

Global B2B Marketing Software Supply, Demand and Key Producers, 2023-2029

<https://marketpublishers.com/r/GA8102A40DE0EN.html>

Date: March 2023

Pages: 131

Price: US\$ 4,480.00 (Single User License)

ID: GA8102A40DE0EN

Abstracts

The global B2B Marketing Software market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

This report studies the global B2B Marketing Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for B2B Marketing Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of B2B Marketing Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global B2B Marketing Software total market, 2018-2029, (USD Million)

Global B2B Marketing Software total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: B2B Marketing Software total market, key domestic companies and share, (USD Million)

Global B2B Marketing Software revenue by player and market share 2018-2023, (USD Million)

Global B2B Marketing Software total market by Type, CAGR, 2018-2029, (USD Million)

Global B2B Marketing Software total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global B2B Marketing Software market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include HubSpot, Semrush, Maropost, monday.com, MailerLite, Creatio, Unbounce, Omnisend and AddSearch, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World B2B Marketing Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global B2B Marketing Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global B2B Marketing Software Market, Segmentation by Type

Account-Based Marketing (ABM) Software

Analytics Software

Customer Relationship Management (CRM) Software

Demand Generation Software

Email Marketing Software

Marketing Automation Software

Social Media Management Software

Global B2B Marketing Software Market, Segmentation by Application

SMEs

Large Enterprises

Companies Profiled:

HubSpot

Semrush

Maropost

monday.com

MailerLite

Creatio

Unbounce

Omnisend

AddSearch

SE Ranking

EngageBay

Messente

Mobile Text Alerts

Canva

Pipedrive

Mushi Lab

Zoho

Salesforce

ActiveCampaign

Constant Contact

Drip

Leadfeeder

Moosend

ZoomInfo

Marketo

PAPERFLITE

AutopilotHQ

Oktopost Technologies

Google Analytics

Mailshake

MobileMonkey

SendX

Sendinblue

MailChimp

Key Questions Answered

1. How big is the global B2B Marketing Software market?
2. What is the demand of the global B2B Marketing Software market?
3. What is the year over year growth of the global B2B Marketing Software market?
4. What is the total value of the global B2B Marketing Software market?
5. Who are the major players in the global B2B Marketing Software market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 B2B Marketing Software Introduction
- 1.2 World B2B Marketing Software Market Size & Forecast (2018 & 2022 & 2029)
- 1.3 World B2B Marketing Software Total Market by Region (by Headquarter Location)
 - 1.3.1 World B2B Marketing Software Market Size by Region (2018-2029), (by Headquarter Location)
 - 1.3.2 United States B2B Marketing Software Market Size (2018-2029)
 - 1.3.3 China B2B Marketing Software Market Size (2018-2029)
 - 1.3.4 Europe B2B Marketing Software Market Size (2018-2029)
 - 1.3.5 Japan B2B Marketing Software Market Size (2018-2029)
 - 1.3.6 South Korea B2B Marketing Software Market Size (2018-2029)
 - 1.3.7 ASEAN B2B Marketing Software Market Size (2018-2029)
 - 1.3.8 India B2B Marketing Software Market Size (2018-2029)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 B2B Marketing Software Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 B2B Marketing Software Major Market Trends
- 1.5 Influence of COVID-19 and Russia-Ukraine War
 - 1.5.1 Influence of COVID-19
 - 1.5.2 Influence of Russia-Ukraine War

2 DEMAND SUMMARY

- 2.1 World B2B Marketing Software Consumption Value (2018-2029)
- 2.2 World B2B Marketing Software Consumption Value by Region
 - 2.2.1 World B2B Marketing Software Consumption Value by Region (2018-2023)
 - 2.2.2 World B2B Marketing Software Consumption Value Forecast by Region (2024-2029)
- 2.3 United States B2B Marketing Software Consumption Value (2018-2029)
- 2.4 China B2B Marketing Software Consumption Value (2018-2029)
- 2.5 Europe B2B Marketing Software Consumption Value (2018-2029)
- 2.6 Japan B2B Marketing Software Consumption Value (2018-2029)
- 2.7 South Korea B2B Marketing Software Consumption Value (2018-2029)
- 2.8 ASEAN B2B Marketing Software Consumption Value (2018-2029)
- 2.9 India B2B Marketing Software Consumption Value (2018-2029)

