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Global B2C e-commerce Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global B2C e-commerce market size was valued at USD 4592.6 million in 2023 and is forecast to a readjusted size of USD 8239.6 million by 2030 with a CAGR of 8.7% during review period.

The global market of E-commerce is largely driven by increasing usage of smart phones and desktop coupled with growing penetration of internet subscriptions across the globe. The ongoing improvement of ICT infrastructure in regions like Africa and South America provide numerous opportunities for the B2C E-commerce market to grow over the forecasted period. Other factors propelling the B2C E-Commerce market include increasing population base coupled with rising disposable incomes and rising living standard.

According to International Telecommunication Union (ITU), the global Internet users (online population) were more than 5 billion. And the number of online shoppers was also increasing. In 2022, the global e-commerce market penetration rate increased to 19.7%, and the e-commerce market reached $5.5 trillion. At the same time, the Asian e-commerce market ranked at the top of the revenue ranking, which has reached $1.8 trillion. According to the National Bureau of Statistics, China was the largest online retail market in 2022, with online retail sales of 13.79 trillion yuan and a year-on-year increase of 4%. Among them, the online retail sales of physical goods were 11.96 trillion yuan, with a year-on-year increase of 6.2%, which accounted for 27.2% of the total retail sales of consumer goods.

The Global Info Research report includes an overview of the development of the B2C e-commerce industry chain, the market status of Automotive (B2C Retailers, Classifieds), Beauty & Personal Care (B2C Retailers, Classifieds), and key enterprises in developed

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and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of B2C e-commerce.

Regionally, the report analyzes the B2C e-commerce markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global B2C e-commerce market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the B2C e-commerce market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the B2C e-commerce industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., B2C Retailers, Classifieds).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the B2C e-commerce market.

Regional Analysis: The report involves examining the B2C e-commerce market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the B2C e-commerce market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to B2C e-commerce:

Company Analysis: Report covers individual B2C e-commerce players, suppliers, and

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other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards B2C e-commerce This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Automotive, Beauty & Personal Care).

Technology Analysis: Report covers specific technologies relevant to B2C e-commerce. It assesses the current state, advancements, and potential future developments in B2C e-commerce areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the B2C e-commerce market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

B2C e-commerce market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

B2C Retailers

Classifieds

Market segment by Application

Automotive

Beauty & Personal Care

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Books & Stationery, Consumer Electronics

Clothing & Footwear

Home D?cor

Industrial & Science

Sports & Leisure

Travel & Tourism

Market segment by players, this report covers

Amazon

Walmart

Rakuten, Inc

Aliexpress.com

Alibaba.com

Ebay

JD.com

Flipkart

Lazada

OLX Inc.

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

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Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe B2C e-commerce product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of B2C e-commerce, with revenue, gross margin and global market share of B2C e-commerce from 2019 to 2024.

Chapter 3, the B2C e-commerce competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and B2C e-commerce market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of B2C e-commerce.

Chapter 13, to describe B2C e-commerce research findings and conclusion.

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