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Global Baby Mattresses Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Baby Mattresses market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

According to World Bank statistics, the global birth rate in 2021 was about 1.7%. Although the population growth rate had slowed down, with the development of the world economy and the increase of per capita disposable income of residents, the spending power is growing. Therefore, there is still a large room for development in the baby products industry. Improving product quality and tapping the value of a single customer will become the drivers for the growth of the infant and child industry. Refinement and diversification are the core characteristics of the consumer demand. China has a large population base, and even if the population growth rate slows down, there will still be a demographic dividend. The State Council in 2022 proposes to 'Guide market players to produce safer and healthier domestic infant products'. According to the National Bureau of Statistics, China's birth rate in 2022 was 6.77%, and the birth population was 9.56 million. According to the results of the seventh national census in 2021, the number of infants and young children aged 0-6 in China reached 140 million, of which the number of infants and young children aged 3-6 exceeded 70 million. The huge population size has brewed a market demand with huge potential, and the children's consumption market has risen rapidly. Chinese families spend a lot on childcare, with the average cost of childcare ranking second in the world. The survey data released by China Research Center for Children's Industry shows that in 80% of families in China, children's expenditures account for 30% to 50% of household expenditures, and the average annual consumption of children in families is ?17,000 to 25,500. According to data from the Yuwa Population Research, the national average

cost of raising a child (the cost of raising a child to the age of 18) is ?485,218. From the perspective of specific stages, the largest proportion is the cost of raising children aged 6-14, accounting for about 45%. The cost during pregnancy, the cost of childbirth and confinement, and the cost of raising babies aged 0-2 accounted for 2.06%, 2.09% and 13.33% separately.

The Global Info Research report includes an overview of the development of the Baby Mattresses industry chain, the market status of Home Use (Foam Baby Mattresses, Innerspring Baby Mattresses), Commercial Use (Foam Baby Mattresses, Innerspring Baby Mattresses), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Baby Mattresses.

Regionally, the report analyzes the Baby Mattresses markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Baby Mattresses market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Baby Mattresses market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Baby Mattresses industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Foam Baby Mattresses, Innerspring Baby Mattresses).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Baby Mattresses market.

Regional Analysis: The report involves examining the Baby Mattresses market at a regional or national level. Report analyses regional factors such as government

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incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Baby Mattresses market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Baby Mattresses:

Company Analysis: Report covers individual Baby Mattresses manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Baby Mattresses This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Home Use, Commercial Use).

Technology Analysis: Report covers specific technologies relevant to Baby Mattresses. It assesses the current state, advancements, and potential future developments in Baby Mattresses areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Baby Mattresses market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Baby Mattresses market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Foam Baby Mattresses

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Innerspring Baby Mattresses

Market segment by Application

Home Use

Commercial Use

Major players covered

Colgatekids

Moonlight Slumber

Kolcraft

Naturepedic

Amwan

Serta Simmons

Dream On Me

Delta Children

Babyletto

Foundations Worldwide

Nook Sleep

Lullaby Earth

Naturalmat

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Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Baby Mattresses product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Baby Mattresses, with price, sales, revenue and global market share of Baby Mattresses from 2019 to 2024.

Chapter 3, the Baby Mattresses competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Baby Mattresses breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Baby Mattresses market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

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Chapter 13, the key raw materials and key suppliers, and industry chain of Baby Mattresses.

Chapter 14 and 15, to describe Baby Mattresses sales channel, distributors, customers, research findings and conclusion.

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Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Baby Mattresses
1.2 Market Estimation Caveats and Base Year
1.3 Market Analysis by Type
  1.3.1 Overview: Global Baby Mattresses Consumption Value by Type: 2019 Versus 2023 Versus 2030
  1.3.2 Foam Baby Mattresses
  1.3.3 Innerspring Baby Mattresses
1.4 Market Analysis by Application
  1.4.1 Overview: Global Baby Mattresses Consumption Value by Application: 2019 Versus 2023 Versus 2030
  1.4.2 Home Use
  1.4.3 Commercial Use
1.5 Global Baby Mattresses Market Size & Forecast
  1.5.1 Global Baby Mattresses Consumption Value (2019 & 2023 & 2030)
  1.5.2 Global Baby Mattresses Sales Quantity (2019-2030)
  1.5.3 Global Baby Mattresses Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Colgatekids
  2.1.1 Colgatekids Details
  2.1.2 Colgatekids Major Business
  2.1.3 Colgatekids Baby Mattresses Product and Services
  2.1.4 Colgatekids Baby Mattresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  2.1.5 Colgatekids Recent Developments/Updates
2.2 Moonlight Slumber
  2.2.1 Moonlight Slumber Details
  2.2.2 Moonlight Slumber Major Business
  2.2.3 Moonlight Slumber Baby Mattresses Product and Services
  2.2.4 Moonlight Slumber Baby Mattresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  2.2.5 Moonlight Slumber Recent Developments/Updates
2.3 Kolcraft
  2.3.1 Kolcraft Details

