

# Global B2C Payment Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global B2C Payment market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

B2B (business-to-business) and B2C are different in terms of purchasing complexity and cost. This ensures that sufficient funds are available on the customer's account. Funds are debited quickly and transferred virtually to merchant's account. Most commonly used payments methods in B2C are credit/debit cards, mobile banking, digital wallets, and other banking wearable.

According to International Telecommunication Union (ITU), the global Internet users (online population) were more than 5 billion. And the number of online shoppers was also increasing. In 2022, the global e-commerce market penetration rate increased to 19.7%, and the e-commerce market reached \$5.5 trillion. At the same time, the Asian e-commerce market ranked at the top of the revenue ranking, which has reached \$1.8 trillion. According to the National Bureau of Statistics, China was the largest online retail market in 2022, with online retail sales of 13.79 trillion yuan and a year-on-year increase of 4%. Among them, the online retail sales of physical goods were 11.96 trillion yuan, with a year-on-year increase of 6.2%, which accounted for 27.2% of the total retail sales of consumer goods.

The Global Info Research report includes an overview of the development of the B2C Payment industry chain, the market status of Hospitality & Transportation (Cards, Digital Wallet), Media & Entertainment (Cards, Digital Wallet), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of B2C Payment.

Regionally, the report analyzes the B2C Payment markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global B2C Payment market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the B2C Payment market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the B2C Payment industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cards, Digital Wallet).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the B2C Payment market.

**Regional Analysis:** The report involves examining the B2C Payment market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the B2C Payment market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to B2C Payment:

**Company Analysis:** Report covers individual B2C Payment players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards B2C Payment. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hospitality & Transportation, Media & Entertainment).

**Technology Analysis:** Report covers specific technologies relevant to B2C Payment. It assesses the current state, advancements, and potential future developments in B2C Payment areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the B2C Payment market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

B2C Payment market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Cards

Digital Wallet

Others

### Market segment by Application

Hospitality & Transportation

Media & Entertainment

Retail

Healthcare

Energy & utilities

Telecommunication

Others

Market segment by players, this report covers

MasterCard Incorporated

The American Express Company

Visa Inc.

Apple Pay

PayPal Payments Private Limited

Capital One Financial Corporation

The Bank of America Corporation

Payoneer Inc.

Stripe

Due Inc.

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe B2C Payment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of B2C Payment, with revenue, gross margin and global market share of B2C Payment from 2019 to 2024.

Chapter 3, the B2C Payment competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and B2C Payment market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of B2C Payment.

Chapter 13, to describe B2C Payment research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

#### 1.1 Product Overview and Scope of B2C Payment

#### 1.2 Market Estimation Caveats and Base Year

#### 1.3 Classification of B2C Payment by Type

##### 1.3.1 Overview: Global B2C Payment Market Size by Type: 2019 Versus 2023 Versus 2030

##### 1.3.2 Global B2C Payment Consumption Value Market Share by Type in 2023

##### 1.3.3 Cards

##### 1.3.4 Digital Wallet

##### 1.3.5 Others

#### 1.4 Global B2C Payment Market by Application

##### 1.4.1 Overview: Global B2C Payment Market Size by Application: 2019 Versus 2023 Versus 2030

##### 1.4.2 Hospitality & Transportation

##### 1.4.3 Media & Entertainment

##### 1.4.4 Retail

##### 1.4.5 Healthcare

##### 1.4.6 Energy & utilities

##### 1.4.7 Telecommunication

##### 1.4.8 Others

#### 1.5 Global B2C Payment Market Size & Forecast

#### 1.6 Global B2C Payment Market Size and Forecast by Region

##### 1.6.1 Global B2C Payment Market Size by Region: 2019 VS 2023 VS 2030

##### 1.6.2 Global B2C Payment Market Size by Region, (2019-2030)

##### 1.6.3 North America B2C Payment Market Size and Prospect (2019-2030)

##### 1.6.4 Europe B2C Payment Market Size and Prospect (2019-2030)

##### 1.6.5 Asia-Pacific B2C Payment Market Size and Prospect (2019-2030)

##### 1.6.6 South America B2C Payment Market Size and Prospect (2019-2030)

##### 1.6.7 Middle East and Africa B2C Payment Market Size and Prospect (2019-2030)

### 2 COMPANY PROFILES

#### 2.1 MasterCard Incorporated

##### 2.1.1 MasterCard Incorporated Details

##### 2.1.2 MasterCard Incorporated Major Business

##### 2.1.3 MasterCard Incorporated B2C Payment Product and Solutions

2.1.4 MasterCard Incorporated B2C Payment Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 MasterCard Incorporated Recent Developments and Future Plans