3 WORLD B2B MARKETING SOFTWARE COMPANIES COMPETITIVE ANALYSIS

- 3.1 World B2B Marketing Software Revenue by Player (2018-2023)
- 3.2 Industry Rank and Concentration Rate (CR)
 - 3.2.1 Global B2B Marketing Software Industry Rank of Major Players
 - 3.2.2 Global Concentration Ratios (CR4) for B2B Marketing Software in 2022
 - 3.2.3 Global Concentration Ratios (CR8) for B2B Marketing Software in 2022
- 3.3 B2B Marketing Software Company Evaluation Quadrant
- 3.4 B2B Marketing Software Market: Overall Company Footprint Analysis
 - 3.4.1 B2B Marketing Software Market: Region Footprint
 - 3.4.2 B2B Marketing Software Market: Company Product Type Footprint
 - 3.4.3 B2B Marketing Software Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers, Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF THE WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: B2B Marketing Software Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: B2B Marketing Software Market Size Comparison (2018 & 2022 & 2029) (by Headquarter Location)
 - 4.1.2 United States VS China: B2B Marketing Software Revenue Market Share Comparison (2018 & 2022 & 2029)
- 4.2 United States Based Companies VS China Based Companies: B2B Marketing Software Consumption Value Comparison
 - 4.2.1 United States VS China: B2B Marketing Software Consumption Value Comparison (2018 & 2022 & 2029)
 - 4.2.2 United States VS China: B2B Marketing Software Consumption Value Market Share Comparison (2018 & 2022 & 2029)
- 4.3 United States Based B2B Marketing Software Companies and Market Share, 2018-2023
 - 4.3.1 United States Based B2B Marketing Software Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies B2B Marketing Software Revenue, (2018-2023)
- 4.4 China Based Companies B2B Marketing Software Revenue and Market Share,

2018-2023

4.4.1 China Based B2B Marketing Software Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies B2B Marketing Software Revenue, (2018-2023)