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2.3.2 Kolcraft Major Business
2.3.3 Kolcraft Baby Mattresses Product and Services
2.3.4 Kolcraft Baby Mattresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.3.5 Kolcraft Recent Developments/Updates
2.4 Naturepedic
2.4.1 Naturepedic Details
2.4.2 Naturepedic Major Business
2.4.3 Naturepedic Baby Mattresses Product and Services
2.4.4 Naturepedic Baby Mattresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.4.5 Naturepedic Recent Developments/Updates
2.5 Amwan
2.5.1 Amwan Details
2.5.2 Amwan Major Business
2.5.3 Amwan Baby Mattresses Product and Services
2.5.4 Amwan Baby Mattresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.5.5 Amwan Recent Developments/Updates
2.6 Serta Simmons
2.6.1 Serta Simmons Details
2.6.2 Serta Simmons Major Business
2.6.3 Serta Simmons Baby Mattresses Product and Services
2.6.4 Serta Simmons Baby Mattresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.6.5 Serta Simmons Recent Developments/Updates
2.7 Dream On Me
2.7.1 Dream On Me Details
2.7.2 Dream On Me Major Business
2.7.3 Dream On Me Baby Mattresses Product and Services
2.7.4 Dream On Me Baby Mattresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.7.5 Dream On Me Recent Developments/Updates
2.8 Delta Children
2.8.1 Delta Children Details
2.8.2 Delta Children Major Business
2.8.3 Delta Children Baby Mattresses Product and Services
2.8.4 Delta Children Baby Mattresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

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2.8.5 Delta Children Recent Developments/Updates
2.9 Babyletto
2.9.1 Babyletto Details
2.9.2 Babyletto Major Business
2.9.3 Babyletto Baby Mattresses Product and Services
2.9.4 Babyletto Baby Mattresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.9.5 Babyletto Recent Developments/Updates
2.10 Foundations Worldwide
2.10.1 Foundations Worldwide Details
2.10.2 Foundations Worldwide Major Business
2.10.3 Foundations Worldwide Baby Mattresses Product and Services
2.10.4 Foundations Worldwide Baby Mattresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.10.5 Foundations Worldwide Recent Developments/Updates
2.11 Nook Sleep
2.11.1 Nook Sleep Details
2.11.2 Nook Sleep Major Business
2.11.3 Nook Sleep Baby Mattresses Product and Services
2.11.4 Nook Sleep Baby Mattresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.11.5 Nook Sleep Recent Developments/Updates
2.12 Lullaby Earth
2.12.1 Lullaby Earth Details
2.12.2 Lullaby Earth Major Business
2.12.3 Lullaby Earth Baby Mattresses Product and Services
2.12.4 Lullaby Earth Baby Mattresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.12.5 Lullaby Earth Recent Developments/Updates
2.13 Naturalmat
2.13.1 Naturalmat Details
2.13.2 Naturalmat Major Business
2.13.3 Naturalmat Baby Mattresses Product and Services
2.13.4 Naturalmat Baby Mattresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.13.5 Naturalmat Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: BABY MATTRESSES BY MANUFACTURER

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3.1 Global Baby Mattresses Sales Quantity by Manufacturer (2019-2024)
3.2 Global Baby Mattresses Revenue by Manufacturer (2019-2024)
3.3 Global Baby Mattresses Average Price by Manufacturer (2019-2024)
3.4 Market Share Analysis (2023)
  3.4.1 Producer Shipments of Baby Mattresses by Manufacturer Revenue ($MM) and Market Share (%): 2023
  3.4.2 Top 3 Baby Mattresses Manufacturer Market Share in 2023
  3.4.2 Top 6 Baby Mattresses Manufacturer Market Share in 2023
3.5 Baby Mattresses Market: Overall Company Footprint Analysis
  3.5.1 Baby Mattresses Market: Region Footprint
  3.5.2 Baby Mattresses Market: Company Product Type Footprint
  3.5.3 Baby Mattresses Market: Company Product Application Footprint
3.6 New Market Entrants and Barriers to Market Entry
3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Baby Mattresses Market Size by Region
  4.1.1 Global Baby Mattresses Sales Quantity by Region (2019-2030)
  4.1.2 Global Baby Mattresses Consumption Value by Region (2019-2030)
  4.1.3 Global Baby Mattresses Average Price by Region (2019-2030)
4.2 North America Baby Mattresses Consumption Value (2019-2030)
4.3 Europe Baby Mattresses Consumption Value (2019-2030)
4.4 Asia-Pacific Baby Mattresses Consumption Value (2019-2030)
4.5 South America Baby Mattresses Consumption Value (2019-2030)
4.6 Middle East and Africa Baby Mattresses Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Baby Mattresses Sales Quantity by Type (2019-2030)
5.2 Global Baby Mattresses Consumption Value by Type (2019-2030)
5.3 Global Baby Mattresses Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Baby Mattresses Sales Quantity by Application (2019-2030)
6.2 Global Baby Mattresses Consumption Value by Application (2019-2030)
6.3 Global Baby Mattresses Average Price by Application (2019-2030)