2.2 The American Express Company

2.2.1 The American Express Company Details

2.2.2 The American Express Company Major Business

2.2.3 The American Express Company B2C Payment Product and Solutions

2.2.4 The American Express Company B2C Payment Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 The American Express Company Recent Developments and Future Plans

2.3 Visa Inc.

2.3.1 Visa Inc. Details

2.3.2 Visa Inc. Major Business

2.3.3 Visa Inc. B2C Payment Product and Solutions

2.3.4 Visa Inc. B2C Payment Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Visa Inc. Recent Developments and Future Plans

2.4 Apple Pay

2.4.1 Apple Pay Details

2.4.2 Apple Pay Major Business

2.4.3 Apple Pay B2C Payment Product and Solutions

2.4.4 Apple Pay B2C Payment Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Apple Pay Recent Developments and Future Plans

2.5 PayPal Payments Private Limited

2.5.1 PayPal Payments Private Limited Details

2.5.2 PayPal Payments Private Limited Major Business

2.5.3 PayPal Payments Private Limited B2C Payment Product and Solutions

2.5.4 PayPal Payments Private Limited B2C Payment Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 PayPal Payments Private Limited Recent Developments and Future Plans

2.6 Capital One Financial Corporation

2.6.1 Capital One Financial Corporation Details

2.6.2 Capital One Financial Corporation Major Business

2.6.3 Capital One Financial Corporation B2C Payment Product and Solutions

2.6.4 Capital One Financial Corporation B2C Payment Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Capital One Financial Corporation Recent Developments and Future Plans

2.7 The Bank of America Corporation

2.7.1 The Bank of America Corporation Details

2.7.2 The Bank of America Corporation Major Business

- 2.7.3 The Bank of America Corporation B2C Payment Product and Solutions
- 2.7.4 The Bank of America Corporation B2C Payment Revenue, Gross Margin and Market Share (2019-2024)
- 2.7.5 The Bank of America Corporation Recent Developments and Future Plans
- 2.8 Payoneer Inc.
  - 2.8.1 Payoneer Inc. Details
  - 2.8.2 Payoneer Inc. Major Business
  - 2.8.3 Payoneer Inc. B2C Payment Product and Solutions
  - 2.8.4 Payoneer Inc. B2C Payment Revenue, Gross Margin and Market Share (2019-2024)
  - 2.8.5 Payoneer Inc. Recent Developments and Future Plans
- 2.9 Stripe
  - 2.9.1 Stripe Details
  - 2.9.2 Stripe Major Business
  - 2.9.3 Stripe B2C Payment Product and Solutions
  - 2.9.4 Stripe B2C Payment Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Stripe Recent Developments and Future Plans
- 2.10 Due Inc.
  - 2.10.1 Due Inc. Details
  - 2.10.2 Due Inc. Major Business
  - 2.10.3 Due Inc. B2C Payment Product and Solutions
  - 2.10.4 Due Inc. B2C Payment Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Due Inc. Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

- 3.1 Global B2C Payment Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
  - 3.2.1 Market Share of B2C Payment by Company Revenue
  - 3.2.2 Top 3 B2C Payment Players Market Share in 2023
  - 3.2.3 Top 6 B2C Payment Players Market Share in 2023
- 3.3 B2C Payment Market: Overall Company Footprint Analysis
  - 3.3.1 B2C Payment Market: Region Footprint
  - 3.3.2 B2C Payment Market: Company Product Type Footprint
  - 3.3.3 B2C Payment Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

### **4 MARKET SIZE SEGMENT BY TYPE**

- 4.1 Global B2C Payment Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global B2C Payment Market Forecast by Type (2025-2030)

