

Global Bacillus Subtilis Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Bacillus Subtilis market size is expected to reach \$ 144 million by 2032, rising at a market growth of 7.2% CAGR during the forecast period (2026-2032).

Bacillus Subtilis is a Gram-positive, spore-forming probiotic bacterium with strong environmental adaptability and stress resistance, widely applied in agriculture, feed, food, and industrial biotechnology. As a key strain in bioproducts, Bacillus Subtilis enhances crop yields and animal health by inhibiting pathogenic microorganisms, improving gut microflora, and promoting nutrient absorption. In agriculture, it is commonly used in biofertilizers, plant protection products, and soil amendments to boost plant disease resistance, stimulate root growth, and enhance soil vitality. In food and feed, Bacillus Subtilis serves as a probiotic additive to improve digestive performance in animals. Its extracellular enzyme secretion and metabolic activity make it an essential strain for fermentation industries and enzyme production. Due to its high safety, stability, and multifunctionality, it has become a critical component of the global microbial products market. In 2025, global Bacillus Subtilis production reached approximately 20.48 K MT and price is 4.2 USD/kg. The average gross profit margin of this product is 15%.

The Bacillus Subtilis market is driven by global agricultural modernization and sustainable development trends, with increasing demand for crop yield improvement, soil enhancement, and eco-friendly pest control. Growing attention to probiotics in feed and food industries promotes animal health management and functional food development. Technological advances improve strain stability, yield, and production efficiency, enabling large-scale commercialization. Rising consumer and policy demand for natural, environmentally friendly, and chemical-free agricultural and feed products provides broad market opportunities for Bacillus Subtilis.

The Bacillus Subtilis industry faces challenges such as raw material price fluctuations, production cost control, and technical barriers. Different strains exhibit varying efficacy, requiring high product quality stability and performance validation. Storage, transportation, and application conditions significantly affect microbial activity, necessitating cold chain or stabilization technologies. Intensified market competition, low-cost substitutes, and counterfeit products pose additional risks. Regulatory compliance, import/export restrictions, and environmental protection laws may further increase operational costs and risks.

In agriculture, demand for efficient, safe, and functional Bacillus Subtilis products continues to grow, particularly in bio-pesticides, biofertilizers, and soil activators. The feed industry increasingly adopts probiotic additives to improve digestion, enhance immunity, and reduce antibiotic reliance. Functional fermented food development in the food industry further drives Bacillus Subtilis application in probiotic foods. Customer needs trend toward high-value, standardized, traceable, and multifunctional products, promoting downstream market segmentation and specialization.

Bacillus Subtilis production relies on culture media ingredients such as carbon sources, nitrogen sources, minerals, and trace elements, which directly affect cell activity and yield. Stabilizers, protectants, and auxiliary fermentation additives are used to enhance strain survival. Stability, purity, and price fluctuations of upstream raw materials significantly impact production costs and final product quality. R&D and fermentation process optimization are also critical to ensuring efficient raw material utilization and product stability.

This report studies the global Bacillus Subtilis production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Bacillus Subtilis and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Bacillus Subtilis that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Bacillus Subtilis total production and demand, 2021-2032, (K MT)

Global Bacillus Subtilis total production value, 2021-2032, (USD Million)

Global Bacillus Subtilis production by region & country, production, value, CAGR,

2021-2032, (USD Million) & (K MT), (based on production site)

Global Bacillus Subtilis consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Bacillus Subtilis domestic production, consumption, key domestic manufacturers and share

Global Bacillus Subtilis production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Bacillus Subtilis production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Bacillus Subtilis production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Bacillus Subtilis market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bayer, Basf, Jocanima, Tonglu Huifeng, Kernel Bio-tech, Wuhan Nature's Favour, Agrilife, Real IPM, ECOT China, Mitushi Biopharma, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Bacillus Subtilis market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (US\$/Kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Bacillus Subtilis Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Bacillus Subtilis Market, Segmentation by Type:

Below 100 Billion CFU/g

100-300 Billion CFU/g

Above 300 Billion CFU/g

Global Bacillus Subtilis Market, Segmentation by Function:

Biofertilizer

Probiotic

Plant Protection

Global Bacillus Subtilis Market, Segmentation by Sales Channel:

Direct Sales

Distributors

Global Bacillus Subtilis Market, Segmentation by Application:

Feed Additives

Pesticide

Others

Companies Profiled:

Bayer

Basf

Jocanima

Tonglu Huifeng

Kernel Bio-tech

Wuhan Nature's Favour

Agrilife

Real IPM

ECOT China

Mitushi Biopharma

Key Questions Answered:

1. How big is the global Bacillus Subtilis market?
2. What is the demand of the global Bacillus Subtilis market?
3. What is the year over year growth of the global Bacillus Subtilis market?
4. What is the production and production value of the global Bacillus Subtilis market?
5. Who are the key producers in the global Bacillus Subtilis market?
6. What are the growth factors driving the market demand?

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