

Global Background Music Market 2019 by Manufacturers, Regions, Type and Application, Forecast to 2024

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Abstracts

Background music is an integral part of modern commercial space like malls, retail stores, transit, elevators and other public spaces. This kind of music is intended for passive listening, and it helps in improving the ambience of the place. It is also seen to affect the customer's mood positively, resulting in better shopping experiences for the customers and the retailers. The increase in the number of commercial spaces, high preference for entertainment, and growth in the tourism sector are the major factors that are driving the market growth.

SCOPE OF THE REPORT:

Based on regions, North America and Europe are relatively mature market which are navigating the market. In 2018, total North America Background Music Market Size is estimated to be 596 Million USD, growing at a CAGR of 6.45% from 2013. Total Europe Background Music Market Size is estimated to be 388 Million USD, growing at a CAGR of 6.69% from 2013. APAC is expected to be the fastest growing market, especially for the rapid growing Japan, China and India market.

The worldwide market for Background Music is expected to grow at a CAGR of roughly 6.5% over the next five years, will reach 1960 million US\$ in 2024, from 1340 million US\$ in 2019, according to a new GIR (Global Info Research) study.

This report focuses on the Background Music in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

Mood Media

PlayNetwork

TouchTunes

Usen Corporation

SiriusXM for Business

Pandora for Business

Almotech

Imagesound

NSM Music.

CSI Music

Easy on Hold

Sunflower Music

Soundjack

Xenon Music Media

Soundtrack Your Brand

Jamendo Listening

Heartbeats International

SoundMachine

Rockbot

Jukeboxy

Cloud Cover Music

Custom Channels

Auracle Sound

Brandtrack

Kasimu

Soundreef

Express Melody

Qsic

StorePlay

Open Ear Music

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Music Streaming

AV System Equipment

Market Segment by Applications, can be divided into

Retail Stores

Cafes & Restaurants

Leisure & Hospitality

Public Organizations

Others

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Background Music product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top manufacturers of Background Music, with price, sales, revenue and global market share of Background Music in 2017 and 2018.

Chapter 3, the Background Music competitive situation, sales, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Background Music breakdown data are shown at the regional level, to show the sales, revenue and growth by regions, from 2014 to 2019.

Chapter 5, 6, 7, 8 and 9, to break the sales data at the country level, with sales, revenue and market share for key countries in the world, from 2014 to 2019.

Chapter 10 and 11, to segment the sales by type and application, with sales market share and growth rate by type, application, from 2014 to 2019.

Chapter 12, Background Music market forecast, by regions, type and application, with sales and revenue, from 2019 to 2024.

Chapter 13, 14 and 15, to describe Background Music sales channel, distributors, customers, research findings and conclusion, appendix and data source.

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