

Global Baby and Pregnancy Personal Care Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Baby and Pregnancy Personal Care market size was valued at USD 7717.1 million in 2023 and is forecast to a readjusted size of USD 10840 million by 2030 with a CAGR of 5.0% during review period.

Baby & Pregnancy Personal Care refers to a range of products specifically designed for the care and well-being of infants, toddlers, and pregnant individuals. These products include skincare items, bath products, diapers, maternity wear, and other personal care items tailored to the unique needs of babies and pregnant individuals.

The Baby & Pregnancy Personal Care market has experienced significant growth, driven by a focus on health and wellness in the prenatal and postnatal periods. Key aspects of the market include:

Increasing Awareness of Health and Safety:

Growing awareness of health and safety considerations for babies and pregnant individuals has led to a demand for specialized personal care products with natural and safe ingredients.

Innovation in Product Offerings:

Ongoing innovation in the formulation of baby and pregnancy personal care products, including organic and eco-friendly options, has expanded product choices for consumers.

E-Commerce Growth:

The rise of e-commerce platforms has facilitated easy access to a wide range of baby and pregnancy personal care products, contributing to market expansion.

The Global Info Research report includes an overview of the development of the Baby and Pregnancy Personal Care industry chain, the market status of Hospital & Clinical Pharmacies (Pregnancy Personal Care, Baby Personal Care), Retail Pharmacies (Pregnancy Personal Care, Baby Personal Care), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Baby and Pregnancy Personal Care.

Regionally, the report analyzes the Baby and Pregnancy Personal Care markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Baby and Pregnancy Personal Care market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Baby and Pregnancy Personal Care market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Baby and Pregnancy Personal Care industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Pregnancy Personal Care, Baby Personal Care).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Baby and Pregnancy Personal Care market.

Regional Analysis: The report involves examining the Baby and Pregnancy Personal Care market at a regional or national level. Report analyses regional factors such as

government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Baby and Pregnancy Personal Care market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Baby and Pregnancy Personal Care:

Company Analysis: Report covers individual Baby and Pregnancy Personal Care manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Baby and Pregnancy Personal Care. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hospital & Clinical Pharmacies, Retail Pharmacies).

Technology Analysis: Report covers specific technologies relevant to Baby and Pregnancy Personal Care. It assesses the current state, advancements, and potential future developments in Baby and Pregnancy Personal Care areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Baby and Pregnancy Personal Care market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Baby and Pregnancy Personal Care market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Pregnancy Personal Care

Baby Personal Care

Market segment by Application

Hospital & Clinical Pharmacies

Retail Pharmacies

eCommerce

Others

Major players covered

Himalaya Global Holdings

Johnson & Johnson

Childs Farm

E.T. Browne Drug

Earth Mama Organics

Good Bubble

Laboratoires Expanscience

Nine Naturals

Noodle & Boo

Pleni Naturals

Weleda UK

Baby Teva

Clarins

Piramal Enterprises

Union Swiss

Honasa Consumer

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Baby and Pregnancy Personal Care product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Baby and Pregnancy Personal Care, with price, sales, revenue and global market share of Baby and Pregnancy Personal Care from 2019 to 2024.

Chapter 3, the Baby and Pregnancy Personal Care competitive situation, sales quantity,

revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Baby and Pregnancy Personal Care breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Baby and Pregnancy Personal Care market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Baby and Pregnancy Personal Care.

Chapter 14 and 15, to describe Baby and Pregnancy Personal Care sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Baby and Pregnancy Personal Care

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Baby and Pregnancy Personal Care Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Pregnancy Personal Care

1.3.3 Baby Personal Care

1.4 Market Analysis by Application

1.4.1 Overview: Global Baby and Pregnancy Personal Care Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Hospital & Clinical Pharmacies

1.4.3 Retail Pharmacies

1.4.4 eCommerce

1.4.5 Others

1.5 Global Baby and Pregnancy Personal Care Market Size & Forecast

1.5.1 Global Baby and Pregnancy Personal Care Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Baby and Pregnancy Personal Care Sales Quantity (2019-2030)

1.5.3 Global Baby and Pregnancy Personal Care Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Himalaya Global Holdings

