 Backup Camera Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Backup Camera Typical Distributors

14.3 Backup Camera Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Backup Camera Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Backup Camera Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Magna International Basic Information, Manufacturing Base and Competitors

Table 4. Magna International Major Business

Table 5. Magna International Backup Camera Product and Services

Table 6. Magna International Backup Camera Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Magna International Recent Developments/Updates

Table 8. Panasonic Basic Information, Manufacturing Base and Competitors

Table 9. Panasonic Major Business

Table 10. Panasonic Backup Camera Product and Services

Table 11. Panasonic Backup Camera Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Panasonic Recent Developments/Updates

Table 13. Valeo Basic Information, Manufacturing Base and Competitors

Table 14. Valeo Major Business

Table 15. Valeo Backup Camera Product and Services

Table 16. Valeo Backup Camera Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Valeo Recent Developments/Updates

Table 18. Bosch Basic Information, Manufacturing Base and Competitors

Table 19. Bosch Major Business

Table 20. Bosch Backup Camera Product and Services

Table 21. Bosch Backup Camera Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Bosch Recent Developments/Updates

Table 23. Continental Basic Information, Manufacturing Base and Competitors

Table 24. Continental Major Business

Table 25. Continental Backup Camera Product and Services

Table 26. Continental Backup Camera Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Continental Recent Developments/Updates

Table 28. ZF Friedrichshafen Basic Information, Manufacturing Base and Competitors

- Table 29. ZF Friedrichshafen Major Business
- Table 30. ZF Friedrichshafen Backup Camera Product and Services
- Table 31. ZF Friedrichshafen Backup Camera Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. ZF Friedrichshafen Recent Developments/Updates
- Table 33. Denso Basic Information, Manufacturing Base and Competitors
- Table 34. Denso Major Business
- Table 35. Denso Backup Camera Product and Services
- Table 36. Denso Backup Camera Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Denso Recent Developments/Updates
- Table 38. Sony Basic Information, Manufacturing Base and Competitors
- Table 39. Sony Major Business
- Table 40. Sony Backup Camera Product and Services
- Table 41. Sony Backup Camera Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Sony Recent Developments/Updates
- Table 43. MCNEX Basic Information, Manufacturing Base and Competitors
- Table 44. MCNEX Major Business
- Table 45. MCNEX Backup Camera Product and Services
- Table 46. MCNEX Backup Camera Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. MCNEX Recent Developments/Updates
- Table 48. LG Innotek Basic Information, Manufacturing Base and Competitors
- Table 49. LG Innotek Major Business
- Table 50. LG Innotek Backup Camera Product and Services
- Table 51. LG Innotek Backup Camera Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. LG Innotek Recent Developments/Updates
- Table 53. Aptiv Basic Information, Manufacturing Base and Competitors
- Table 54. Aptiv Major Business
- Table 55. Aptiv Backup Camera Product and Services
- Table 56. Aptiv Backup Camera Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Aptiv Recent Developments/Updates
- Table 58. Veoneer Basic Information, Manufacturing Base and Competitors
- Table 59. Veoneer Major Business
- Table 60. Veoneer Backup Camera Product and Services
- Table 61. Veoneer Backup Camera Sales Quantity (K Units), Average Price (US\$/Unit),

Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Veoneer Recent Developments/Updates

Table 63. Samsung Electro Mechanics (SEMCO) Basic Information, Manufacturing Base and Competitors

Table 64. Samsung Electro Mechanics (SEMCO) Major Business

Table 65. Samsung Electro Mechanics (SEMCO) Backup Camera Product and Services

Table 66. Samsung Electro Mechanics (SEMCO) Backup Camera Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Samsung Electro Mechanics (SEMCO) Recent Developments/Updates

Table 68. HELLA GmbH Basic Information, Manufacturing Base and Competitors

Table 69. HELLA GmbH Major Business

Table 70. HELLA GmbH Backup Camera Product and Services

Table 71. HELLA GmbH Backup Camera Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. HELLA GmbH Recent Developments/Updates