4.5 Rest of World Based B2B Marketing Software Companies and Market Share, 2018-2023

4.5.1 Rest of World Based B2B Marketing Software Companies, Headquarters (States, Country)

4.5.2 Rest of World Based Companies B2B Marketing Software Revenue, (2018-2023)

5 MARKET ANALYSIS BY TYPE

5.1 World B2B Marketing Software Market Size Overview by Type: 2018 VS 2022 VS 2029

5.2 Segment Introduction by Type

5.2.1 Account-Based Marketing (ABM) Software

5.2.2 Analytics Software

5.2.3 Customer Relationship Management (CRM) Software

5.2.4 Demand Generation Software

5.2.5 Email Marketing Software

5.2.6 Marketing Automation Software

5.2.7 Social Media Management Software

5.3 Market Segment by Type

5.3.1 World B2B Marketing Software Market Size by Type (2018-2023)

5.3.2 World B2B Marketing Software Market Size by Type (2024-2029)

5.3.3 World B2B Marketing Software Market Size Market Share by Type (2018-2029)

6 MARKET ANALYSIS BY APPLICATION

6.1 World B2B Marketing Software Market Size Overview by Application: 2018 VS 2022 VS 2029

6.2 Segment Introduction by Application

6.2.1 SMEs

6.2.2 Large Enterprises

6.3 Market Segment by Application

6.3.1 World B2B Marketing Software Market Size by Application (2018-2023)

6.3.2 World B2B Marketing Software Market Size by Application (2024-2029)

6.3.3 World B2B Marketing Software Market Size by Application (2018-2029)

7 COMPANY PROFILES

7.1 HubSpot

7.1.1 HubSpot Details

7.1.2 HubSpot Major Business

7.1.3 HubSpot B2B Marketing Software Product and Services

7.1.4 HubSpot B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

7.1.5 HubSpot Recent Developments/Updates

7.1.6 HubSpot Competitive Strengths & Weaknesses

7.2 Semrush

7.2.1 Semrush Details

7.2.2 Semrush Major Business

7.2.3 Semrush B2B Marketing Software Product and Services

7.2.4 Semrush B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

7.2.5 Semrush Recent Developments/Updates

7.2.6 Semrush Competitive Strengths & Weaknesses

7.3 Maropost

7.3.1 Maropost Details

7.3.2 Maropost Major Business

7.3.3 Maropost B2B Marketing Software Product and Services

7.3.4 Maropost B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

7.3.5 Maropost Recent Developments/Updates

7.3.6 Maropost Competitive Strengths & Weaknesses

7.4 monday.com

7.4.1 monday.com Details

7.4.2 monday.com Major Business

7.4.3 monday.com B2B Marketing Software Product and Services

7.4.4 monday.com B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

7.4.5 monday.com Recent Developments/Updates

7.4.6 monday.com Competitive Strengths & Weaknesses

7.5 MailerLite

7.5.1 MailerLite Details

7.5.2 MailerLite Major Business

7.5.3 MailerLite B2B Marketing Software Product and Services

7.5.4 MailerLite B2B Marketing Software Revenue, Gross Margin and Market Share

(2018-2023)

7.5.5 MailerLite Recent Developments/Updates

7.5.6 MailerLite Competitive Strengths & Weaknesses

7.6 Creatio

7.6.1 Creatio Details

7.6.2 Creatio Major Business

7.6.3 Creatio B2B Marketing Software Product and Services

7.6.4 Creatio B2B Marketing Software Revenue, Gross Margin and Market Share

(2018-2023)

7.6.5 Creatio Recent Developments/Updates

7.6.6 Creatio Competitive Strengths & Weaknesses

7.7 Unbounce

7.7.1 Unbounce Details

7.7.2 Unbounce Major Business

7.7.3 Unbounce B2B Marketing Software Product and Services

7.7.4 Unbounce B2B Marketing Software Revenue, Gross Margin and Market Share

(2018-2023)

7.7.5 Unbounce Recent Developments/Updates

7.7.6 Unbounce Competitive Strengths & Weaknesses

7.8 Omnisend

7.8.1 Omnisend Details

7.8.2 Omnisend Major Business

7.8.3 Omnisend B2B Marketing Software Product and Services

7.8.4 Omnisend B2B Marketing Software Revenue, Gross Margin and Market Share

(2018-2023)

7.8.5 Omnisend Recent Developments/Updates

7.8.6 Omnisend Competitive Strengths & Weaknesses

7.9 AddSearch

7.9.1 AddSearch Details

7.9.2 AddSearch Major Business

7.9.3 AddSearch B2B Marketing Software Product and Services

7.9.4 AddSearch B2B Marketing Software Revenue, Gross Margin and Market Share

(2018-2023)

