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Global Backpack Underwater Thruster Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Backpack Underwater Thruster market size is expected to reach $ 55.94 million by 2032, rising at a market growth of 8.0% CAGR during the forecast period (2026-2032).

Backpack Underwater Thruster refers to a wearable underwater propulsion device designed to provide additional thrust for divers or water sports users. The device is typically mounted on the back or body of the user and uses electric motors, jet propulsion systems, or propeller-based mechanisms to generate underwater movement. Compared with traditional handheld underwater scooters, backpack underwater thrusters provide greater freedom of movement, hands-free operation, and improved underwater mobility, making them suitable for recreational diving, underwater exploration, photography, and professional underwater activities.

Key Summary

In 2025, global production of Backpack Underwater Thruster was approximately 3147 units.

Backpack systems improve underwater mobility and user flexibility

Handheld underwater scooters remain the mainstream product category

Commercial applications drive professional equipment demand

Recreational diving expands consumer market opportunities

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Battery performance influences product competitiveness

Market Trends

The Backpack Underwater Thruster industry is moving toward lightweight, intelligent, and high-performance designs. Manufacturers are increasingly focusing on improving battery capacity, reducing product weight, and enhancing propulsion efficiency to extend operating time and improve user experience.

Another trend is the integration of smart technologies. Advanced control systems, wireless operation, and real-time performance monitoring are gradually being applied to underwater propulsion equipment, allowing users to achieve safer and more efficient underwater movement.

Market Dynamics

Drivers

The growth of recreational diving and marine tourism is a major driver for Backpack Underwater Thruster development. Increasing participation in underwater activities has created demand for more convenient and enjoyable underwater mobility equipment. In addition, underwater photography, exploration, and adventure sports are expanding application scenarios for personal propulsion devices.

The development of battery technology and electric propulsion systems is also supporting market growth. Improvements in energy density, charging efficiency, and motor performance are enabling manufacturers to develop more compact and powerful underwater propulsion products.

Restraints

The market faces limitations related to product cost, battery capacity, and safety requirements. High-performance underwater propulsion equipment requires advanced waterproof structures, reliable power systems, and durable materials, which increase manufacturing costs.

In addition, consumer adoption is affected by awareness levels, diving experience

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requirements, and safety considerations. Compared with traditional diving equipment, underwater propulsion products require additional training and operational knowledge.

Opportunities

The expansion of marine leisure industries, diving tourism, and underwater entertainment provides new opportunities for Backpack Underwater Thruster manufacturers. Growing interest in underwater exploration and personal water mobility creates additional demand for innovative propulsion solutions.

Furthermore, technological improvements in batteries, motors, and intelligent control systems may expand applications beyond recreational use toward professional inspection, rescue, and specialized underwater operations.

Challenges

The main challenge for the industry is balancing performance, safety, and affordability. Manufacturers need to improve propulsion capability and endurance while maintaining lightweight design and user-friendly operation.

Another challenge is establishing broader market acceptance. Since underwater propulsion equipment is still a specialized product category, companies need to strengthen user education, safety standards, and distribution channels.

Industry Chain Analysis

The Backpack Underwater Thruster industry chain includes upstream component suppliers, midstream equipment manufacturers, and downstream users. Upstream suppliers provide batteries, electric motors, waterproof materials, control systems, and electronic components. Midstream companies are responsible for product design, manufacturing, integration, and testing. Downstream users include recreational divers, water sports participants, professional diving organizations, and specialized underwater operation users.

The industry relies heavily on technological integration, particularly in battery systems, propulsion technology, waterproof engineering, and user control interfaces. Companies with strong product development and engineering capabilities are expected to gain

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competitive advantages.

Value Chain Analysis

The value chain of Backpack Underwater Thruster includes product design, component sourcing, manufacturing, software and control system integration, distribution, and after-sales service. Manufacturers create value by improving propulsion performance, extending operating time, and enhancing user experience.

As the market develops, competition is expected to shift from basic propulsion functions toward integrated solutions combining hardware performance, intelligent control, safety features, and application-specific customization.

Segment Insights

Classification Analysis

The Backpack Underwater Thruster market can be segmented into Backpack Underwater Thrusters, Handheld Underwater Scooters, and Foot-mounted Underwater Thrusters according to product configuration and wearing or operating method. Backpack Underwater Thrusters are mounted on the diver’s back and provide hands-free propulsion, offering advantages in mobility, sustained propulsion, and operational flexibility. Handheld Underwater Scooters are operated by hand and represent a relatively mature and widely adopted product format due to their simple structure, portability, and ease of use. Foot-mounted Underwater Thrusters integrate propulsion units with the user’s feet or fins, emphasizing hands-free operation and natural underwater movement, and are increasingly being explored for recreational and specialized diving applications.