2.1.1 Himalaya Global Holdings Details

2.1.2 Himalaya Global Holdings Major Business

2.1.3 Himalaya Global Holdings Baby and Pregnancy Personal Care Product and Services

2.1.4 Himalaya Global Holdings Baby and Pregnancy Personal Care Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Himalaya Global Holdings Recent Developments/Updates

2.2 Johnson & Johnson

2.2.1 Johnson & Johnson Details

2.2.2 Johnson & Johnson Major Business

2.2.3 Johnson & Johnson Baby and Pregnancy Personal Care Product and Services

2.2.4 Johnson & Johnson Baby and Pregnancy Personal Care Sales Quantity,

Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Johnson & Johnson Recent Developments/Updates

2.3 Childs Farm

2.3.1 Childs Farm Details

2.3.2 Childs Farm Major Business

2.3.3 Childs Farm Baby and Pregnancy Personal Care Product and Services

2.3.4 Childs Farm Baby and Pregnancy Personal Care Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Childs Farm Recent Developments/Updates

2.4 E.T. Browne Drug

2.4.1 E.T. Browne Drug Details

2.4.2 E.T. Browne Drug Major Business

2.4.3 E.T. Browne Drug Baby and Pregnancy Personal Care Product and Services

2.4.4 E.T. Browne Drug Baby and Pregnancy Personal Care Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 E.T. Browne Drug Recent Developments/Updates

2.5 Earth Mama Organics

2.5.1 Earth Mama Organics Details

2.5.2 Earth Mama Organics Major Business

2.5.3 Earth Mama Organics Baby and Pregnancy Personal Care Product and Services

2.5.4 Earth Mama Organics Baby and Pregnancy Personal Care Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Earth Mama Organics Recent Developments/Updates

2.6 Good Bubble

2.6.1 Good Bubble Details

2.6.2 Good Bubble Major Business

2.6.3 Good Bubble Baby and Pregnancy Personal Care Product and Services

2.6.4 Good Bubble Baby and Pregnancy Personal Care Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Good Bubble Recent Developments/Updates

2.7 Laboratoires Expanscience

2.7.1 Laboratoires Expanscience Details

2.7.2 Laboratoires Expanscience Major Business

2.7.3 Laboratoires Expanscience Baby and Pregnancy Personal Care Product and Services

2.7.4 Laboratoires Expanscience Baby and Pregnancy Personal Care Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Laboratoires Expanscience Recent Developments/Updates

2.8 Nine Naturals

- 2.8.1 Nine Naturals Details
- 2.8.2 Nine Naturals Major Business
- 2.8.3 Nine Naturals Baby and Pregnancy Personal Care Product and Services
- 2.8.4 Nine Naturals Baby and Pregnancy Personal Care Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Nine Naturals Recent Developments/Updates
- 2.9 Noodle & Boo
 - 2.9.1 Noodle & Boo Details
 - 2.9.2 Noodle & Boo Major Business
 - 2.9.3 Noodle & Boo Baby and Pregnancy Personal Care Product and Services
 - 2.9.4 Noodle & Boo Baby and Pregnancy Personal Care Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Noodle & Boo Recent Developments/Updates
- 2.10 Pleni Naturals
 - 2.10.1 Pleni Naturals Details
 - 2.10.2 Pleni Naturals Major Business
 - 2.10.3 Pleni Naturals Baby and Pregnancy Personal Care Product and Services
 - 2.10.4 Pleni Naturals Baby and Pregnancy Personal Care Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Pleni Naturals Recent Developments/Updates
- 2.11 Weleda UK
 - 2.11.1 Weleda UK Details
 - 2.11.2 Weleda UK Major Business
 - 2.11.3 Weleda UK Baby and Pregnancy Personal Care Product and Services
 - 2.11.4 Weleda UK Baby and Pregnancy Personal Care Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Weleda UK Recent Developments/Updates
- 2.12 Baby Teva
 - 2.12.1 Baby Teva Details
 - 2.12.2 Baby Teva Major Business
 - 2.12.3 Baby Teva Baby and Pregnancy Personal Care Product and Services
 - 2.12.4 Baby Teva Baby and Pregnancy Personal Care Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Baby Teva Recent Developments/Updates
- 2.13 Clarins
 - 2.13.1 Clarins Details
 - 2.13.2 Clarins Major Business
 - 2.13.3 Clarins Baby and Pregnancy Personal Care Product and Services
 - 2.13.4 Clarins Baby and Pregnancy Personal Care Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Clarins Recent Developments/Updates