## **5 MARKET SIZE SEGMENT BY APPLICATION**

- 5.1 Global B2C Payment Consumption Value Market Share by Application (2019-2024)
- 5.2 Global B2C Payment Market Forecast by Application (2025-2030)

## **6 NORTH AMERICA**

- 6.1 North America B2C Payment Consumption Value by Type (2019-2030)
- 6.2 North America B2C Payment Consumption Value by Application (2019-2030)
- 6.3 North America B2C Payment Market Size by Country
  - 6.3.1 North America B2C Payment Consumption Value by Country (2019-2030)
  - 6.3.2 United States B2C Payment Market Size and Forecast (2019-2030)
  - 6.3.3 Canada B2C Payment Market Size and Forecast (2019-2030)
  - 6.3.4 Mexico B2C Payment Market Size and Forecast (2019-2030)

## **7 EUROPE**

- 7.1 Europe B2C Payment Consumption Value by Type (2019-2030)
- 7.2 Europe B2C Payment Consumption Value by Application (2019-2030)
- 7.3 Europe B2C Payment Market Size by Country
  - 7.3.1 Europe B2C Payment Consumption Value by Country (2019-2030)
  - 7.3.2 Germany B2C Payment Market Size and Forecast (2019-2030)
  - 7.3.3 France B2C Payment Market Size and Forecast (2019-2030)
  - 7.3.4 United Kingdom B2C Payment Market Size and Forecast (2019-2030)
  - 7.3.5 Russia B2C Payment Market Size and Forecast (2019-2030)
  - 7.3.6 Italy B2C Payment Market Size and Forecast (2019-2030)

## **8 ASIA-PACIFIC**

- 8.1 Asia-Pacific B2C Payment Consumption Value by Type (2019-2030)
- 8.2 Asia-Pacific B2C Payment Consumption Value by Application (2019-2030)
- 8.3 Asia-Pacific B2C Payment Market Size by Region
  - 8.3.1 Asia-Pacific B2C Payment Consumption Value by Region (2019-2030)
  - 8.3.2 China B2C Payment Market Size and Forecast (2019-2030)
  - 8.3.3 Japan B2C Payment Market Size and Forecast (2019-2030)

8.3.4 South Korea B2C Payment Market Size and Forecast (2019-2030)

8.3.5 India B2C Payment Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia B2C Payment Market Size and Forecast (2019-2030)

8.3.7 Australia B2C Payment Market Size and Forecast (2019-2030)

## **9 SOUTH AMERICA**

9.1 South America B2C Payment Consumption Value by Type (2019-2030)

9.2 South America B2C Payment Consumption Value by Application (2019-2030)

9.3 South America B2C Payment Market Size by Country

9.3.1 South America B2C Payment Consumption Value by Country (2019-2030)

9.3.2 Brazil B2C Payment Market Size and Forecast (2019-2030)

9.3.3 Argentina B2C Payment Market Size and Forecast (2019-2030)

## **10 MIDDLE EAST & AFRICA**

10.1 Middle East & Africa B2C Payment Consumption Value by Type (2019-2030)

10.2 Middle East & Africa B2C Payment Consumption Value by Application (2019-2030)

10.3 Middle East & Africa B2C Payment Market Size by Country

10.3.1 Middle East & Africa B2C Payment Consumption Value by Country (2019-2030)

10.3.2 Turkey B2C Payment Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia B2C Payment Market Size and Forecast (2019-2030)

10.3.4 UAE B2C Payment Market Size and Forecast (2019-2030)

## **11 MARKET DYNAMICS**

11.1 B2C Payment Market Drivers

11.2 B2C Payment Market Restraints

11.3 B2C Payment Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

12.1 B2C Payment Industry Chain

12.2 B2C Payment Upstream Analysis

12.3 B2C Payment Midstream Analysis

12.4 B2C Payment Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global B2C Payment Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global B2C Payment Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global B2C Payment Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global B2C Payment Consumption Value by Region (2025-2030) & (USD Million)

Table 5. MasterCard Incorporated Company Information, Head Office, and Major Competitors

Table 6. MasterCard Incorporated Major Business

Table 7. MasterCard Incorporated B2C Payment Product and Solutions

Table 8. MasterCard Incorporated B2C Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. MasterCard Incorporated Recent Developments and Future Plans

