

Global Backpacks Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Backpacks market size was valued at USD 4272.2 million in 2023 and is forecast to a readjusted size of USD 5963.8 million by 2030 with a CAGR of 4.9% during review period.

A backpack—also called knapsack, rucksack, rucksac, pack, sackpack, booksack, bookbag or backsack—is, in its simplest frameless form, a cloth sack carried on one's back and secured with two straps that go over the shoulders, but it can have an external frame, internal frame, and there are bodypacks.

The Global Info Research report includes an overview of the development of the Backpacks industry chain, the market status of Men (15-35 Liters Capacity, 36-60 Liters Capacity), Women (15-35 Liters Capacity, 36-60 Liters Capacity), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Backpacks.

Regionally, the report analyzes the Backpacks markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Backpacks market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Backpacks market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and

opportunities within the Backpacks industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., 15-35 Liters Capacity, 36-60 Liters Capacity).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Backpacks market.

Regional Analysis: The report involves examining the Backpacks market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Backpacks market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Backpacks:

Company Analysis: Report covers individual Backpacks manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Backpacks This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Men, Women).

Technology Analysis: Report covers specific technologies relevant to Backpacks. It assesses the current state, advancements, and potential future developments in Backpacks areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Backpacks market. This analysis helps understand market share, competitive advantages, and potential areas

for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Backpacks market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

15-35 Liters Capacity

36-60 Liters Capacity

Above 60 Liters Capacity

Market segment by Application

Men

Women

Major players covered

Arc'teryx Equipment

Kelty

Marmot Mountain

Mountain Hardwear

Sierra Designs

AMG Group

Deuter Sports

Gelert

Gregory Mountain Products

High Sierra

Osprey Packs

The North Face

Wildcraft

Nike

Adidas

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Backpacks product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Backpacks, with price, sales, revenue and global market share of Backpacks from 2019 to 2024.

Chapter 3, the Backpacks competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Backpacks breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Backpacks market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Backpacks.

Chapter 14 and 15, to describe Backpacks sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Backpacks

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Backpacks Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 15-35 Liters Capacity

1.3.3 36-60 Liters Capacity

1.3.4 Above 60 Liters Capacity

1.4 Market Analysis by Application

1.4.1 Overview: Global Backpacks Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Men

1.4.3 Women

1.5 Global Backpacks Market Size & Forecast

1.5.1 Global Backpacks Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Backpacks Sales Quantity (2019-2030)

1.5.3 Global Backpacks Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Arc'teryx Equipment

2.1.1 Arc'teryx Equipment Details

2.1.2 Arc'teryx Equipment Major Business

2.1.3 Arc'teryx Equipment Backpacks Product and Services

2.1.4 Arc'teryx Equipment Backpacks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Arc'teryx Equipment Recent Developments/Updates

2.2 Kelty

2.2.1 Kelty Details

2.2.2 Kelty Major Business

2.2.3 Kelty Backpacks Product and Services

2.2.4 Kelty Backpacks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Kelty Recent Developments/Updates

2.3 Marmot Mountain

- 2.3.1 Marmot Mountain Details
- 2.3.2 Marmot Mountain Major Business
- 2.3.3 Marmot Mountain Backpacks Product and Services
- 2.3.4 Marmot Mountain Backpacks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Marmot Mountain Recent Developments/Updates
- 2.4 Mountain Hardware
 - 2.4.1 Mountain Hardware Details
 - 2.4.2 Mountain Hardware Major Business
 - 2.4.3 Mountain Hardware Backpacks Product and Services
 - 2.4.4 Mountain Hardware Backpacks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Mountain Hardware Recent Developments/Updates
- 2.5 Sierra Designs
 - 2.5.1 Sierra Designs Details
 - 2.5.2 Sierra Designs Major Business
 - 2.5.3 Sierra Designs Backpacks Product and Services
 - 2.5.4 Sierra Designs Backpacks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Sierra Designs Recent Developments/Updates
- 2.6 AMG Group
 - 2.6.1 AMG Group Details
 - 2.6.2 AMG Group Major Business
 - 2.6.3 AMG Group Backpacks Product and Services
 - 2.6.4 AMG Group Backpacks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 AMG Group Recent Developments/Updates
- 2.7 Deuter Sports
 - 2.7.1 Deuter Sports Details
 - 2.7.2 Deuter Sports Major Business
 - 2.7.3 Deuter Sports Backpacks Product and Services
 - 2.7.4 Deuter Sports Backpacks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Deuter Sports Recent Developments/Updates
- 2.8 Gelert
 - 2.8.1 Gelert Details
 - 2.8.2 Gelert Major Business
 - 2.8.3 Gelert Backpacks Product and Services
 - 2.8.4 Gelert Backpacks Sales Quantity, Average Price, Revenue, Gross Margin and

