

Global Baby Stroller Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Baby Stroller market size was valued at US\$ 1782 million in 2024 and is forecast to a readjusted size of USD 2051 million by 2031 with a CAGR of 2.1% during review period.

Baby stroller is a carriage with three or four wheels and often having a retractable hood, that is pushed while walking to transport an infant or young child.

Europe and North America are the mature market, many companies will design the stroller themselves and commissioned companies from China the production. Generally, the product performance in Europe and USA is much better, while the price is higher too.

This report is a detailed and comprehensive analysis for global Baby Stroller market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Age. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Baby Stroller market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Baby Stroller market size and forecasts by region and country, in consumption

value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Baby Stroller market size and forecasts, by Type and by Age, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Baby Stroller market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Baby Stroller

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Baby Stroller market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include CHICCO (Artsana), Bugaboo, Quinny, Good Baby, Stokke, Britax, Peg Perego, Combi, Graco, UPPAbaby, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Baby Stroller market is split by Type and by Age. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Age in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Single-Child Stroller

Multi-Child Stroller

Market segment by Age

Under 1 Years Old

1 to 2.5 Years Old

Above 2.5 Years Old

Major players covered

CHICCO (Artsana)

Bugaboo

Quinny

Good Baby

Stokke

Britax

Peg Perego

Combi

Graco

UPPAbaby

Inglesina

Silver Cross

Emmaljunga

Babyzen

Jan?

BabyJogger

Cosatto

ABC Design

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Baby Stroller product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Baby Stroller, with price, sales quantity, revenue, and global market share of Baby Stroller from 2020 to 2025.

Chapter 3, the Baby Stroller competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Baby Stroller breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Age, with sales market share and growth rate by Type, by Age, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Baby Stroller market forecast, by regions, by Type, and by Age, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Baby Stroller.

Chapter 14 and 15, to describe Baby Stroller sales channel, distributors, customers, research findings and conclusion.

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