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7 NORTH AMERICA

7.1 North America Baby Mattresses Sales Quantity by Type (2019-2030)
7.2 North America Baby Mattresses Sales Quantity by Application (2019-2030)
7.3 North America Baby Mattresses Market Size by Country
  7.3.1 North America Baby Mattresses Sales Quantity by Country (2019-2030)
  7.3.2 North America Baby Mattresses Consumption Value by Country (2019-2030)
  7.3.3 United States Market Size and Forecast (2019-2030)
  7.3.4 Canada Market Size and Forecast (2019-2030)
  7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Baby Mattresses Sales Quantity by Type (2019-2030)
8.2 Europe Baby Mattresses Sales Quantity by Application (2019-2030)
8.3 Europe Baby Mattresses Market Size by Country
  8.3.1 Europe Baby Mattresses Sales Quantity by Country (2019-2030)
  8.3.2 Europe Baby Mattresses Consumption Value by Country (2019-2030)
  8.3.3 Germany Market Size and Forecast (2019-2030)
  8.3.4 France Market Size and Forecast (2019-2030)
  8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  8.3.6 Russia Market Size and Forecast (2019-2030)
  8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Baby Mattresses Sales Quantity by Type (2019-2030)
9.2 Asia-Pacific Baby Mattresses Sales Quantity by Application (2019-2030)
9.3 Asia-Pacific Baby Mattresses Market Size by Region
  9.3.1 Asia-Pacific Baby Mattresses Sales Quantity by Region (2019-2030)
  9.3.2 Asia-Pacific Baby Mattresses Consumption Value by Region (2019-2030)
  9.3.3 China Market Size and Forecast (2019-2030)
  9.3.4 Japan Market Size and Forecast (2019-2030)
  9.3.5 Korea Market Size and Forecast (2019-2030)
  9.3.6 India Market Size and Forecast (2019-2030)
  9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

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10.1 South America Baby Mattresses Sales Quantity by Type (2019-2030)
10.2 South America Baby Mattresses Sales Quantity by Application (2019-2030)
10.3 South America Baby Mattresses Market Size by Country
10.3.1 South America Baby Mattresses Sales Quantity by Country (2019-2030)
10.3.2 South America Baby Mattresses Consumption Value by Country (2019-2030)
10.3.3 Brazil Market Size and Forecast (2019-2030)
10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Baby Mattresses Sales Quantity by Type (2019-2030)
11.2 Middle East & Africa Baby Mattresses Sales Quantity by Application (2019-2030)
11.3 Middle East & Africa Baby Mattresses Market Size by Country
11.3.1 Middle East & Africa Baby Mattresses Sales Quantity by Country (2019-2030)
11.3.2 Middle East & Africa Baby Mattresses Consumption Value by Country (2019-2030)
11.3.3 Turkey Market Size and Forecast (2019-2030)
11.3.4 Egypt Market Size and Forecast (2019-2030)
11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Baby Mattresses Market Drivers
12.2 Baby Mattresses Market Restraints
12.3 Baby Mattresses Trends Analysis
12.4 Porters Five Forces Analysis
12.4.1 Threat of New Entrants
12.4.2 Bargaining Power of Suppliers
12.4.3 Bargaining Power of Buyers
12.4.4 Threat of Substitutes
12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Baby Mattresses and Key Manufacturers
13.2 Manufacturing Costs Percentage of Baby Mattresses
13.3 Baby Mattresses Production Process

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13.4 Baby Mattresses Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel
  14.1.1 Direct to End-User
  14.1.2 Distributors
14.2 Baby Mattresses Typical Distributors
14.3 Baby Mattresses Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology
16.2 Research Process and Data Source
16.3 Disclaimer

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