Table 10. The American Express Company Company Information, Head Office, and Major Competitors

Table 11. The American Express Company Major Business

Table 12. The American Express Company B2C Payment Product and Solutions

Table 13. The American Express Company B2C Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. The American Express Company Recent Developments and Future Plans

Table 15. Visa Inc. Company Information, Head Office, and Major Competitors

Table 16. Visa Inc. Major Business

Table 17. Visa Inc. B2C Payment Product and Solutions

Table 18. Visa Inc. B2C Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Visa Inc. Recent Developments and Future Plans

Table 20. Apple Pay Company Information, Head Office, and Major Competitors

Table 21. Apple Pay Major Business

Table 22. Apple Pay B2C Payment Product and Solutions

Table 23. Apple Pay B2C Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Apple Pay Recent Developments and Future Plans

Table 25. PayPal Payments Private Limited Company Information, Head Office, and

## Major Competitors

Table 26. PayPal Payments Private Limited Major Business

Table 27. PayPal Payments Private Limited B2C Payment Product and Solutions

Table 28. PayPal Payments Private Limited B2C Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. PayPal Payments Private Limited Recent Developments and Future Plans

Table 30. Capital One Financial Corporation Company Information, Head Office, and Major Competitors

Table 31. Capital One Financial Corporation Major Business

Table 32. Capital One Financial Corporation B2C Payment Product and Solutions

Table 33. Capital One Financial Corporation B2C Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Capital One Financial Corporation Recent Developments and Future Plans

Table 35. The Bank of America Corporation Company Information, Head Office, and Major Competitors

Table 36. The Bank of America Corporation Major Business

Table 37. The Bank of America Corporation B2C Payment Product and Solutions

Table 38. The Bank of America Corporation B2C Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. The Bank of America Corporation Recent Developments and Future Plans

Table 40. Payoneer Inc. Company Information, Head Office, and Major Competitors

Table 41. Payoneer Inc. Major Business

Table 42. Payoneer Inc. B2C Payment Product and Solutions

Table 43. Payoneer Inc. B2C Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Payoneer Inc. Recent Developments and Future Plans

Table 45. Stripe Company Information, Head Office, and Major Competitors

Table 46. Stripe Major Business

Table 47. Stripe B2C Payment Product and Solutions

Table 48. Stripe B2C Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. Stripe Recent Developments and Future Plans

Table 50. Due Inc. Company Information, Head Office, and Major Competitors

Table 51. Due Inc. Major Business

Table 52. Due Inc. B2C Payment Product and Solutions

Table 53. Due Inc. B2C Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. Due Inc. Recent Developments and Future Plans

Table 55. Global B2C Payment Revenue (USD Million) by Players (2019-2024)

|                                                                                                             |
|-------------------------------------------------------------------------------------------------------------|
| Table 56. Global B2C Payment Revenue Share by Players (2019-2024)                                           |
| Table 57. Breakdown of B2C Payment by Company Type (Tier 1, Tier 2, and Tier 3)                             |
| Table 58. Market Position of Players in B2C Payment, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023 |
| Table 59. Head Office of Key B2C Payment Players                                                            |
| Table 60. B2C Payment Market: Company Product Type Footprint                                                |
| Table 61. B2C Payment Market: Company Product Application Footprint                                         |
| Table 62. B2C Payment New Market Entrants and Barriers to Market Entry                                      |
| Table 63. B2C Payment Mergers, Acquisition, Agreements, and Collaborations                                  |
| Table 64. Global B2C Payment Consumption Value (USD Million) by Type (2019-2024)                            |
| Table 65. Global B2C Payment Consumption Value Share by Type (2019-2024)                                    |
| Table 66. Global B2C Payment Consumption Value Forecast by Type (2025-2030)                                 |
| Table 67. Global B2C Payment Consumption Value by Application (2019-2024)                                   |
| Table 68. Global B2C Payment Consumption Value Forecast by Application (2025-2030)                          |
| Table 69. North America B2C Payment Consumption Value by Type (2019-2024) & (USD Million)                   |
| Table 70. North America B2C Payment Consumption Value by Type (2025-2030) & (USD Million)                   |
| Table 71. North America B2C Payment Consumption Value by Application (2019-2024) & (USD Million)            |
| Table 72. North America B2C Payment Consumption Value by Application (2025-2030) & (USD Million)            |
| Table 73. North America B2C Payment Consumption Value by Country (2019-2024) & (USD Million)                |
| Table 74. North America B2C Payment Consumption Value by Country (2025-2030) & (USD Million)                |
| Table 75. Europe B2C Payment Consumption Value by Type (2019-2024) & (USD Million)                          |
| Table 76. Europe B2C Payment Consumption Value by Type (2025-2030) & (USD Million)                          |
| Table 77. Europe B2C Payment Consumption Value by Application (2019-2024) & (USD Million)                   |
| Table 78. Europe B2C Payment Consumption Value by Application (2025-2030) & (USD Million)                   |
| Table 79. Europe B2C Payment Consumption Value by Country (2019-2024) & (USD Million)                       |
| Table 80. Europe B2C Payment Consumption Value by Country (2025-2030) & (USD Million)                       |