Market Share (2019-2024)

2.8.5 Gelert Recent Developments/Updates

2.9 Gregory Mountain Products

2.9.1 Gregory Mountain Products Details

2.9.2 Gregory Mountain Products Major Business

2.9.3 Gregory Mountain Products Backpacks Product and Services

2.9.4 Gregory Mountain Products Backpacks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Gregory Mountain Products Recent Developments/Updates

2.10 High Sierra

2.10.1 High Sierra Details

2.10.2 High Sierra Major Business

2.10.3 High Sierra Backpacks Product and Services

2.10.4 High Sierra Backpacks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 High Sierra Recent Developments/Updates

2.11 Osprey Packs

2.11.1 Osprey Packs Details

2.11.2 Osprey Packs Major Business

2.11.3 Osprey Packs Backpacks Product and Services

2.11.4 Osprey Packs Backpacks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Osprey Packs Recent Developments/Updates

2.12 The North Face

2.12.1 The North Face Details

2.12.2 The North Face Major Business

2.12.3 The North Face Backpacks Product and Services

2.12.4 The North Face Backpacks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 The North Face Recent Developments/Updates

2.13 Wildcraft

2.13.1 Wildcraft Details

2.13.2 Wildcraft Major Business

2.13.3 Wildcraft Backpacks Product and Services

2.13.4 Wildcraft Backpacks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Wildcraft Recent Developments/Updates

2.14 Nike

2.14.1 Nike Details

- 2.14.2 Nike Major Business
- 2.14.3 Nike Backpacks Product and Services
- 2.14.4 Nike Backpacks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Nike Recent Developments/Updates
- 2.15 Adidas
 - 2.15.1 Adidas Details
 - 2.15.2 Adidas Major Business
 - 2.15.3 Adidas Backpacks Product and Services
 - 2.15.4 Adidas Backpacks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Adidas Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: BACKPACKS BY MANUFACTURER

- 3.1 Global Backpacks Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Backpacks Revenue by Manufacturer (2019-2024)
- 3.3 Global Backpacks Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Backpacks by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Backpacks Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Backpacks Manufacturer Market Share in 2023
- 3.5 Backpacks Market: Overall Company Footprint Analysis
 - 3.5.1 Backpacks Market: Region Footprint
 - 3.5.2 Backpacks Market: Company Product Type Footprint
 - 3.5.3 Backpacks Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Backpacks Market Size by Region
 - 4.1.1 Global Backpacks Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Backpacks Consumption Value by Region (2019-2030)
 - 4.1.3 Global Backpacks Average Price by Region (2019-2030)
- 4.2 North America Backpacks Consumption Value (2019-2030)
- 4.3 Europe Backpacks Consumption Value (2019-2030)
- 4.4 Asia-Pacific Backpacks Consumption Value (2019-2030)

4.5 South America Backpacks Consumption Value (2019-2030)

4.6 Middle East and Africa Backpacks Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Backpacks Sales Quantity by Type (2019-2030)

5.2 Global Backpacks Consumption Value by Type (2019-2030)

5.3 Global Backpacks Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Backpacks Sales Quantity by Application (2019-2030)

6.2 Global Backpacks Consumption Value by Application (2019-2030)

6.3 Global Backpacks Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Backpacks Sales Quantity by Type (2019-2030)

7.2 North America Backpacks Sales Quantity by Application (2019-2030)

7.3 North America Backpacks Market Size by Country

7.3.1 North America Backpacks Sales Quantity by Country (2019-2030)

7.3.2 North America Backpacks Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Backpacks Sales Quantity by Type (2019-2030)