7.9.5 AddSearch Recent Developments/Updates

7.9.6 AddSearch Competitive Strengths & Weaknesses

7.10 SE Ranking

7.10.1 SE Ranking Details

7.10.2 SE Ranking Major Business

7.10.3 SE Ranking B2B Marketing Software Product and Services

7.10.4 SE Ranking B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

7.10.5 SE Ranking Recent Developments/Updates

7.10.6 SE Ranking Competitive Strengths & Weaknesses

7.11 EngageBay

7.11.1 EngageBay Details

7.11.2 EngageBay Major Business

7.11.3 EngageBay B2B Marketing Software Product and Services

7.11.4 EngageBay B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

7.11.5 EngageBay Recent Developments/Updates

7.11.6 EngageBay Competitive Strengths & Weaknesses

7.12 Messente

7.12.1 Messente Details

7.12.2 Messente Major Business

7.12.3 Messente B2B Marketing Software Product and Services

7.12.4 Messente B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

7.12.5 Messente Recent Developments/Updates

7.12.6 Messente Competitive Strengths & Weaknesses

7.13 Mobile Text Alerts

7.13.1 Mobile Text Alerts Details

7.13.2 Mobile Text Alerts Major Business

7.13.3 Mobile Text Alerts B2B Marketing Software Product and Services

7.13.4 Mobile Text Alerts B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

7.13.5 Mobile Text Alerts Recent Developments/Updates

7.13.6 Mobile Text Alerts Competitive Strengths & Weaknesses

7.14 Canva

7.14.1 Canva Details

7.14.2 Canva Major Business

7.14.3 Canva B2B Marketing Software Product and Services

7.14.4 Canva B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

7.14.5 Canva Recent Developments/Updates

7.14.6 Canva Competitive Strengths & Weaknesses

7.15 Pipedrive

7.15.1 Pipedrive Details

7.15.2 Pipedrive Major Business

- 7.15.3 Pipedrive B2B Marketing Software Product and Services
- 7.15.4 Pipedrive B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
- 7.15.5 Pipedrive Recent Developments/Updates
- 7.15.6 Pipedrive Competitive Strengths & Weaknesses
- 7.16 Mushi Lab
 - 7.16.1 Mushi Lab Details
 - 7.16.2 Mushi Lab Major Business
 - 7.16.3 Mushi Lab B2B Marketing Software Product and Services
 - 7.16.4 Mushi Lab B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 7.16.5 Mushi Lab Recent Developments/Updates
 - 7.16.6 Mushi Lab Competitive Strengths & Weaknesses
- 7.17 Zoho
 - 7.17.1 Zoho Details
 - 7.17.2 Zoho Major Business
 - 7.17.3 Zoho B2B Marketing Software Product and Services
 - 7.17.4 Zoho B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 7.17.5 Zoho Recent Developments/Updates
 - 7.17.6 Zoho Competitive Strengths & Weaknesses
- 7.18 Salesforce
 - 7.18.1 Salesforce Details
 - 7.18.2 Salesforce Major Business
 - 7.18.3 Salesforce B2B Marketing Software Product and Services
 - 7.18.4 Salesforce B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 7.18.5 Salesforce Recent Developments/Updates
 - 7.18.6 Salesforce Competitive Strengths & Weaknesses
- 7.19 ActiveCampaign
 - 7.19.1 ActiveCampaign Details
 - 7.19.2 ActiveCampaign Major Business
 - 7.19.3 ActiveCampaign B2B Marketing Software Product and Services
 - 7.19.4 ActiveCampaign B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 7.19.5 ActiveCampaign Recent Developments/Updates
 - 7.19.6 ActiveCampaign Competitive Strengths & Weaknesses
- 7.20 Constant Contact
 - 7.20.1 Constant Contact Details

- 7.20.2 Constant Contact Major Business
- 7.20.3 Constant Contact B2B Marketing Software Product and Services
- 7.20.4 Constant Contact B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
- 7.20.5 Constant Contact Recent Developments/Updates
- 7.20.6 Constant Contact Competitive Strengths & Weaknesses
- 7.21 Drip
 - 7.21.1 Drip Details
 - 7.21.2 Drip Major Business
 - 7.21.3 Drip B2B Marketing Software Product and Services
 - 7.21.4 Drip B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 7.21.5 Drip Recent Developments/Updates
 - 7.21.6 Drip Competitive Strengths & Weaknesses
- 7.22 Leadfeeder
 - 7.22.1 Leadfeeder Details
 - 7.22.2 Leadfeeder Major Business
 - 7.22.3 Leadfeeder B2B Marketing Software Product and Services
 - 7.22.4 Leadfeeder B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 7.22.5 Leadfeeder Recent Developments/Updates
 - 7.22.6 Leadfeeder Competitive Strengths & Weaknesses
- 7.23 Moosend
 - 7.23.1 Moosend Details
 - 7.23.2 Moosend Major Business
 - 7.23.3 Moosend B2B Marketing Software Product and Services
 - 7.23.4 Moosend B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 7.23.5 Moosend Recent Developments/Updates
 - 7.23.6 Moosend Competitive Strengths & Weaknesses
- 7.24 ZoomInfo
 - 7.24.1 ZoomInfo Details
 - 7.24.2 ZoomInfo Major Business
 - 7.24.3 ZoomInfo B2B Marketing Software Product and Services
 - 7.24.4 ZoomInfo B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 7.24.5 ZoomInfo Recent Developments/Updates
 - 7.24.6 ZoomInfo Competitive Strengths & Weaknesses
- 7.25 Marketo