Table 73. TungThih Electronic Basic Information, Manufacturing Base and Competitors

Table 74. TungThih Electronic Major Business

Table 75. TungThih Electronic Backup Camera Product and Services

Table 76. TungThih Electronic Backup Camera Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. TungThih Electronic Recent Developments/Updates

Table 78. OFILM Basic Information, Manufacturing Base and Competitors

Table 79. OFILM Major Business

Table 80. OFILM Backup Camera Product and Services

Table 81. OFILM Backup Camera Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. OFILM Recent Developments/Updates

Table 83. Suzhou Invo Automotive Electronics Basic Information, Manufacturing Base and Competitors

Table 84. Suzhou Invo Automotive Electronics Major Business

Table 85. Suzhou Invo Automotive Electronics Backup Camera Product and Services

Table 86. Suzhou Invo Automotive Electronics Backup Camera Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Suzhou Invo Automotive Electronics Recent Developments/Updates

Table 88. Desay SV Basic Information, Manufacturing Base and Competitors

Table 89. Desay SV Major Business

Table 90. Desay SV Backup Camera Product and Services

Table 91. Desay SV Backup Camera Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Desay SV Recent Developments/Updates

Table 93. Global Backup Camera Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 94. Global Backup Camera Revenue by Manufacturer (2019-2024) & (USD Million)

Table 95. Global Backup Camera Average Price by Manufacturer (2019-2024) & (US\$/Unit)

Table 96. Market Position of Manufacturers in Backup Camera, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 97. Head Office and Backup Camera Production Site of Key Manufacturer

Table 98. Backup Camera Market: Company Product Type Footprint

Table 99. Backup Camera Market: Company Product Application Footprint

Table 100. Backup Camera New Market Entrants and Barriers to Market Entry

Table 101. Backup Camera Mergers, Acquisition, Agreements, and Collaborations

Table 102. Global Backup Camera Sales Quantity by Region (2019-2024) & (K Units)

Table 103. Global Backup Camera Sales Quantity by Region (2025-2030) & (K Units)

Table 104. Global Backup Camera Consumption Value by Region (2019-2024) & (USD Million)

Table 105. Global Backup Camera Consumption Value by Region (2025-2030) & (USD Million)

Table 106. Global Backup Camera Average Price by Region (2019-2024) & (US\$/Unit)

Table 107. Global Backup Camera Average Price by Region (2025-2030) & (US\$/Unit)

Table 108. Global Backup Camera Sales Quantity by Type (2019-2024) & (K Units)

Table 109. Global Backup Camera Sales Quantity by Type (2025-2030) & (K Units)

Table 110. Global Backup Camera Consumption Value by Type (2019-2024) & (USD Million)

Table 111. Global Backup Camera Consumption Value by Type (2025-2030) & (USD Million)

Table 112. Global Backup Camera Average Price by Type (2019-2024) & (US\$/Unit)

Table 113. Global Backup Camera Average Price by Type (2025-2030) & (US\$/Unit)

Table 114. Global Backup Camera Sales Quantity by Application (2019-2024) & (K Units)

Table 115. Global Backup Camera Sales Quantity by Application (2025-2030) & (K Units)

Table 116. Global Backup Camera Consumption Value by Application (2019-2024) & (USD Million)

Table 117. Global Backup Camera Consumption Value by Application (2025-2030) &

(USD Million)

Table 118. Global Backup Camera Average Price by Application (2019-2024) & (US\$/Unit)

Table 119. Global Backup Camera Average Price by Application (2025-2030) & (US\$/Unit)

Table 120. North America Backup Camera Sales Quantity by Type (2019-2024) & (K Units)

Table 121. North America Backup Camera Sales Quantity by Type (2025-2030) & (K Units)

Table 122. North America Backup Camera Sales Quantity by Application (2019-2024) & (K Units)

Table 123. North America Backup Camera Sales Quantity by Application (2025-2030) & (K Units)

