

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Baby Powder Market 2018, Forecast to 2023

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Abstracts

Toiletries for baby are important personal care product categories with baby powder being one of the most important product categories. Skin care is of extreme importance among infants in order to improve and maintain overall personal hygiene. The skin of babies is thin, dry and prone to infection which results in demand for products that help in improving the overall performance of the infants. Today, variety of baby powders are available in the marketplace resulting in its increasing application. Baby powders are used for preventing diaper rash, as a deodorant, and for other cosmetic applications. Baby powder is made from talc which is a clay mineral comprised of, silicone, magnesium and oxygen. It is used to absorb moisture from the skin and prevents thus preventing infection.

Scope of the Report:

This report focuses on the Baby Powder in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The increasing demand for baby powder drives the market. The rise in disposable income and improved living standard are key driver for the baby powder market. With the improvement of living standard, parents are willing to choose the high-quality baby powder instead of low-quality item. high-quality baby powder is rich in nutrition that cannot be found in other powder. Increasing use of naturally derived consumer products will further accelerate the market revenues of the baby powder market. However, growing concerns with regards to the side effects of the baby powder is expected to hamper the market growth over the forecast period. North America and Europe are estimated to account for the largest market share over the following year on account of

technical advancement. Other markets including Asia pacific excluding japan, Japan are expected to hold significant revenue share in the overall baby powder market during the forecast period.

The worldwide market for Baby Powder is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Burt's Bees

Johnson & Johnson

Mothercare

PZ Cussons

The Himalaya Drug Company

Bathtime Kids

Procter & Gamble

Kimberly-Clark Corp

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Organic

Synthetic

Market Segment by Applications, can be divided into

Hypermarkets/Supermarkets

Convenience Stores

Specialty Stores

E-Commerce

Others

There are 15 Chapters to deeply display the global Baby Powder market.

Chapter 1, to describe Baby Powder Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Baby Powder, with sales, revenue, and price of Baby Powder, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Baby Powder, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Baby Powder market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Baby Powder sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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