2.14 Piramal Enterprises

2.14.1 Piramal Enterprises Details

2.14.2 Piramal Enterprises Major Business

2.14.3 Piramal Enterprises Baby and Pregnancy Personal Care Product and Services

2.14.4 Piramal Enterprises Baby and Pregnancy Personal Care Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 Piramal Enterprises Recent Developments/Updates

2.15 Union Swiss

2.15.1 Union Swiss Details

2.15.2 Union Swiss Major Business

2.15.3 Union Swiss Baby and Pregnancy Personal Care Product and Services

2.15.4 Union Swiss Baby and Pregnancy Personal Care Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 Union Swiss Recent Developments/Updates

2.16 Honasa Consumer

2.16.1 Honasa Consumer Details

2.16.2 Honasa Consumer Major Business

2.16.3 Honasa Consumer Baby and Pregnancy Personal Care Product and Services

2.16.4 Honasa Consumer Baby and Pregnancy Personal Care Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 Honasa Consumer Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: BABY AND PREGNANCY PERSONAL CARE BY MANUFACTURER

3.1 Global Baby and Pregnancy Personal Care Sales Quantity by Manufacturer (2019-2024)

3.2 Global Baby and Pregnancy Personal Care Revenue by Manufacturer (2019-2024)

3.3 Global Baby and Pregnancy Personal Care Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Baby and Pregnancy Personal Care by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Baby and Pregnancy Personal Care Manufacturer Market Share in 2023

3.4.2 Top 6 Baby and Pregnancy Personal Care Manufacturer Market Share in 2023

3.5 Baby and Pregnancy Personal Care Market: Overall Company Footprint Analysis

3.5.1 Baby and Pregnancy Personal Care Market: Region Footprint

- 3.5.2 Baby and Pregnancy Personal Care Market: Company Product Type Footprint
- 3.5.3 Baby and Pregnancy Personal Care Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Baby and Pregnancy Personal Care Market Size by Region
 - 4.1.1 Global Baby and Pregnancy Personal Care Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Baby and Pregnancy Personal Care Consumption Value by Region (2019-2030)
 - 4.1.3 Global Baby and Pregnancy Personal Care Average Price by Region (2019-2030)
- 4.2 North America Baby and Pregnancy Personal Care Consumption Value (2019-2030)
- 4.3 Europe Baby and Pregnancy Personal Care Consumption Value (2019-2030)
- 4.4 Asia-Pacific Baby and Pregnancy Personal Care Consumption Value (2019-2030)
- 4.5 South America Baby and Pregnancy Personal Care Consumption Value (2019-2030)
- 4.6 Middle East and Africa Baby and Pregnancy Personal Care Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Baby and Pregnancy Personal Care Sales Quantity by Type (2019-2030)
- 5.2 Global Baby and Pregnancy Personal Care Consumption Value by Type (2019-2030)
- 5.3 Global Baby and Pregnancy Personal Care Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Baby and Pregnancy Personal Care Sales Quantity by Application (2019-2030)
- 6.2 Global Baby and Pregnancy Personal Care Consumption Value by Application (2019-2030)
- 6.3 Global Baby and Pregnancy Personal Care Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Baby and Pregnancy Personal Care Sales Quantity by Type (2019-2030)

7.2 North America Baby and Pregnancy Personal Care Sales Quantity by Application (2019-2030)

7.3 North America Baby and Pregnancy Personal Care Market Size by Country

7.3.1 North America Baby and Pregnancy Personal Care Sales Quantity by Country (2019-2030)

7.3.2 North America Baby and Pregnancy Personal Care Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Baby and Pregnancy Personal Care Sales Quantity by Type (2019-2030)

8.2 Europe Baby and Pregnancy Personal Care Sales Quantity by Application (2019-2030)

8.3 Europe Baby and Pregnancy Personal Care Market Size by Country

8.3.1 Europe Baby and Pregnancy Personal Care Sales Quantity by Country (2019-2030)

8.3.2 Europe Baby and Pregnancy Personal Care Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Baby and Pregnancy Personal Care Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Baby and Pregnancy Personal Care Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Baby and Pregnancy Personal Care Market Size by Region

9.3.1 Asia-Pacific Baby and Pregnancy Personal Care Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Baby and Pregnancy Personal Care Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Baby and Pregnancy Personal Care Sales Quantity by Type (2019-2030)