8.2 Europe Backpacks Sales Quantity by Application (2019-2030)

8.3 Europe Backpacks Market Size by Country

8.3.1 Europe Backpacks Sales Quantity by Country (2019-2030)

8.3.2 Europe Backpacks Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Backpacks Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Backpacks Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Backpacks Market Size by Region
 - 9.3.1 Asia-Pacific Backpacks Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Backpacks Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Backpacks Sales Quantity by Type (2019-2030)
- 10.2 South America Backpacks Sales Quantity by Application (2019-2030)
- 10.3 South America Backpacks Market Size by Country
 - 10.3.1 South America Backpacks Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Backpacks Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Backpacks Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Backpacks Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Backpacks Market Size by Country
 - 11.3.1 Middle East & Africa Backpacks Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Backpacks Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Backpacks Market Drivers

- 12.2 Backpacks Market Restraints
- 12.3 Backpacks Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Backpacks and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Backpacks
- 13.3 Backpacks Production Process
- 13.4 Backpacks Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Backpacks Typical Distributors
- 14.3 Backpacks Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Backpacks Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Backpacks Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Arc'teryx Equipment Basic Information, Manufacturing Base and Competitors

Table 4. Arc'teryx Equipment Major Business

Table 5. Arc'teryx Equipment Backpacks Product and Services

Table 6. Arc'teryx Equipment Backpacks Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Arc'teryx Equipment Recent Developments/Updates

Table 8. Kelty Basic Information, Manufacturing Base and Competitors

Table 9. Kelty Major Business

Table 10. Kelty Backpacks Product and Services

Table 11. Kelty Backpacks Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Kelty Recent Developments/Updates

Table 13. Marmot Mountain Basic Information, Manufacturing Base and Competitors

Table 14. Marmot Mountain Major Business

Table 15. Marmot Mountain Backpacks Product and Services

Table 16. Marmot Mountain Backpacks Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Marmot Mountain Recent Developments/Updates

Table 18. Mountain Hardwear Basic Information, Manufacturing Base and Competitors

Table 19. Mountain Hardwear Major Business

Table 20. Mountain Hardwear Backpacks Product and Services

Table 21. Mountain Hardwear Backpacks Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Mountain Hardwear Recent Developments/Updates

Table 23. Sierra Designs Basic Information, Manufacturing Base and Competitors

Table 24. Sierra Designs Major Business

Table 25. Sierra Designs Backpacks Product and Services

Table 26. Sierra Designs Backpacks Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Sierra Designs Recent Developments/Updates

Table 28. AMG Group Basic Information, Manufacturing Base and Competitors

- Table 29. AMG Group Major Business
- Table 30. AMG Group Backpacks Product and Services
- Table 31. AMG Group Backpacks Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. AMG Group Recent Developments/Updates
- Table 33. Deuter Sports Basic Information, Manufacturing Base and Competitors
- Table 34. Deuter Sports Major Business
- Table 35. Deuter Sports Backpacks Product and Services
- Table 36. Deuter Sports Backpacks Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Deuter Sports Recent Developments/Updates
- Table 38. Gelert Basic Information, Manufacturing Base and Competitors
- Table 39. Gelert Major Business
- Table 40. Gelert Backpacks Product and Services
- Table 41. Gelert Backpacks Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Gelert Recent Developments/Updates
- Table 43. Gregory Mountain Products Basic Information, Manufacturing Base and Competitors
- Table 44. Gregory Mountain Products Major Business
- Table 45. Gregory Mountain Products Backpacks Product and Services
- Table 46. Gregory Mountain Products Backpacks Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Gregory Mountain Products Recent Developments/Updates
- Table 48. High Sierra Basic Information, Manufacturing Base and Competitors
- Table 49. High Sierra Major Business
- Table 50. High Sierra Backpacks Product and Services
- Table 51. High Sierra Backpacks Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. High Sierra Recent Developments/Updates
- Table 53. Osprey Packs Basic Information, Manufacturing Base and Competitors
- Table 54. Osprey Packs Major Business
- Table 55. Osprey Packs Backpacks Product and Services
- Table 56. Osprey Packs Backpacks Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Osprey Packs Recent Developments/Updates
- Table 58. The North Face Basic Information, Manufacturing Base and Competitors
- Table 59. The North Face Major Business
- Table 60. The North Face Backpacks Product and Services

