

# Global Baby Monitor Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G9F8C82D54AEN.html>

Date: January 2024

Pages: 131

Price: US\$ 3,480.00 (Single User License)

ID: G9F8C82D54AEN

## Abstracts

According to our (Global Info Research) latest study, the global Baby Monitor market size was valued at USD 1468.7 million in 2023 and is forecast to a readjusted size of USD 2138.3 million by 2030 with a CAGR of 5.5% during review period.

Baby monitor, also called baby monitor English translation for the baby monitor, belong to the wireless home security system, by the supervision unit (also known as monitoring end or baby end) and display (also become control terminal or parents) of two parts, the nursing unit is placed in the baby's room, which can display monitor at any time to the baby's safety. As a kind of family security product, the baby monitor provides real-time monitoring of every move, every word and every action of the baby by using the monitoring end. The monitoring result is sent to the control end device in the hand of the guardian through the radio wave of analog signal or digital signal, and can be restored into video or audio. By using a baby monitor, parents or guardians no longer need to be at the baby's or child's side to keep track of their behavior, and avoid frequent checking to affect the baby's rest, and can detect and deal with any abnormality at the same time.

Global core baby monitor manufacturers include Owlet Baby Care, Motorola, Samsung etc. The top 5 companies hold a share about 15%. North America is the largest market, with a share about 48%, followed by Europe and Asia Pacific with the share about 25% and 13%. In terms of product, video monitor is the largest segment, with a share over 50%. And in terms of application, the largest application is online sales, followed by offline sales.

The Global Info Research report includes an overview of the development of the Baby Monitor industry chain, the market status of Online Sales (Audio Monitor, Video Monitor), Offline Sales (Audio Monitor, Video Monitor), and key enterprises in developed

and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Baby Monitor.

Regionally, the report analyzes the Baby Monitor markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Baby Monitor market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Baby Monitor market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Baby Monitor industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Audio Monitor, Video Monitor).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Baby Monitor market.

**Regional Analysis:** The report involves examining the Baby Monitor market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Baby Monitor market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Baby Monitor:

**Company Analysis:** Report covers individual Baby Monitor manufacturers, suppliers,

and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Baby Monitor. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Sales, Offline Sales).

**Technology Analysis:** Report covers specific technologies relevant to Baby Monitor. It assesses the current state, advancements, and potential future developments in Baby Monitor areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Baby Monitor market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Baby Monitor market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Audio Monitor

Video Monitor

Smart Monitor

### Market segment by Application

Online Sales

## Offline Sales

### Major players covered

Owlet Baby Care

Motorola

Samsung

Summer Infant

Safety 1st (Dorel)

Philips

D-Link

Withings

Angelcare

iBaby

MonDevices

Infant Optics

Tommee Tippee

LeFun

Simshine

Sunvalley (VAVA)

Bebcare

Beaba

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Baby Monitor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Baby Monitor, with price, sales, revenue and global market share of Baby Monitor from 2019 to 2024.

Chapter 3, the Baby Monitor competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Baby Monitor breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Baby Monitor market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Baby Monitor.

Chapter 14 and 15, to describe Baby Monitor sales channel, distributors, customers, research findings and conclusion.

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