Table 81. Asia-Pacific B2C Payment Consumption Value by Type (2019-2024) & (USD Million)

Table 82. Asia-Pacific B2C Payment Consumption Value by Type (2025-2030) & (USD Million)

Table 83. Asia-Pacific B2C Payment Consumption Value by Application (2019-2024) & (USD Million)

Table 84. Asia-Pacific B2C Payment Consumption Value by Application (2025-2030) & (USD Million)

Table 85. Asia-Pacific B2C Payment Consumption Value by Region (2019-2024) & (USD Million)

Table 86. Asia-Pacific B2C Payment Consumption Value by Region (2025-2030) & (USD Million)

Table 87. South America B2C Payment Consumption Value by Type (2019-2024) & (USD Million)

Table 88. South America B2C Payment Consumption Value by Type (2025-2030) & (USD Million)

Table 89. South America B2C Payment Consumption Value by Application (2019-2024) & (USD Million)

Table 90. South America B2C Payment Consumption Value by Application (2025-2030) & (USD Million)

Table 91. South America B2C Payment Consumption Value by Country (2019-2024) & (USD Million)

Table 92. South America B2C Payment Consumption Value by Country (2025-2030) & (USD Million)

Table 93. Middle East & Africa B2C Payment Consumption Value by Type (2019-2024) & (USD Million)

Table 94. Middle East & Africa B2C Payment Consumption Value by Type (2025-2030) & (USD Million)

Table 95. Middle East & Africa B2C Payment Consumption Value by Application (2019-2024) & (USD Million)

Table 96. Middle East & Africa B2C Payment Consumption Value by Application (2025-2030) & (USD Million)

Table 97. Middle East & Africa B2C Payment Consumption Value by Country (2019-2024) & (USD Million)

Table 98. Middle East & Africa B2C Payment Consumption Value by Country (2025-2030) & (USD Million)

Table 99. B2C Payment Raw Material

Table 100. Key Suppliers of B2C Payment Raw Materials

## List Of Figures

### LIST OF FIGURES

Figure 1. B2C Payment Picture

Figure 2. Global B2C Payment Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global B2C Payment Consumption Value Market Share by Type in 2023

Figure 4. Cards

Figure 5. Digital Wallet

Figure 6. Others

Figure 7. Global B2C Payment Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 8. B2C Payment Consumption Value Market Share by Application in 2023

Figure 9. Hospitality & Transportation Picture

Figure 10. Media & Entertainment Picture

Figure 11. Retail Picture

Figure 12. Healthcare Picture

Figure 13. Energy & utilities Picture

Figure 14. Telecommunication Picture

Figure 15. Others Picture

Figure 16. Global B2C Payment Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 17. Global B2C Payment Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 18. Global Market B2C Payment Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 19. Global B2C Payment Consumption Value Market Share by Region (2019-2030)

Figure 20. Global B2C Payment Consumption Value Market Share by Region in 2023

Figure 21. North America B2C Payment Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe B2C Payment Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific B2C Payment Consumption Value (2019-2030) & (USD Million)

Figure 24. South America B2C Payment Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East and Africa B2C Payment Consumption Value (2019-2030) & (USD Million)