10.2 South America Baby and Pregnancy Personal Care Sales Quantity by Application (2019-2030)

10.3 South America Baby and Pregnancy Personal Care Market Size by Country

10.3.1 South America Baby and Pregnancy Personal Care Sales Quantity by Country (2019-2030)

10.3.2 South America Baby and Pregnancy Personal Care Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Baby and Pregnancy Personal Care Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Baby and Pregnancy Personal Care Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Baby and Pregnancy Personal Care Market Size by Country

11.3.1 Middle East & Africa Baby and Pregnancy Personal Care Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Baby and Pregnancy Personal Care Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Baby and Pregnancy Personal Care Market Drivers

12.2 Baby and Pregnancy Personal Care Market Restraints

12.3 Baby and Pregnancy Personal Care Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Baby and Pregnancy Personal Care and Key Manufacturers

13.2 Manufacturing Costs Percentage of Baby and Pregnancy Personal Care

13.3 Baby and Pregnancy Personal Care Production Process

13.4 Baby and Pregnancy Personal Care Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Baby and Pregnancy Personal Care Typical Distributors

14.3 Baby and Pregnancy Personal Care Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Baby and Pregnancy Personal Care Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Baby and Pregnancy Personal Care Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Himalaya Global Holdings Basic Information, Manufacturing Base and Competitors

Table 4. Himalaya Global Holdings Major Business

Table 5. Himalaya Global Holdings Baby and Pregnancy Personal Care Product and Services

Table 6. Himalaya Global Holdings Baby and Pregnancy Personal Care Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Himalaya Global Holdings Recent Developments/Updates

Table 8. Johnson & Johnson Basic Information, Manufacturing Base and Competitors

Table 9. Johnson & Johnson Major Business

Table 10. Johnson & Johnson Baby and Pregnancy Personal Care Product and Services

Table 11. Johnson & Johnson Baby and Pregnancy Personal Care Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Johnson & Johnson Recent Developments/Updates

Table 13. Childs Farm Basic Information, Manufacturing Base and Competitors

Table 14. Childs Farm Major Business

Table 15. Childs Farm Baby and Pregnancy Personal Care Product and Services

Table 16. Childs Farm Baby and Pregnancy Personal Care Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Childs Farm Recent Developments/Updates

Table 18. E.T. Browne Drug Basic Information, Manufacturing Base and Competitors

Table 19. E.T. Browne Drug Major Business

Table 20. E.T. Browne Drug Baby and Pregnancy Personal Care Product and Services

Table 21. E.T. Browne Drug Baby and Pregnancy Personal Care Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. E.T. Browne Drug Recent Developments/Updates

- Table 23. Earth Mama Organics Basic Information, Manufacturing Base and Competitors
- Table 24. Earth Mama Organics Major Business
- Table 25. Earth Mama Organics Baby and Pregnancy Personal Care Product and Services
- Table 26. Earth Mama Organics Baby and Pregnancy Personal Care Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. Earth Mama Organics Recent Developments/Updates
- Table 28. Good Bubble Basic Information, Manufacturing Base and Competitors
- Table 29. Good Bubble Major Business
- Table 30. Good Bubble Baby and Pregnancy Personal Care Product and Services
- Table 31. Good Bubble Baby and Pregnancy Personal Care Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Good Bubble Recent Developments/Updates
- Table 33. Laboratoires Expanscience Basic Information, Manufacturing Base and Competitors
- Table 34. Laboratoires Expanscience Major Business
- Table 35. Laboratoires Expanscience Baby and Pregnancy Personal Care Product and Services
- Table 36. Laboratoires Expanscience Baby and Pregnancy Personal Care Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Laboratoires Expanscience Recent Developments/Updates
- Table 38. Nine Naturals Basic Information, Manufacturing Base and Competitors
- Table 39. Nine Naturals Major Business
- Table 40. Nine Naturals Baby and Pregnancy Personal Care Product and Services
- Table 41. Nine Naturals Baby and Pregnancy Personal Care Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Nine Naturals Recent Developments/Updates
- Table 43. Noodle & Boo Basic Information, Manufacturing Base and Competitors
- Table 44. Noodle & Boo Major Business
- Table 45. Noodle & Boo Baby and Pregnancy Personal Care Product and Services
- Table 46. Noodle & Boo Baby and Pregnancy Personal Care Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Noodle & Boo Recent Developments/Updates