Table 124. North America Backup Camera Sales Quantity by Country (2019-2024) & (K Units)

Table 125. North America Backup Camera Sales Quantity by Country (2025-2030) & (K Units)

Table 126. North America Backup Camera Consumption Value by Country (2019-2024) & (USD Million)

Table 127. North America Backup Camera Consumption Value by Country (2025-2030) & (USD Million)

Table 128. Europe Backup Camera Sales Quantity by Type (2019-2024) & (K Units)

Table 129. Europe Backup Camera Sales Quantity by Type (2025-2030) & (K Units)

Table 130. Europe Backup Camera Sales Quantity by Application (2019-2024) & (K Units)

Table 131. Europe Backup Camera Sales Quantity by Application (2025-2030) & (K Units)

Table 132. Europe Backup Camera Sales Quantity by Country (2019-2024) & (K Units)

Table 133. Europe Backup Camera Sales Quantity by Country (2025-2030) & (K Units)

Table 134. Europe Backup Camera Consumption Value by Country (2019-2024) & (USD Million)

Table 135. Europe Backup Camera Consumption Value by Country (2025-2030) & (USD Million)

Table 136. Asia-Pacific Backup Camera Sales Quantity by Type (2019-2024) & (K Units)

Table 137. Asia-Pacific Backup Camera Sales Quantity by Type (2025-2030) & (K Units)

Table 138. Asia-Pacific Backup Camera Sales Quantity by Application (2019-2024) & (K Units)

Table 139. Asia-Pacific Backup Camera Sales Quantity by Application (2025-2030) & (K Units)

Table 140. Asia-Pacific Backup Camera Sales Quantity by Region (2019-2024) & (K Units)

Table 141. Asia-Pacific Backup Camera Sales Quantity by Region (2025-2030) & (K Units)

Table 142. Asia-Pacific Backup Camera Consumption Value by Region (2019-2024) & (USD Million)

Table 143. Asia-Pacific Backup Camera Consumption Value by Region (2025-2030) & (USD Million)

Table 144. South America Backup Camera Sales Quantity by Type (2019-2024) & (K Units)

Table 145. South America Backup Camera Sales Quantity by Type (2025-2030) & (K Units)

Table 146. South America Backup Camera Sales Quantity by Application (2019-2024) & (K Units)

Table 147. South America Backup Camera Sales Quantity by Application (2025-2030) & (K Units)

Table 148. South America Backup Camera Sales Quantity by Country (2019-2024) & (K Units)

Table 149. South America Backup Camera Sales Quantity by Country (2025-2030) & (K Units)

Table 150. South America Backup Camera Consumption Value by Country (2019-2024) & (USD Million)

Table 151. South America Backup Camera Consumption Value by Country (2025-2030) & (USD Million)

Table 152. Middle East & Africa Backup Camera Sales Quantity by Type (2019-2024) & (K Units)

Table 153. Middle East & Africa Backup Camera Sales Quantity by Type (2025-2030) & (K Units)

Table 154. Middle East & Africa Backup Camera Sales Quantity by Application (2019-2024) & (K Units)

Table 155. Middle East & Africa Backup Camera Sales Quantity by Application (2025-2030) & (K Units)

Table 156. Middle East & Africa Backup Camera Sales Quantity by Region (2019-2024) & (K Units)

Table 157. Middle East & Africa Backup Camera Sales Quantity by Region (2025-2030) & (K Units)

Table 158. Middle East & Africa Backup Camera Consumption Value by Region

(2019-2024) & (USD Million)

Table 159. Middle East & Africa Backup Camera Consumption Value by Region

(2025-2030) & (USD Million)

Table 160. Backup Camera Raw Material

Table 161. Key Manufacturers of Backup Camera Raw Materials

Table 162. Backup Camera Typical Distributors

Table 163. Backup Camera Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Backup Camera Picture

Figure 2. Global Backup Camera Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Backup Camera Consumption Value Market Share by Type in 2023

