

# Global Baby Carriers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Baby Carriers market size was valued at USD 1059.8 million in 2023 and is forecast to a readjusted size of USD 1309 million by 2030 with a CAGR of 3.1% during review period.

Baby Carriers is a kind of sling or rucksack used to carry small babies either on one's chest or one's back.

BabyBjorn, Chicco, Pigeon, Ergobaby and Combi are the leaders of the Baby Carriers industry, which take about 23% market share. North Amercia is the major region of the global market, which takes about 25% market share.

The Global Info Research report includes an overview of the development of the Baby Carriers industry chain, the market status of Supermarkets and Hypermarkets (Baby Wraps, Baby Slings), Independent Retailers (Baby Wraps, Baby Slings), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Baby Carriers.

Regionally, the report analyzes the Baby Carriers markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Baby Carriers market, with robust domestic demand, supportive policies, and a strong manufacturing base.

**Key Features:** 

The report presents comprehensive understanding of the Baby Carriers market. It



provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Baby Carriers industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Baby Wraps, Baby Slings).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Baby Carriers market.

Regional Analysis: The report involves examining the Baby Carriers market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Baby Carriers market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Baby Carriers:

Company Analysis: Report covers individual Baby Carriers manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Baby Carriers This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Sales Channel (Supermarkets and Hypermarkets, Independent Retailers).

Technology Analysis: Report covers specific technologies relevant to Baby Carriers. It assesses the current state, advancements, and potential future developments in Baby Carriers areas.



Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Baby Carriers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Baby Carriers market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

Market segment by Type

Baby Wraps

Baby Slings

Baby Mei-Tai

Baby Hip Seat Carriers

Baby Frame Backpacks

Soft-structured Carriers (Except Hip Seat Carriers)

Market segment by Sales Channel

Supermarkets and Hypermarkets

Independent Retailers

Online

Others



| Major players covered   |
|---|
| BabyBjorn   |
| Chicco  |
| Pigeon  |
| Ergobaby  |
| Combi   |
| Goodbaby International Holdings Limited   |
| Stokke AS   |
| IAngel  |
| Carnival Baby Products  |
| Blue Box (Infantino)  |
| Becute  |
| Lillebaby   |
| Market segment by region, regional analysis covers  |
| North America (United States, Canada and Mexico)  |
| Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)                     |
| Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)                        |
| South America (Brazil, Argentina, Colombia, and Rest of South America)                          |
| Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa) |



The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Baby Carriers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Baby Carriers, with price, sales, revenue and global market share of Baby Carriers from 2019 to 2024.

Chapter 3, the Baby Carriers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Baby Carriers breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market share and growth rate by type, sales channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Baby Carriers market forecast, by regions, type and sales channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Baby Carriers.

Chapter 14 and 15, to describe Baby Carriers sales channel, distributors, customers, research findings and conclusion.



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