

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Background Music Market 2018, Forecast to 2023

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Abstracts

Background music is an integral part of modern commercial space like malls, retail stores, transit, elevators and other public spaces. This kind of music is intended for passive listening, and it helps in improving the ambience of the place. It is also seen to affect the customer's mood positively, resulting in better shopping experiences for the customers and the retailers. The increase in the number of commercial spaces, high preference for entertainment, and growth in the tourism sector are the major factors that are driving the market growth.

Scope of the Report:

This report focuses on the Background Music in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. USA is one of the largest consumption countries of Background Music in the world in the past few years and it will keep increasing in the next few years. USA market took up about 31.34% global market in 2016, while Europe was 28.18%, and Japan is followed with the share about 9.75%.

Mood Media, PlayNetwork, TouchTunes, Usen Corporation, SiriusXM for Business and Pandora for Business are key service providers in Global background music market. The global background music market is highly competitive and fragmented due to the presence of quite a few providers. The providers compete on the basis of pricing, music library size, and genre to sustain in the market.

Each of the Background Music participants has its own mature sales networks. Through

their authorized distributors or their partners, Background Music companies keep keen on expanding their Background Music sales. To achieve better sales businesses, Background Music providers usually invest on their marketing channel every year.

The worldwide market for Background Music is expected to grow at a CAGR of roughly 6.5% over the next five years, will reach 1960 million US\$ in 2023, from 1340 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Mood Media
PlayNetwork
TouchTunes
Usen Corporation
SiriusXM for Business
Pandora for Business
Almotech
Imagesound
Easy on Hold
Sunflower Music
Soundjack
Xenon Music Media
Qsic
Express Melody

Open Ear Music

Auracle Sound

Cloud Cover Music

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Incidental music

Furniture music

Elevator music

Video game and blog music

Internet delivered background music

Market Segment by Applications, can be divided into

Retail Stores

Restaurants

Entertainment Places

Public Organizations

Others

There are 15 Chapters to deeply display the global Background Music market.

Chapter 1, to describe Background Music Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Background Music, with sales, revenue, and price of Background Music, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Background Music, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Background Music market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Background Music sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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