Table 48. Pleni Naturals Basic Information, Manufacturing Base and Competitors

Table 49. Pleni Naturals Major Business

Table 50. Pleni Naturals Baby and Pregnancy Personal Care Product and Services

Table 51. Pleni Naturals Baby and Pregnancy Personal Care Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Pleni Naturals Recent Developments/Updates

Table 53. Weleda UK Basic Information, Manufacturing Base and Competitors

Table 54. Weleda UK Major Business

Table 55. Weleda UK Baby and Pregnancy Personal Care Product and Services

Table 56. Weleda UK Baby and Pregnancy Personal Care Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Weleda UK Recent Developments/Updates

Table 58. Baby Teva Basic Information, Manufacturing Base and Competitors

Table 59. Baby Teva Major Business

Table 60. Baby Teva Baby and Pregnancy Personal Care Product and Services

Table 61. Baby Teva Baby and Pregnancy Personal Care Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Baby Teva Recent Developments/Updates

Table 63. Clarins Basic Information, Manufacturing Base and Competitors

Table 64. Clarins Major Business

Table 65. Clarins Baby and Pregnancy Personal Care Product and Services

Table 66. Clarins Baby and Pregnancy Personal Care Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Clarins Recent Developments/Updates

Table 68. Piramal Enterprises Basic Information, Manufacturing Base and Competitors

Table 69. Piramal Enterprises Major Business

Table 70. Piramal Enterprises Baby and Pregnancy Personal Care Product and Services

Table 71. Piramal Enterprises Baby and Pregnancy Personal Care Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Piramal Enterprises Recent Developments/Updates

Table 73. Union Swiss Basic Information, Manufacturing Base and Competitors

Table 74. Union Swiss Major Business

Table 75. Union Swiss Baby and Pregnancy Personal Care Product and Services

Table 76. Union Swiss Baby and Pregnancy Personal Care Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Union Swiss Recent Developments/Updates

Table 78. Honasa Consumer Basic Information, Manufacturing Base and Competitors

Table 79. Honasa Consumer Major Business

Table 80. Honasa Consumer Baby and Pregnancy Personal Care Product and Services

Table 81. Honasa Consumer Baby and Pregnancy Personal Care Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Honasa Consumer Recent Developments/Updates

Table 83. Global Baby and Pregnancy Personal Care Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 84. Global Baby and Pregnancy Personal Care Revenue by Manufacturer (2019-2024) & (USD Million)

Table 85. Global Baby and Pregnancy Personal Care Average Price by Manufacturer (2019-2024) & (US\$/Unit)

Table 86. Market Position of Manufacturers in Baby and Pregnancy Personal Care, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 87. Head Office and Baby and Pregnancy Personal Care Production Site of Key Manufacturer

Table 88. Baby and Pregnancy Personal Care Market: Company Product Type Footprint

Table 89. Baby and Pregnancy Personal Care Market: Company Product Application Footprint

Table 90. Baby and Pregnancy Personal Care New Market Entrants and Barriers to Market Entry

Table 91. Baby and Pregnancy Personal Care Mergers, Acquisition, Agreements, and Collaborations

Table 92. Global Baby and Pregnancy Personal Care Sales Quantity by Region (2019-2024) & (K Units)

Table 93. Global Baby and Pregnancy Personal Care Sales Quantity by Region (2025-2030) & (K Units)

Table 94. Global Baby and Pregnancy Personal Care Consumption Value by Region (2019-2024) & (USD Million)

Table 95. Global Baby and Pregnancy Personal Care Consumption Value by Region (2025-2030) & (USD Million)

Table 96. Global Baby and Pregnancy Personal Care Average Price by Region (2019-2024) & (US\$/Unit)

Table 97. Global Baby and Pregnancy Personal Care Average Price by Region (2025-2030) & (US\$/Unit)

Table 98. Global Baby and Pregnancy Personal Care Sales Quantity by Type (2019-2024) & (K Units)

Table 99. Global Baby and Pregnancy Personal Care Sales Quantity by Type (2025-2030) & (K Units)

Table 100. Global Baby and Pregnancy Personal Care Consumption Value by Type (2019-2024) & (USD Million)

