

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Baby Puffs and Snacks Market 2018, Forecast to 2023

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Abstracts

Baby puffs are generally prepared from raw materials like grains, which are puffed by using high temperature, pressure, or extrusion. This is considered as convenience food in major developing countries in North America and Europe.

Scope of the Report:

This report focuses on the Baby Puffs and Snacks in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The increasing demand for baby puffs and snacks drives the market. Rise in number of working women, rising birth rates in developing countries and growing urbanization are key drivers contributing to the growth of market. The increase in number of working women globally has significantly boosted the consumer's demand for readymade puréed baby foods. Moreover, the rising urbanization and the growth of the middle-class population have significantly encouraged consumers to adopt convenience-oriented lifestyles, which in turn, is increasing the popularity of baby foods among working women. There is a healthy new birth rate in emerging economies such as Latin America, Oceania, the Middle East, North Africa, and Sub-Saharan Africa. These regions are steadily improving in terms of their economy and working conditions, leading to a higher standard of living of the general populace. This rising birth rate, combined with the rise in disposable income will fuel the demand for baby food in these markets. The rising urbanization has also resulted in increasing disposable incomes and thereby, the purchasing power of consumers. Therefore, the growing urbanization, coupled with rising internet use, is expected to drive the growth of the market over the next five years.

The worldwide market for Baby Puffs and Snacks is expected to grow at a CAGR of roughly 6.8% over the next five years, will reach 5160 million US\$ in 2023, from 3480 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Danone

HiPP

Kraft Heinz

Nestlé

PBC (Plum Organics)

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Snacks

Puffs

Market Segment by Applications, can be divided into

Offline Sales

Online Sales

There are 15 Chapters to deeply display the global Baby Puffs and Snacks market.

Chapter 1, to describe Baby Puffs and Snacks Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Baby Puffs and Snacks, with sales, revenue, and price of Baby Puffs and Snacks, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Baby Puffs and Snacks, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Baby Puffs and Snacks market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Baby Puffs and Snacks sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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