- 7.25.1 Marketo Details
- 7.25.2 Marketo Major Business
- 7.25.3 Marketo B2B Marketing Software Product and Services
- 7.25.4 Marketo B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
- 7.25.5 Marketo Recent Developments/Updates
- 7.25.6 Marketo Competitive Strengths & Weaknesses
- 7.26 PAPERFLITE
 - 7.26.1 PAPERFLITE Details
 - 7.26.2 PAPERFLITE Major Business
 - 7.26.3 PAPERFLITE B2B Marketing Software Product and Services
 - 7.26.4 PAPERFLITE B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 7.26.5 PAPERFLITE Recent Developments/Updates
 - 7.26.6 PAPERFLITE Competitive Strengths & Weaknesses
- 7.27 AutopilotHQ
 - 7.27.1 AutopilotHQ Details
 - 7.27.2 AutopilotHQ Major Business
 - 7.27.3 AutopilotHQ B2B Marketing Software Product and Services
 - 7.27.4 AutopilotHQ B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 7.27.5 AutopilotHQ Recent Developments/Updates
 - 7.27.6 AutopilotHQ Competitive Strengths & Weaknesses
- 7.28 Oktopost Technologies
 - 7.28.1 Oktopost Technologies Details
 - 7.28.2 Oktopost Technologies Major Business
 - 7.28.3 Oktopost Technologies B2B Marketing Software Product and Services
 - 7.28.4 Oktopost Technologies B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 7.28.5 Oktopost Technologies Recent Developments/Updates
 - 7.28.6 Oktopost Technologies Competitive Strengths & Weaknesses
- 7.29 Google Analytics
 - 7.29.1 Google Analytics Details
 - 7.29.2 Google Analytics Major Business
 - 7.29.3 Google Analytics B2B Marketing Software Product and Services
 - 7.29.4 Google Analytics B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 7.29.5 Google Analytics Recent Developments/Updates
 - 7.29.6 Google Analytics Competitive Strengths & Weaknesses