Table 101. Global Baby and Pregnancy Personal Care Consumption Value by Type (2025-2030) & (USD Million)

Table 102. Global Baby and Pregnancy Personal Care Average Price by Type (2019-2024) & (US\$/Unit)

Table 103. Global Baby and Pregnancy Personal Care Average Price by Type (2025-2030) & (US\$/Unit)

Table 104. Global Baby and Pregnancy Personal Care Sales Quantity by Application (2019-2024) & (K Units)

Table 105. Global Baby and Pregnancy Personal Care Sales Quantity by Application (2025-2030) & (K Units)

Table 106. Global Baby and Pregnancy Personal Care Consumption Value by Application (2019-2024) & (USD Million)

Table 107. Global Baby and Pregnancy Personal Care Consumption Value by Application (2025-2030) & (USD Million)

Table 108. Global Baby and Pregnancy Personal Care Average Price by Application (2019-2024) & (US\$/Unit)

Table 109. Global Baby and Pregnancy Personal Care Average Price by Application (2025-2030) & (US\$/Unit)

Table 110. North America Baby and Pregnancy Personal Care Sales Quantity by Type (2019-2024) & (K Units)

Table 111. North America Baby and Pregnancy Personal Care Sales Quantity by Type (2025-2030) & (K Units)

Table 112. North America Baby and Pregnancy Personal Care Sales Quantity by Application (2019-2024) & (K Units)

Table 113. North America Baby and Pregnancy Personal Care Sales Quantity by Application (2025-2030) & (K Units)

Table 114. North America Baby and Pregnancy Personal Care Sales Quantity by Country (2019-2024) & (K Units)

Table 115. North America Baby and Pregnancy Personal Care Sales Quantity by Country (2025-2030) & (K Units)

Table 116. North America Baby and Pregnancy Personal Care Consumption Value by

Country (2019-2024) & (USD Million)

Table 117. North America Baby and Pregnancy Personal Care Consumption Value by Country (2025-2030) & (USD Million)

Table 118. Europe Baby and Pregnancy Personal Care Sales Quantity by Type (2019-2024) & (K Units)

Table 119. Europe Baby and Pregnancy Personal Care Sales Quantity by Type (2025-2030) & (K Units)

Table 120. Europe Baby and Pregnancy Personal Care Sales Quantity by Application (2019-2024) & (K Units)

Table 121. Europe Baby and Pregnancy Personal Care Sales Quantity by Application (2025-2030) & (K Units)

Table 122. Europe Baby and Pregnancy Personal Care Sales Quantity by Country (2019-2024) & (K Units)

Table 123. Europe Baby and Pregnancy Personal Care Sales Quantity by Country (2025-2030) & (K Units)

Table 124. Europe Baby and Pregnancy Personal Care Consumption Value by Country (2019-2024) & (USD Million)

Table 125. Europe Baby and Pregnancy Personal Care Consumption Value by Country (2025-2030) & (USD Million)

Table 126. Asia-Pacific Baby and Pregnancy Personal Care Sales Quantity by Type (2019-2024) & (K Units)

Table 127. Asia-Pacific Baby and Pregnancy Personal Care Sales Quantity by Type (2025-2030) & (K Units)

Table 128. Asia-Pacific Baby and Pregnancy Personal Care Sales Quantity by Application (2019-2024) & (K Units)

Table 129. Asia-Pacific Baby and Pregnancy Personal Care Sales Quantity by Application (2025-2030) & (K Units)

Table 130. Asia-Pacific Baby and Pregnancy Personal Care Sales Quantity by Region (2019-2024) & (K Units)

Table 131. Asia-Pacific Baby and Pregnancy Personal Care Sales Quantity by Region (2025-2030) & (K Units)

Table 132. Asia-Pacific Baby and Pregnancy Personal Care Consumption Value by Region (2019-2024) & (USD Million)

Table 133. Asia-Pacific Baby and Pregnancy Personal Care Consumption Value by Region (2025-2030) & (USD Million)

Table 134. South America Baby and Pregnancy Personal Care Sales Quantity by Type (2019-2024) & (K Units)

Table 135. South America Baby and Pregnancy Personal Care Sales Quantity by Type (2025-2030) & (K Units)

Table 136. South America Baby and Pregnancy Personal Care Sales Quantity by Application (2019-2024) & (K Units)

