

# Global Backend-as-a-Service Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Scope of the Report:

This report studies the Backend-as-a-Service market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Backend-as-a-Service market by product type and applications/end industries.

Backend-as-a-service (BaaS) is the cloud computing service model, which helps the middleware that offers developers to connect with their web and mobile applications to cloud services via software development kit and application programming interface. The global Backend-as-a-Service market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Backend-as-a-Service.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Appcelerator

Kony

IBM

Microsoft

Parse

Structum

Red Hat

Apigee

Pivotal Software

Apigee Corporation

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Small and Medium Enterprises

Large Enterprises

Market Segment by Applications, can be divided into

Banking, Financial Services, and Insurance (BFSI)

Healthcare

Retail

Manufacturing

IT and Telecom

Media and Entertainment

Public Sector

Others

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