7.30 Mailshake

7.30.1 Mailshake Details

7.30.2 Mailshake Major Business

7.30.3 Mailshake B2B Marketing Software Product and Services

7.30.4 Mailshake B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

7.30.5 Mailshake Recent Developments/Updates

7.30.6 Mailshake Competitive Strengths & Weaknesses

7.31 MobileMonkey

7.31.1 MobileMonkey Details

7.31.2 MobileMonkey Major Business

7.31.3 MobileMonkey B2B Marketing Software Product and Services

7.31.4 MobileMonkey B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

7.31.5 MobileMonkey Recent Developments/Updates

7.31.6 MobileMonkey Competitive Strengths & Weaknesses

7.32 SendX

7.32.1 SendX Details

7.32.2 SendX Major Business

7.32.3 SendX B2B Marketing Software Product and Services

7.32.4 SendX B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

7.32.5 SendX Recent Developments/Updates

7.32.6 SendX Competitive Strengths & Weaknesses

7.33 Sendinblue

7.33.1 Sendinblue Details

7.33.2 Sendinblue Major Business

7.33.3 Sendinblue B2B Marketing Software Product and Services

7.33.4 Sendinblue B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

7.33.5 Sendinblue Recent Developments/Updates

7.33.6 Sendinblue Competitive Strengths & Weaknesses

7.34 MailChimp

7.34.1 MailChimp Details

7.34.2 MailChimp Major Business

7.34.3 MailChimp B2B Marketing Software Product and Services

7.34.4 MailChimp B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

7.34.5 MailChimp Recent Developments/Updates

7.34.6 MailChimp Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

8.1 B2B Marketing Software Industry Chain

8.2 B2B Marketing Software Upstream Analysis

8.3 B2B Marketing Software Midstream Analysis

8.4 B2B Marketing Software Downstream Analysis

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

10.1 Methodology

10.2 Research Process and Data Source

10.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World B2B Marketing Software Revenue by Region (2018, 2022 and 2029) & (USD Million), (by Headquarter Location)

Table 2. World B2B Marketing Software Revenue by Region (2018-2023) & (USD Million), (by Headquarter Location)

Table 3. World B2B Marketing Software Revenue by Region (2024-2029) & (USD Million), (by Headquarter Location)

Table 4. World B2B Marketing Software Revenue Market Share by Region (2018-2023), (by Headquarter Location)

Table 5. World B2B Marketing Software Revenue Market Share by Region (2024-2029), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World B2B Marketing Software Consumption Value Growth Rate Forecast by Region (2018 & 2022 & 2029) & (USD Million)

Table 8. World B2B Marketing Software Consumption Value by Region (2018-2023) & (USD Million)

Table 9. World B2B Marketing Software Consumption Value Forecast by Region (2024-2029) & (USD Million)

Table 10. World B2B Marketing Software Revenue by Player (2018-2023) & (USD Million)

Table 11. Revenue Market Share of Key B2B Marketing Software Players in 2022

Table 12. World B2B Marketing Software Industry Rank of Major Player, Based on Revenue in 2022

Table 13. Global B2B Marketing Software Company Evaluation Quadrant

Table 14. Head Office of Key B2B Marketing Software Player

Table 15. B2B Marketing Software Market: Company Product Type Footprint

Table 16. B2B Marketing Software Market: Company Product Application Footprint

Table 17. B2B Marketing Software Mergers & Acquisitions Activity

Table 18. United States VS China B2B Marketing Software Market Size Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 19. United States VS China B2B Marketing Software Consumption Value Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 20. United States Based B2B Marketing Software Companies, Headquarters (States, Country)

Table 21. United States Based Companies B2B Marketing Software Revenue, (2018-2023) & (USD Million)

Table 22. United States Based Companies B2B Marketing Software Revenue Market Share (2018-2023)

Table 23. China Based B2B Marketing Software Companies, Headquarters (Province, Country)

Table 24. China Based Companies B2B Marketing Software Revenue, (2018-2023) & (USD Million)

Table 25. China Based Companies B2B Marketing Software Revenue Market Share (2018-2023)

Table 26. Rest of World Based B2B Marketing Software Companies, Headquarters (States, Country)

Table 27. Rest of World Based Companies B2B Marketing Software Revenue, (2018-2023) & (USD Million)

Table 28. Rest of World Based Companies B2B Marketing Software Revenue Market Share (2018-2023)

Table 29. World B2B Marketing Software Market Size by Type, (USD Million), 2018 & 2022 & 2029

Table 30. World B2B Marketing Software Market Size by Type (2018-2023) & (USD Million)

Table 31. World B2B Marketing Software Market Size by Type (2024-2029) & (USD Million)

Table 32. World B2B Marketing Software Market Size by Application, (USD Million), 2018 & 2022 & 2029

Table 33. World B2B Marketing Software Market Size by Application (2018-2023) & (USD Million)

Table 34. World B2B Marketing Software Market Size by Application (2024-2029) & (USD Million)

Table 35. HubSpot Basic Information, Area Served and Competitors

Table 36. HubSpot Major Business

Table 37. HubSpot B2B Marketing Software Product and Services

Table 38. HubSpot B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 39. HubSpot Recent Developments/Updates