Table 137. South America Baby and Pregnancy Personal Care Sales Quantity by Application (2025-2030) & (K Units)

Table 138. South America Baby and Pregnancy Personal Care Sales Quantity by Country (2019-2024) & (K Units)

Table 139. South America Baby and Pregnancy Personal Care Sales Quantity by Country (2025-2030) & (K Units)

Table 140. South America Baby and Pregnancy Personal Care Consumption Value by Country (2019-2024) & (USD Million)

Table 141. South America Baby and Pregnancy Personal Care Consumption Value by Country (2025-2030) & (USD Million)

Table 142. Middle East & Africa Baby and Pregnancy Personal Care Sales Quantity by Type (2019-2024) & (K Units)

Table 143. Middle East & Africa Baby and Pregnancy Personal Care Sales Quantity by Type (2025-2030) & (K Units)

Table 144. Middle East & Africa Baby and Pregnancy Personal Care Sales Quantity by Application (2019-2024) & (K Units)

Table 145. Middle East & Africa Baby and Pregnancy Personal Care Sales Quantity by Application (2025-2030) & (K Units)

Table 146. Middle East & Africa Baby and Pregnancy Personal Care Sales Quantity by Region (2019-2024) & (K Units)

Table 147. Middle East & Africa Baby and Pregnancy Personal Care Sales Quantity by Region (2025-2030) & (K Units)

Table 148. Middle East & Africa Baby and Pregnancy Personal Care Consumption Value by Region (2019-2024) & (USD Million)

Table 149. Middle East & Africa Baby and Pregnancy Personal Care Consumption Value by Region (2025-2030) & (USD Million)

Table 150. Baby and Pregnancy Personal Care Raw Material

Table 151. Key Manufacturers of Baby and Pregnancy Personal Care Raw Materials

Table 152. Baby and Pregnancy Personal Care Typical Distributors

Table 153. Baby and Pregnancy Personal Care Typical Customers

LIST OF FIGURE

s

Figure 1. Baby and Pregnancy Personal Care Picture

Figure 2. Global Baby and Pregnancy Personal Care Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Baby and Pregnancy Personal Care Consumption Value Market Share

by Type in 2023

Figure 4. Pregnancy Personal Care Examples

Figure 5. Baby Personal Care Examples

Figure 6. Global Baby and Pregnancy Personal Care Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Baby and Pregnancy Personal Care Consumption Value Market Share by Application in 2023

Figure 8. Hospital & Clinical Pharmacies Examples

Figure 9. Retail Pharmacies Examples

Figure 10. eCommerce Examples

Figure 11. Others Examples

Figure 12. Global Baby and Pregnancy Personal Care Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global Baby and Pregnancy Personal Care Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global Baby and Pregnancy Personal Care Sales Quantity (2019-2030) & (K Units)

Figure 15. Global Baby and Pregnancy Personal Care Average Price (2019-2030) & (US\$/Unit)

Figure 16. Global Baby and Pregnancy Personal Care Sales Quantity Market Share by Manufacturer in 2023

Figure 17. Global Baby and Pregnancy Personal Care Consumption Value Market Share by Manufacturer in 2023

Figure 18. Producer Shipments of Baby and Pregnancy Personal Care by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 19. Top 3 Baby and Pregnancy Personal Care Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Top 6 Baby and Pregnancy Personal Care Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Global Baby and Pregnancy Personal Care Sales Quantity Market Share by Region (2019-2030)

Figure 22. Global Baby and Pregnancy Personal Care Consumption Value Market Share by Region (2019-2030)

Figure 23. North America Baby and Pregnancy Personal Care Consumption Value (2019-2030) & (USD Million)

Figure 24. Europe Baby and Pregnancy Personal Care Consumption Value (2019-2030) & (USD Million)

Figure 25. Asia-Pacific Baby and Pregnancy Personal Care Consumption Value (2019-2030) & (USD Million)

Figure 26. South America Baby and Pregnancy Personal Care Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa Baby and Pregnancy Personal Care Consumption Value (2019-2030) & (USD Million)

Figure 28. Global Baby and Pregnancy Personal Care Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global Baby and Pregnancy Personal Care Consumption Value Market Share by Type (2019-2030)

Figure 30. Global Baby and Pregnancy Personal Care Average Price by Type (2019-2030) & (US\$/Unit)

