

Global Backpack Travel Bag Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Backpack Travel Bag market size was valued at USD 23560 million in 2023 and is forecast to a readjusted size of USD 27620 million by 2030 with a CAGR of 2.3% during review period.

This report studies the Backpack Travel Bag market, Backpack Travel Bag is a cloth sack carried on one's back and secured with two straps that go over the shoulders, but there can be variations to this basic design that is used in travel.

Global Backpack Travel Bag key players include Samsonite, VF Corporation, Osprey, Victorinox, Lowe Alpine, etc. Global top five manufacturers hold a share about 5%. North America is the largest market, with a share about 50%, followed by Europe, with a share about 35 percent. In terms of product, Backpack is the largest segment, with a share about 50%. And in terms of application, the largest application is Adult, followed by Kids.

The Global Info Research report includes an overview of the development of the Backpack Travel Bag industry chain, the market status of Adult (Backpack, Rolling Backpack), Kids (Backpack, Rolling Backpack), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Backpack Travel Bag.

Regionally, the report analyzes the Backpack Travel Bag markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Backpack Travel Bag market, with robust domestic demand, supportive policies, and a

strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Backpack Travel Bag market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Backpack Travel Bag industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Backpack, Rolling Backpack).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Backpack Travel Bag market.

Regional Analysis: The report involves examining the Backpack Travel Bag market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Backpack Travel Bag market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Backpack Travel Bag:

Company Analysis: Report covers individual Backpack Travel Bag manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Backpack Travel Bag This may involve surveys, interviews, and

analysis of consumer reviews and feedback from different by Application (Adult, Kids).

Technology Analysis: Report covers specific technologies relevant to Backpack Travel Bag. It assesses the current state, advancements, and potential future developments in Backpack Travel Bag areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Backpack Travel Bag market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Backpack Travel Bag market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Backpack

Rolling Backpack

Market segment by Application

Adult

Kids

Major players covered

Samsonite

Osprey

VF

Victorinox

Traveler's Choice

Lowe Alpine

Deuter

Standard Luggage

Timbuk2

Herschel Supply

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Backpack Travel Bag product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Backpack Travel Bag, with price, sales, revenue and global market share of Backpack Travel Bag from 2019 to 2024.

Chapter 3, the Backpack Travel Bag competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Backpack Travel Bag breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Backpack Travel Bag market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Backpack Travel Bag.

Chapter 14 and 15, to describe Backpack Travel Bag sales channel, distributors, customers, research findings and conclusion.

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