- Table 61. The North Face Backpacks Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. The North Face Recent Developments/Updates
- Table 63. Wildcraft Basic Information, Manufacturing Base and Competitors
- Table 64. Wildcraft Major Business
- Table 65. Wildcraft Backpacks Product and Services
- Table 66. Wildcraft Backpacks Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Wildcraft Recent Developments/Updates
- Table 68. Nike Basic Information, Manufacturing Base and Competitors
- Table 69. Nike Major Business
- Table 70. Nike Backpacks Product and Services
- Table 71. Nike Backpacks Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Nike Recent Developments/Updates
- Table 73. Adidas Basic Information, Manufacturing Base and Competitors
- Table 74. Adidas Major Business
- Table 75. Adidas Backpacks Product and Services
- Table 76. Adidas Backpacks Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. Adidas Recent Developments/Updates
- Table 78. Global Backpacks Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 79. Global Backpacks Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 80. Global Backpacks Average Price by Manufacturer (2019-2024) & (USD/Unit)
- Table 81. Market Position of Manufacturers in Backpacks, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 82. Head Office and Backpacks Production Site of Key Manufacturer
- Table 83. Backpacks Market: Company Product Type Footprint
- Table 84. Backpacks Market: Company Product Application Footprint
- Table 85. Backpacks New Market Entrants and Barriers to Market Entry
- Table 86. Backpacks Mergers, Acquisition, Agreements, and Collaborations
- Table 87. Global Backpacks Sales Quantity by Region (2019-2024) & (K Units)
- Table 88. Global Backpacks Sales Quantity by Region (2025-2030) & (K Units)
- Table 89. Global Backpacks Consumption Value by Region (2019-2024) & (USD Million)
- Table 90. Global Backpacks Consumption Value by Region (2025-2030) & (USD Million)
- Table 91. Global Backpacks Average Price by Region (2019-2024) & (USD/Unit)
- Table 92. Global Backpacks Average Price by Region (2025-2030) & (USD/Unit)

- Table 93. Global Backpacks Sales Quantity by Type (2019-2024) & (K Units)
- Table 94. Global Backpacks Sales Quantity by Type (2025-2030) & (K Units)
- Table 95. Global Backpacks Consumption Value by Type (2019-2024) & (USD Million)
- Table 96. Global Backpacks Consumption Value by Type (2025-2030) & (USD Million)
- Table 97. Global Backpacks Average Price by Type (2019-2024) & (USD/Unit)
- Table 98. Global Backpacks Average Price by Type (2025-2030) & (USD/Unit)
- Table 99. Global Backpacks Sales Quantity by Application (2019-2024) & (K Units)
- Table 100. Global Backpacks Sales Quantity by Application (2025-2030) & (K Units)
- Table 101. Global Backpacks Consumption Value by Application (2019-2024) & (USD Million)
- Table 102. Global Backpacks Consumption Value by Application (2025-2030) & (USD Million)
- Table 103. Global Backpacks Average Price by Application (2019-2024) & (USD/Unit)
- Table 104. Global Backpacks Average Price by Application (2025-2030) & (USD/Unit)
- Table 105. North America Backpacks Sales Quantity by Type (2019-2024) & (K Units)
- Table 106. North America Backpacks Sales Quantity by Type (2025-2030) & (K Units)
- Table 107. North America Backpacks Sales Quantity by Application (2019-2024) & (K Units)
- Table 108. North America Backpacks Sales Quantity by Application (2025-2030) & (K Units)
- Table 109. North America Backpacks Sales Quantity by Country (2019-2024) & (K Units)
- Table 110. North America Backpacks Sales Quantity by Country (2025-2030) & (K Units)
- Table 111. North America Backpacks Consumption Value by Country (2019-2024) & (USD Million)
- Table 112. North America Backpacks Consumption Value by Country (2025-2030) & (USD Million)
- Table 113. Europe Backpacks Sales Quantity by Type (2019-2024) & (K Units)
- Table 114. Europe Backpacks Sales Quantity by Type (2025-2030) & (K Units)
- Table 115. Europe Backpacks Sales Quantity by Application (2019-2024) & (K Units)
- Table 116. Europe Backpacks Sales Quantity by Application (2025-2030) & (K Units)
- Table 117. Europe Backpacks Sales Quantity by Country (2019-2024) & (K Units)
- Table 118. Europe Backpacks Sales Quantity by Country (2025-2030) & (K Units)
- Table 119. Europe Backpacks Consumption Value by Country (2019-2024) & (USD Million)
- Table 120. Europe Backpacks Consumption Value by Country (2025-2030) & (USD Million)
- Table 121. Asia-Pacific Backpacks Sales Quantity by Type (2019-2024) & (K Units)

