

# Global Baby Wipe Dispenser Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Baby Wipe Dispenser market size is expected to reach \$ 1641 million by 2032, rising at a market growth of 4.8% CAGR during the forecast period (2026-2032). Baby wipe dispensers are consumer childcare accessories designed to store wet wipes while enabling hygienic, single-sheet dispensing and moisture retention. They are widely used in households, nurseries, and on-the-go parenting scenarios to improve convenience and hygiene during infant care. In 2025, the average global selling price of baby wipe dispensers is approximately US\$12.5 per unit, with global sales volume reaching around 92 million units. The industry typically maintains a gross margin range of 28%-45%, supported by product design differentiation, branding, material selection, and direct-to-consumer sales channels. The supply chain includes upstream plastic resins and silicone materials, midstream injection molding and assembly, and downstream demand from baby care brands, retailers, and e-commerce platforms. The baby wipe dispenser market has been experiencing steady growth in recent years. There are several key trends driving this market: Convenience and hygiene: Parents are increasingly looking for convenient and hygienic solutions for diaper changing and baby care. Baby wipe dispensers offer a convenient and easy way to access wipes while keeping them clean and free from contamination. These dispensers typically have a one-handed operation, allowing parents to quickly grab a wipe without having to fumble with a package or container.

This report studies the global Baby Wipe Dispenser production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Baby Wipe Dispenser and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Baby Wipe Dispenser that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Baby Wipe Dispenser total production and demand, 2021-2032, (K Units)

Global Baby Wipe Dispenser total production value, 2021-2032, (USD Million)

Global Baby Wipe Dispenser production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Baby Wipe Dispenser consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Baby Wipe Dispenser domestic production, consumption, key domestic manufacturers and share

Global Baby Wipe Dispenser production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Baby Wipe Dispenser production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Baby Wipe Dispenser production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Baby Wipe Dispenser market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include OXO, Munchkin, Ubbi, Prince Lionheart, Skip Hop, Bumby, OXGIFT, Lictin, Kalencom, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Baby Wipe Dispenser market

#### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Baby Wipe Dispenser Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Baby Wipe Dispenser Market, Segmentation by Type:

Manual Type

Automatic/Contactless Type

#### Global Baby Wipe Dispenser Market, Segmentation by Material:

PP / ABS Plastic

Silicone

Plastic?Silicone Hybrid

#### Global Baby Wipe Dispenser Market, Segmentation by Dispensing Mechanism:

Single-Sheet Pull

Flip-Top Lid

Weighted Plate System

#### Global Baby Wipe Dispenser Market, Segmentation by Application:

Supermarket

Convenience Store

Online Sales

Other

### **Companies Profiled:**

OXO

Munchkin

Ubbi

Prince Lionheart

Skip Hop

Bumbo

OXGIFT

Lictin

Kalencom

### **Key Questions Answered:**

1. How big is the global Baby Wipe Dispenser market?
2. What is the demand of the global Baby Wipe Dispenser market?
3. What is the year over year growth of the global Baby Wipe Dispenser market?
4. What is the production and production value of the global Baby Wipe Dispenser market?
5. Who are the key producers in the global Baby Wipe Dispenser market?
6. What are the growth factors driving the market demand?

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