Figure 31. Global Baby and Pregnancy Personal Care Sales Quantity Market Share by Application (2019-2030)

Figure 32. Global Baby and Pregnancy Personal Care Consumption Value Market Share by Application (2019-2030)

Figure 33. Global Baby and Pregnancy Personal Care Average Price by Application (2019-2030) & (US\$/Unit)

Figure 34. North America Baby and Pregnancy Personal Care Sales Quantity Market Share by Type (2019-2030)

Figure 35. North America Baby and Pregnancy Personal Care Sales Quantity Market Share by Application (2019-2030)

Figure 36. North America Baby and Pregnancy Personal Care Sales Quantity Market Share by Country (2019-2030)

Figure 37. North America Baby and Pregnancy Personal Care Consumption Value Market Share by Country (2019-2030)

Figure 38. United States Baby and Pregnancy Personal Care Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Canada Baby and Pregnancy Personal Care Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Mexico Baby and Pregnancy Personal Care Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Europe Baby and Pregnancy Personal Care Sales Quantity Market Share by Type (2019-2030)

Figure 42. Europe Baby and Pregnancy Personal Care Sales Quantity Market Share by Application (2019-2030)

Figure 43. Europe Baby and Pregnancy Personal Care Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe Baby and Pregnancy Personal Care Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany Baby and Pregnancy Personal Care Consumption Value and

Growth Rate (2019-2030) & (USD Million)

Figure 46. France Baby and Pregnancy Personal Care Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. United Kingdom Baby and Pregnancy Personal Care Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Russia Baby and Pregnancy Personal Care Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Italy Baby and Pregnancy Personal Care Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Baby and Pregnancy Personal Care Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific Baby and Pregnancy Personal Care Sales Quantity Market Share by Application (2019-2030)

Figure 52. Asia-Pacific Baby and Pregnancy Personal Care Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific Baby and Pregnancy Personal Care Consumption Value Market Share by Region (2019-2030)

Figure 54. China Baby and Pregnancy Personal Care Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Japan Baby and Pregnancy Personal Care Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea Baby and Pregnancy Personal Care Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India Baby and Pregnancy Personal Care Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia Baby and Pregnancy Personal Care Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia Baby and Pregnancy Personal Care Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. South America Baby and Pregnancy Personal Care Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America Baby and Pregnancy Personal Care Sales Quantity Market Share by Application (2019-2030)

Figure 62. South America Baby and Pregnancy Personal Care Sales Quantity Market Share by Country (2019-2030)

Figure 63. South America Baby and Pregnancy Personal Care Consumption Value Market Share by Country (2019-2030)

Figure 64. Brazil Baby and Pregnancy Personal Care Consumption Value and Growth Rate (2019-2030) & (USD Million)

- Figure 65. Argentina Baby and Pregnancy Personal Care Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 66. Middle East & Africa Baby and Pregnancy Personal Care Sales Quantity Market Share by Type (2019-2030)
- Figure 67. Middle East & Africa Baby and Pregnancy Personal Care Sales Quantity Market Share by Application (2019-2030)
- Figure 68. Middle East & Africa Baby and Pregnancy Personal Care Sales Quantity Market Share by Region (2019-2030)
- Figure 69. Middle East & Africa Baby and Pregnancy Personal Care Consumption Value Market Share by Region (2019-2030)
- Figure 70. Turkey Baby and Pregnancy Personal Care Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 71. Egypt Baby and Pregnancy Personal Care Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 72. Saudi Arabia Baby and Pregnancy Personal Care Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 73. South Africa Baby and Pregnancy Personal Care Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 74. Baby and Pregnancy Personal Care Market Drivers
- Figure 75. Baby and Pregnancy Personal Care Market Restraints
- Figure 76. Baby and Pregnancy Personal Care Market Trends
- Figure 77. Porters Five Forces Analysis
- Figure 78. Manufacturing Cost Structure Analysis of Baby and Pregnancy Personal Care in 2023
- Figure 79. Manufacturing Process Analysis of Baby and Pregnancy Personal Care
- Figure 80. Baby and Pregnancy Personal Care Industrial Chain
- Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors
- Figure 82. Direct Channel Pros & Cons
- Figure 83. Indirect Channel Pros & Cons
- Figure 84. Methodology
- Figure 85. Research Process and Data Source

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