Table 122. Asia-Pacific Backpacks Sales Quantity by Type (2025-2030) & (K Units)

Table 123. Asia-Pacific Backpacks Sales Quantity by Application (2019-2024) & (K Units)

Table 124. Asia-Pacific Backpacks Sales Quantity by Application (2025-2030) & (K Units)

Table 125. Asia-Pacific Backpacks Sales Quantity by Region (2019-2024) & (K Units)

Table 126. Asia-Pacific Backpacks Sales Quantity by Region (2025-2030) & (K Units)

Table 127. Asia-Pacific Backpacks Consumption Value by Region (2019-2024) & (USD Million)

Table 128. Asia-Pacific Backpacks Consumption Value by Region (2025-2030) & (USD Million)

Table 129. South America Backpacks Sales Quantity by Type (2019-2024) & (K Units)

Table 130. South America Backpacks Sales Quantity by Type (2025-2030) & (K Units)

Table 131. South America Backpacks Sales Quantity by Application (2019-2024) & (K Units)

Table 132. South America Backpacks Sales Quantity by Application (2025-2030) & (K Units)

Table 133. South America Backpacks Sales Quantity by Country (2019-2024) & (K Units)

Table 134. South America Backpacks Sales Quantity by Country (2025-2030) & (K Units)

Table 135. South America Backpacks Consumption Value by Country (2019-2024) & (USD Million)

Table 136. South America Backpacks Consumption Value by Country (2025-2030) & (USD Million)

Table 137. Middle East & Africa Backpacks Sales Quantity by Type (2019-2024) & (K Units)

Table 138. Middle East & Africa Backpacks Sales Quantity by Type (2025-2030) & (K Units)

Table 139. Middle East & Africa Backpacks Sales Quantity by Application (2019-2024) & (K Units)

Table 140. Middle East & Africa Backpacks Sales Quantity by Application (2025-2030) & (K Units)

Table 141. Middle East & Africa Backpacks Sales Quantity by Region (2019-2024) & (K Units)

Table 142. Middle East & Africa Backpacks Sales Quantity by Region (2025-2030) & (K Units)

Table 143. Middle East & Africa Backpacks Consumption Value by Region (2019-2024) & (USD Million)

Table 144. Middle East & Africa Backpacks Consumption Value by Region (2025-2030)
& (USD Million)

Table 145. Backpacks Raw Material

Table 146. Key Manufacturers of Backpacks Raw Materials

Table 147. Backpacks Typical Distributors

Table 148. Backpacks Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Backpacks Picture

Figure 2. Global Backpacks Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Backpacks Consumption Value Market Share by Type in 2023

Figure 4. 15-35 Liters Capacity Examples

Figure 5. 36-60 Liters Capacity Examples

Figure 6. Above 60 Liters Capacity Examples

Figure 7. Global Backpacks Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Backpacks Consumption Value Market Share by Application in 2023

Figure 9. Men Examples

Figure 10. Women Examples

Figure 11. Global Backpacks Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Backpacks Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Backpacks Sales Quantity (2019-2030) & (K Units)

Figure 14. Global Backpacks Average Price (2019-2030) & (USD/Unit)

