

# Global Bacillus Subtilis Powder Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Bacillus Subtilis Powder market size is expected to reach \$ 144 million by 2032, rising at a market growth of 7.2% CAGR during the forecast period (2026-2032).

Bacillus Subtilis Powder is a high-activity bacterial powder produced from Bacillus subtilis through fermentation, concentration, and drying processes. This product features strong spore-forming capability, high environmental adaptability, and excellent stability during storage and transportation, making it a core ingredient for agricultural bioproducts, feed additives, and probiotic foods. In agriculture, it enhances crop yield and disease resistance by suppressing pathogenic microorganisms, promoting root development, and improving soil microflora. In the feed industry, it optimizes the gut microbiota of animals, improving digestion, nutrient absorption, and immune function. In food and functional health products, Bacillus subtilis powder serves as a probiotic to support gut health and host immunity. Due to its high safety, controllability, and multifunctionality, it has become a key raw material in the global microbial and probiotic markets. In 2025, global Bacillus Subtilis powder production reached approximately 20.48 K MT and price is 4.2 USD/kg. The average gross profit margin of this product is 15%.

The market for Bacillus Subtilis Powder is driven by global trends toward sustainable and green agriculture, with growing demand for crop yield improvement, disease resistance, and soil ecosystem enhancement. Increased attention to probiotics in the feed industry promotes animal health management and antibiotic alternatives. Technological advances improve strain stability, activity retention, and production efficiency, enabling large-scale commercialization. Rising consumer and policy demand for natural, environmentally friendly, and chemical-free products provides ongoing growth opportunities for Bacillus subtilis powder.

The Bacillus Subtilis Powder industry faces challenges such as raw material cost fluctuations, complex production processes, and strain performance variability. Powder activity and efficacy are affected by production conditions, storage, and transportation, requiring stabilization and drying technologies. The presence of low-cost substitutes and inconsistent quality products creates market pressure. Regulatory compliance, import/export restrictions, and environmental protection laws further increase operational risks and costs.

Demand for highly efficient, safe, and multifunctional Bacillus subtilis powder continues to grow in agriculture, particularly in biofertilizers, plant protection products, and soil amendments. The feed industry increasingly adopts probiotic additives to improve gut health, immunity, and reduce antibiotic reliance. In food and functional health products, demand for probiotic raw materials drives powder products toward high-value, standardized, and traceable solutions. The market is trending toward multifunctionality, specialization, and segmentation.

Production of Bacillus Subtilis Powder depends on high-quality culture media ingredients, including carbon sources, nitrogen sources, minerals, and trace elements, which directly affect cell activity and yield. Stabilizers, protectants, and auxiliary additives are used to maintain spore survival and product stability. Upstream raw material supply stability, purity, and price fluctuations significantly impact production costs and product quality. R&D and fermentation process optimization are critical for efficient raw material utilization and consistent powder quality.

This report studies the global Bacillus Subtilis Powder production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Bacillus Subtilis Powder and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Bacillus Subtilis Powder that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Bacillus Subtilis Powder total production and demand, 2021-2032, (Tons)  
Global Bacillus Subtilis Powder total production value, 2021-2032, (USD Million)  
Global Bacillus Subtilis Powder production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Bacillus Subtilis Powder consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Bacillus Subtilis Powder domestic production, consumption, key domestic manufacturers and share

Global Bacillus Subtilis Powder production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Bacillus Subtilis Powder production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Bacillus Subtilis Powder production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Bacillus Subtilis Powder market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bayer, Basf, Jocanima, Tonglu Huifeng, Kernel Bio-tech, Wuhan Nature's Favour, Agrilife, Real IPM, ECOT China, Mitushi Biopharma, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Bacillus Subtilis Powder market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Bacillus Subtilis Powder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Bacillus Subtilis Powder Market, Segmentation by Type:

Below 100 Billion CFU/g

100-300 Billion CFU/g

Above 300 Billion CFU/g

#### Global Bacillus Subtilis Powder Market, Segmentation by Function:

Biofertilizer

Probiotic

Plant Protection

#### Global Bacillus Subtilis Powder Market, Segmentation by Sales Channel:

Direct Sales

Distributors

#### Global Bacillus Subtilis Powder Market, Segmentation by Application:

Feed Additives

Pesticide

Others

#### Companies Profiled:

Bayer

Basf

Jocanima

Tonglu Huifeng

Kernel Bio-tech

Wuhan Nature's Favour

Agrilife

Real IPM

ECOT China

Mitushi Biopharma

#### Key Questions Answered:

1. How big is the global Bacillus Subtilis Powder market?
2. What is the demand of the global Bacillus Subtilis Powder market?
3. What is the year over year growth of the global Bacillus Subtilis Powder market?
4. What is the production and production value of the global Bacillus Subtilis Powder market?
5. Who are the key producers in the global Bacillus Subtilis Powder market?
6. What are the growth factors driving the market demand?

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