

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Baby Laundry Detergent Market 2018, Forecast to 2023

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Abstracts

The manufacturers in the market are coming up with green laundry products that have biodegradable components such as natural washing soda, coconut oil- and mineral-based surfactants, and plant-based enzymes. Most of these detergents also perform well at low water temperatures, minimising the need to use hot water for washes, and ensure low energy consumption. Another development in the market is the introduction of laundry pods which are convenient to use and are compatible with most kinds of washing machines. Owing to the safety concerns regarding their usage, the manufacturers have also taken protective measures such as changing the product packaging to protect children.

Scope of the Report:

This report focuses on the Baby Laundry Detergent in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The increasing demand for Baby Laundry Detergent drives the market. The rising penetration of washing machines is one of the major drivers of the surge in demand for baby laundry detergent. Additionally, growing concerns regarding children safety and health, rising disposable income and people preference are also key driver to propel the market. Baby laundry detergent liquids accounted for the largest share of the market in 2017 and is estimated to continue to maintain its position over the forecast period. In terms of the sales of washing machines, the primary markets worldwide are China, India, the US, Brazil, and Indonesia. However, the market for baby laundry detergent in these regions is expected to grow in the following year.

The worldwide market for Baby Laundry Detergent is expected to grow at a CAGR of

roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Chicco

Church & Dwight

Henkel

Pigeon

P&G

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Baby Laundry Detergent Liquids

Baby Laundry Detergent Powders

Baby Laundry Detergent Tablets

Market Segment by Applications, can be divided into

Offline Sales

Online Sales

There are 15 Chapters to deeply display the global Baby Laundry Detergent market.

Chapter 1, to describe Baby Laundry Detergent Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Baby Laundry Detergent, with sales, revenue, and price of Baby Laundry Detergent, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Baby Laundry Detergent, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Baby Laundry Detergent market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Baby Laundry Detergent sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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