Application Analysis

By application, Backpack Underwater Thruster products are mainly used in Commercial Use, Residential Use, and other scenarios. Commercial applications include professional diving, underwater inspection, underwater photography and filming, marine tourism, rescue operations, and related underwater services, where users typically require higher propulsion performance, endurance, reliability, and water resistance. Residential applications mainly cover recreational diving, snorkeling, swimming, and personal water sports, with greater emphasis on portability, ease of operation, safety, and user experience. Other applications include scientific research, specialized training,

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underwater exploration, and certain professional or emerging water-sports scenarios.

Downstream Market Opportunities

Backpack Underwater Thrusters are mainly applied in recreational diving, underwater exploration, marine tourism, underwater photography, professional diving, and rescue operations. Commercial users require reliable and durable propulsion equipment for underwater inspection, research, and specialized tasks.

Residential and recreational users represent an important growth opportunity as consumer interest in underwater leisure activities continues to increase. Product portability, ease of operation, and safety features will be key factors influencing consumer adoption.

Regional Insights

North America and Europe represent important markets for underwater propulsion equipment due to established diving cultures, marine tourism industries, and higher consumer acceptance of advanced water sports equipment. The regions have strong demand from recreational divers and professional underwater users.

Asia-Pacific is expected to become an important growth market driven by expanding marine tourism, coastal leisure activities, and increasing participation in underwater sports. China, Japan, and other Asian countries are gradually developing demand for personal underwater mobility equipment.

Competitive Landscape Analysis

The Backpack Underwater Thruster market includes underwater equipment manufacturers, diving technology companies, and marine mobility solution providers. Leading companies typically focus on propulsion performance, battery technology, waterproof design, and user experience optimization.

Representative companies include CudaJet, Zapata, Dive Xtras, Sublue, SEABOB, SCUBAJET, SUEX, Bonex, TUSA, SubGravity, Aquarobotman, Blue Robotics, and X-Jetpacks.

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Report Scope

This report studies the global Backpack Underwater Thruster production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Backpack Underwater Thruster and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Backpack Underwater Thruster that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Backpack Underwater Thruster total production and demand, 2021-2032, (Units)

Global Backpack Underwater Thruster total production value, 2021-2032, (USD Million)

Global Backpack Underwater Thruster production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Backpack Underwater Thruster consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Backpack Underwater Thruster domestic production, consumption, key domestic manufacturers and share

Global Backpack Underwater Thruster production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Backpack Underwater Thruster production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Backpack Underwater Thruster production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

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This report profiles key players in the global Backpack Underwater Thruster market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include CudaJet, Zapata, Dive Xtras, Sublue, SEABOB, SCUBAJET, SUEX, Bonex, TUSA, SubGravity, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Backpack Underwater Thruster market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Units) and average price (US$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Backpack Underwater Thruster Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

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Rest of World

Market Segmentation

Global Backpack Underwater Thruster Market, Segmentation by Type:

Propeller Thruster

Impeller Thruster

Motorized Thruster

Hybrid Thruster

Global Backpack Underwater Thruster Market, Segmentation by Structure:

Backpack Underwater Thruster

Handheld Underwater Scooter

Foot-mounted Underwater Thruster

Global Backpack Underwater Thruster Market, Segmentation by Parameter:

Low Power(<500W)

Medium Power(500W–1,500W)

High Power(>1,500W)

Global Backpack Underwater Thruster Market, Segmentation by

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Application:

Commercial Use

Residential Use

Others

Companies Profiled:

CudaJet

Zapata

Dive Xtras

Sublue

SEABOB

SCUBAJET

SUEX

Bonex

TUSA

SubGravity

Aquarobotman

Blue Robotics

X-Jetpacks

Deepinfar Ocean Technology Inc.

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Aquarobotman

Geneinno

Havospark

Key Questions Answered

1. How big is the global Backpack Underwater Thruster market?
2. What is the demand of the global Backpack Underwater Thruster market?
3. What is the year over year growth of the global Backpack Underwater Thruster market?
4. What is the total value of the global Backpack Underwater Thruster market?
5. Who are the Major Players in the global Backpack Underwater Thruster market?
6. What are the growth factors driving the market demand?

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