Figure 4. CCD Cameras Examples

Figure 5. CMOS Cameras Examples

Figure 6. Global Backup Camera Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Backup Camera Consumption Value Market Share by Application in 2023

Figure 8. Passenger Cars Examples

Figure 9. Commercial Vehicles Examples

Figure 10. Global Backup Camera Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global Backup Camera Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global Backup Camera Sales Quantity (2019-2030) & (K Units)

Figure 13. Global Backup Camera Average Price (2019-2030) & (US\$/Unit)

Figure 14. Global Backup Camera Sales Quantity Market Share by Manufacturer in 2023

Figure 15. Global Backup Camera Consumption Value Market Share by Manufacturer in 2023

Figure 16. Producer Shipments of Backup Camera by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 17. Top 3 Backup Camera Manufacturer (Consumption Value) Market Share in 2023

Figure 18. Top 6 Backup Camera Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Global Backup Camera Sales Quantity Market Share by Region (2019-2030)

Figure 20. Global Backup Camera Consumption Value Market Share by Region (2019-2030)

Figure 21. North America Backup Camera Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe Backup Camera Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific Backup Camera Consumption Value (2019-2030) & (USD Million)

Million)

Figure 24. South America Backup Camera Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East & Africa Backup Camera Consumption Value (2019-2030) & (USD Million)

Figure 26. Global Backup Camera Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global Backup Camera Consumption Value Market Share by Type (2019-2030)

Figure 28. Global Backup Camera Average Price by Type (2019-2030) & (US\$/Unit)

Figure 29. Global Backup Camera Sales Quantity Market Share by Application (2019-2030)

Figure 30. Global Backup Camera Consumption Value Market Share by Application (2019-2030)

Figure 31. Global Backup Camera Average Price by Application (2019-2030) & (US\$/Unit)

Figure 32. North America Backup Camera Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America Backup Camera Sales Quantity Market Share by Application (2019-2030)

Figure 34. North America Backup Camera Sales Quantity Market Share by Country (2019-2030)

Figure 35. North America Backup Camera Consumption Value Market Share by Country (2019-2030)

Figure 36. United States Backup Camera Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada Backup Camera Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico Backup Camera Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe Backup Camera Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe Backup Camera Sales Quantity Market Share by Application (2019-2030)

Figure 41. Europe Backup Camera Sales Quantity Market Share by Country (2019-2030)

Figure 42. Europe Backup Camera Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Backup Camera Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France Backup Camera Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 45. United Kingdom Backup Camera Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia Backup Camera Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy Backup Camera Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Backup Camera Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Backup Camera Sales Quantity Market Share by Application (2019-2030)

Figure 50. Asia-Pacific Backup Camera Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Backup Camera Consumption Value Market Share by Region (2019-2030)

Figure 52. China Backup Camera Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Backup Camera Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea Backup Camera Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India Backup Camera Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Backup Camera Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Backup Camera Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Backup Camera Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America Backup Camera Sales Quantity Market Share by Application (2019-2030)

Figure 60. South America Backup Camera Sales Quantity Market Share by Country (2019-2030)

Figure 61. South America Backup Camera Consumption Value Market Share by Country (2019-2030)

Figure 62. Brazil Backup Camera Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Argentina Backup Camera Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Middle East & Africa Backup Camera Sales Quantity Market Share by Type (2019-2030)

Figure 65. Middle East & Africa Backup Camera Sales Quantity Market Share by Application (2019-2030)

Figure 66. Middle East & Africa Backup Camera Sales Quantity Market Share by Region (2019-2030)

Figure 67. Middle East & Africa Backup Camera Consumption Value Market Share by Region (2019-2030)

Figure 68. Turkey Backup Camera Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Egypt Backup Camera Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Saudi Arabia Backup Camera Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. South Africa Backup Camera Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Backup Camera Market Drivers

Figure 73. Backup Camera Market Restraints

Figure 74. Backup Camera Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Backup Camera in 2023

Figure 77. Manufacturing Process Analysis of Backup Camera

Figure 78. Backup Camera Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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