

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Baby Electronic Toys Market 2018, Forecast to 2023**

<https://marketpublishers.com/r/G5603D0B2DAEN.html>

Date: January 2019

Pages: 134

Price: US\$ 4,392.00 (Single User License)

ID: G5603D0B2DAEN

## **Abstracts**

Toys and games are used for the amusement and entertainment of children. Activity toys such as building sets, dolls, puzzles, and card games help children enhance their mental agility, and develop coordination and dexterity. These are considered as recreational items that not only keep the kids engaged, but also train them. Different materials are used to manufacture toys. Electronic toys for kids such as entertainment and hobbyist robots; electronic games; and virtual babies and pets are gaining popularity. Electronic toys allow the child to learn while having fun, which helps in developing a positive attitude toward learning.

### **Scope of the Report:**

This report focuses on the Baby Electronic Toys in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The number of working mothers, people disposable income and innovation are key drivers to propel the market growth. The number of working mothers worldwide has increased substantially in the past few years. Worldwide the increase in the number of dual-income households has led to an increase in the reliance of parents on baby products. The increase in the number of working mothers has also led to a concomitant increase in the disposable income of dual-income households, which has led to higher spending on children. However, stringent government regulations are hindering market growth considerably. Government regulations are in place to regularly monitor the chemical, physical, and mechanical safety of toys for children. Therefore, it is imperative that manufacturers meet the safety requirements mandated by the governments of the respective countries in which they operate.

The worldwide market for Baby Electronic Toys is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Fisher-Price

Vtech Holdings

Brevi

Chicco

Hasbro

Kids II

Kiwi Baby

Mothercare

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Entertainment and Hobbyist Robots

Electronic Games

Virtual Babies and Pets

Others

Market Segment by Applications, can be divided into

Under 1 Years Old

1-3 Years Old

There are 15 Chapters to deeply display the global Baby Electronic Toys market. Chapter 1, to describe Baby Electronic Toys Introduction, product scope, market overview, market opportunities, market risk, market driving force; Chapter 2, to analyze the top manufacturers of Baby Electronic Toys, with sales, revenue, and price of Baby Electronic Toys, in 2016 and 2017; Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017; Chapter 4, to show the global market by regions, with sales, revenue and market share of Baby Electronic Toys, for each region, from 2013 to 2018; Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions; Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018; Chapter 12, Baby Electronic Toys market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023; Chapter 13, 14 and 15, to describe Baby Electronic Toys sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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