Figure 15. Global Backpacks Sales Quantity Market Share by Manufacturer in 2023

Figure 16. Global Backpacks Consumption Value Market Share by Manufacturer in 2023

Figure 17. Producer Shipments of Backpacks by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 18. Top 3 Backpacks Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Top 6 Backpacks Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Global Backpacks Sales Quantity Market Share by Region (2019-2030)

Figure 21. Global Backpacks Consumption Value Market Share by Region (2019-2030)

Figure 22. North America Backpacks Consumption Value (2019-2030) & (USD Million)

Figure 23. Europe Backpacks Consumption Value (2019-2030) & (USD Million)

Figure 24. Asia-Pacific Backpacks Consumption Value (2019-2030) & (USD Million)

Figure 25. South America Backpacks Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East & Africa Backpacks Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Backpacks Sales Quantity Market Share by Type (2019-2030)

Figure 28. Global Backpacks Consumption Value Market Share by Type (2019-2030)

Figure 29. Global Backpacks Average Price by Type (2019-2030) & (USD/Unit)

Figure 30. Global Backpacks Sales Quantity Market Share by Application (2019-2030)

Figure 31. Global Backpacks Consumption Value Market Share by Application (2019-2030)

Figure 32. Global Backpacks Average Price by Application (2019-2030) & (USD/Unit)

Figure 33. North America Backpacks Sales Quantity Market Share by Type (2019-2030)

Figure 34. North America Backpacks Sales Quantity Market Share by Application (2019-2030)

Figure 35. North America Backpacks Sales Quantity Market Share by Country (2019-2030)

Figure 36. North America Backpacks Consumption Value Market Share by Country (2019-2030)

Figure 37. United States Backpacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Canada Backpacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Mexico Backpacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Europe Backpacks Sales Quantity Market Share by Type (2019-2030)

Figure 41. Europe Backpacks Sales Quantity Market Share by Application (2019-2030)

Figure 42. Europe Backpacks Sales Quantity Market Share by Country (2019-2030)

Figure 43. Europe Backpacks Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Backpacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. France Backpacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. United Kingdom Backpacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Russia Backpacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Italy Backpacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Asia-Pacific Backpacks Sales Quantity Market Share by Type (2019-2030)

Figure 50. Asia-Pacific Backpacks Sales Quantity Market Share by Application (2019-2030)

Figure 51. Asia-Pacific Backpacks Sales Quantity Market Share by Region (2019-2030)

Figure 52. Asia-Pacific Backpacks Consumption Value Market Share by Region (2019-2030)

Figure 53. China Backpacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Million)

Figure 54. Japan Backpacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Korea Backpacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. India Backpacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Southeast Asia Backpacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Australia Backpacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. South America Backpacks Sales Quantity Market Share by Type (2019-2030)

Figure 60. South America Backpacks Sales Quantity Market Share by Application (2019-2030)

Figure 61. South America Backpacks Sales Quantity Market Share by Country (2019-2030)

Figure 62. South America Backpacks Consumption Value Market Share by Country (2019-2030)

Figure 63. Brazil Backpacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Argentina Backpacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Middle East & Africa Backpacks Sales Quantity Market Share by Type (2019-2030)

Figure 66. Middle East & Africa Backpacks Sales Quantity Market Share by Application (2019-2030)

Figure 67. Middle East & Africa Backpacks Sales Quantity Market Share by Region (2019-2030)

Figure 68. Middle East & Africa Backpacks Consumption Value Market Share by Region (2019-2030)

Figure 69. Turkey Backpacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Egypt Backpacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Saudi Arabia Backpacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. South Africa Backpacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

- Figure 73. Backpacks Market Drivers
- Figure 74. Backpacks Market Restraints
- Figure 75. Backpacks Market Trends
- Figure 76. Porters Five Forces Analysis
- Figure 77. Manufacturing Cost Structure Analysis of Backpacks in 2023
- Figure 78. Manufacturing Process Analysis of Backpacks
- Figure 79. Backpacks Industrial Chain
- Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors
- Figure 81. Direct Channel Pros & Cons
- Figure 82. Indirect Channel Pros & Cons
- Figure 83. Methodology
- Figure 84. Research Process and Data Source

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