

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Baby Wipes Market 2018, Forecast to 2023

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Abstracts

Baby wipes is a disposable wet wipe/cloth used to clean sensitive skin of infants. Baby wipes are saturated with solutions with gentle cleansing ingredients. They are usually packaged inside plastic cases or a tub to retain the moisture and are present in different packs and styles. Baby wipes are sold in the diaper section in the supermarkets. Dry baby wipes and wet baby wipes are the two available types of the baby wipes. Dry baby wipes are more portable and easy to handle as compared to wet baby wipes. The wet baby wipes are used single time in order to prevent cross-contamination risk.

Scope of the Report:

This report focuses on the Baby Wipes in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Growing disposable incomes across the globe has resulted in increased purchasing power of consumers. This represents the key factor driving the global baby wipes market. With the rise in number of working women, especially in the developing regions, the demand for baby care products has amplified. Nowadays, parents are ready to spend on expensive products for their babies, which has created a lucrative market for the manufacturers. Moreover, the prevalence of e-commerce along with hectic lifestyles of the millennials has aided the market growth. One trend in the market is product innovation. Product innovation is one the major trends in the baby wipes market. Vendors are conducting life cycle assessments on their products to explore areas of potential innovation to meet the demands of parents. As a result, environment-friendly and sustainable products have become a major expected innovation. Several factors are at play for this high demand. US is estimated to dominate the market on account of

the rise in the population of working women and educated individuals. The worldwide market for Baby Wipes is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Kimberly-Clark

Johnson & Johnson

P&G

Unicharm

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Spunlace

Airlaid

Coform

Needle Punch

Market Segment by Applications, can be divided into

Retail Sales

Departmental Stores

Medical Stores

Brand Outlets

There are 15 Chapters to deeply display the global Baby Wipes market.

Chapter 1, to describe Baby Wipes Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Baby Wipes, with sales, revenue, and price of Baby Wipes, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Baby Wipes, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Baby Wipes market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Baby Wipes sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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