Figure 26. Global B2C Payment Revenue Share by Players in 2023

Figure 27. B2C Payment Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 28. Global Top 3 Players B2C Payment Market Share in 2023

Figure 29. Global Top 6 Players B2C Payment Market Share in 2023

Figure 30. Global B2C Payment Consumption Value Share by Type (2019-2024)

Figure 31. Global B2C Payment Market Share Forecast by Type (2025-2030)

Figure 32. Global B2C Payment Consumption Value Share by Application (2019-2024)

Figure 33. Global B2C Payment Market Share Forecast by Application (2025-2030)

Figure 34. North America B2C Payment Consumption Value Market Share by Type (2019-2030)

Figure 35. North America B2C Payment Consumption Value Market Share by Application (2019-2030)

Figure 36. North America B2C Payment Consumption Value Market Share by Country (2019-2030)

Figure 37. United States B2C Payment Consumption Value (2019-2030) & (USD Million)

Figure 38. Canada B2C Payment Consumption Value (2019-2030) & (USD Million)

Figure 39. Mexico B2C Payment Consumption Value (2019-2030) & (USD Million)

Figure 40. Europe B2C Payment Consumption Value Market Share by Type (2019-2030)

Figure 41. Europe B2C Payment Consumption Value Market Share by Application (2019-2030)

Figure 42. Europe B2C Payment Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany B2C Payment Consumption Value (2019-2030) & (USD Million)

Figure 44. France B2C Payment Consumption Value (2019-2030) & (USD Million)

Figure 45. United Kingdom B2C Payment Consumption Value (2019-2030) & (USD Million)

Figure 46. Russia B2C Payment Consumption Value (2019-2030) & (USD Million)

Figure 47. Italy B2C Payment Consumption Value (2019-2030) & (USD Million)

Figure 48. Asia-Pacific B2C Payment Consumption Value Market Share by Type (2019-2030)

Figure 49. Asia-Pacific B2C Payment Consumption Value Market Share by Application (2019-2030)

Figure 50. Asia-Pacific B2C Payment Consumption Value Market Share by Region (2019-2030)

Figure 51. China B2C Payment Consumption Value (2019-2030) & (USD Million)

Figure 52. Japan B2C Payment Consumption Value (2019-2030) & (USD Million)

Figure 53. South Korea B2C Payment Consumption Value (2019-2030) & (USD Million)

Figure 54. India B2C Payment Consumption Value (2019-2030) & (USD Million)

Figure 55. Southeast Asia B2C Payment Consumption Value (2019-2030) & (USD Million)

Figure 56. Australia B2C Payment Consumption Value (2019-2030) & (USD Million)

Figure 57. South America B2C Payment Consumption Value Market Share by Type (2019-2030)

Figure 58. South America B2C Payment Consumption Value Market Share by Application (2019-2030)

Figure 59. South America B2C Payment Consumption Value Market Share by Country (2019-2030)

Figure 60. Brazil B2C Payment Consumption Value (2019-2030) & (USD Million)

Figure 61. Argentina B2C Payment Consumption Value (2019-2030) & (USD Million)

Figure 62. Middle East and Africa B2C Payment Consumption Value Market Share by Type (2019-2030)

Figure 63. Middle East and Africa B2C Payment Consumption Value Market Share by Application (2019-2030)

Figure 64. Middle East and Africa B2C Payment Consumption Value Market Share by Country (2019-2030)

Figure 65. Turkey B2C Payment Consumption Value (2019-2030) & (USD Million)

Figure 66. Saudi Arabia B2C Payment Consumption Value (2019-2030) & (USD Million)

Figure 67. UAE B2C Payment Consumption Value (2019-2030) & (USD Million)

Figure 68. B2C Payment Market Drivers

Figure 69. B2C Payment Market Restraints

Figure 70. B2C Payment Market Trends

Figure 71. Porters Five Forces Analysis

Figure 72. Manufacturing Cost Structure Analysis of B2C Payment in 2023

Figure 73. Manufacturing Process Analysis of B2C Payment

Figure 74. B2C Payment Industrial Chain

Figure 75. Methodology

Figure 76. Research Process and Data Source

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