Table 40. HubSpot Competitive Strengths & Weaknesses

Table 41. Semrush Basic Information, Area Served and Competitors

Table 42. Semrush Major Business

Table 43. Semrush B2B Marketing Software Product and Services

Table 44. Semrush B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 45. Semrush Recent Developments/Updates

- Table 46. Semrush Competitive Strengths & Weaknesses
- Table 47. Maropost Basic Information, Area Served and Competitors
- Table 48. Maropost Major Business
- Table 49. Maropost B2B Marketing Software Product and Services
- Table 50. Maropost B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 51. Maropost Recent Developments/Updates
- Table 52. Maropost Competitive Strengths & Weaknesses
- Table 53. monday.com Basic Information, Area Served and Competitors
- Table 54. monday.com Major Business
- Table 55. monday.com B2B Marketing Software Product and Services
- Table 56. monday.com B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 57. monday.com Recent Developments/Updates
- Table 58. monday.com Competitive Strengths & Weaknesses
- Table 59. MailerLite Basic Information, Area Served and Competitors
- Table 60. MailerLite Major Business
- Table 61. MailerLite B2B Marketing Software Product and Services
- Table 62. MailerLite B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 63. MailerLite Recent Developments/Updates
- Table 64. MailerLite Competitive Strengths & Weaknesses
- Table 65. Creatio Basic Information, Area Served and Competitors
- Table 66. Creatio Major Business
- Table 67. Creatio B2B Marketing Software Product and Services
- Table 68. Creatio B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 69. Creatio Recent Developments/Updates
- Table 70. Creatio Competitive Strengths & Weaknesses
- Table 71. Unbounce Basic Information, Area Served and Competitors
- Table 72. Unbounce Major Business
- Table 73. Unbounce B2B Marketing Software Product and Services
- Table 74. Unbounce B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 75. Unbounce Recent Developments/Updates
- Table 76. Unbounce Competitive Strengths & Weaknesses
- Table 77. Omnisend Basic Information, Area Served and Competitors
- Table 78. Omnisend Major Business
- Table 79. Omnisend B2B Marketing Software Product and Services

Table 80. Omnisend B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 81. Omnisend Recent Developments/Updates

Table 82. Omnisend Competitive Strengths & Weaknesses

Table 83. AddSearch Basic Information, Area Served and Competitors

Table 84. AddSearch Major Business

Table 85. AddSearch B2B Marketing Software Product and Services

Table 86. AddSearch B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 87. AddSearch Recent Developments/Updates

Table 88. AddSearch Competitive Strengths & Weaknesses

Table 89. SE Ranking Basic Information, Area Served and Competitors

Table 90. SE Ranking Major Business

Table 91. SE Ranking B2B Marketing Software Product and Services

Table 92. SE Ranking B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 93. SE Ranking Recent Developments/Updates

Table 94. SE Ranking Competitive Strengths & Weaknesses

Table 95. EngageBay Basic Information, Area Served and Competitors

Table 96. EngageBay Major Business

Table 97. EngageBay B2B Marketing Software Product and Services

Table 98. EngageBay B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 99. EngageBay Recent Developments/Updates

Table 100. EngageBay Competitive Strengths & Weaknesses

Table 101. Messente Basic Information, Area Served and Competitors

Table 102. Messente Major Business

Table 103. Messente B2B Marketing Software Product and Services

Table 104. Messente B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 105. Messente Recent Developments/Updates

Table 106. Messente Competitive Strengths & Weaknesses

Table 107. Mobile Text Alerts Basic Information, Area Served and Competitors

Table 108. Mobile Text Alerts Major Business

Table 109. Mobile Text Alerts B2B Marketing Software Product and Services

Table 110. Mobile Text Alerts B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 111. Mobile Text Alerts Recent Developments/Updates

Table 112. Mobile Text Alerts Competitive Strengths & Weaknesses

- Table 113. Canva Basic Information, Area Served and Competitors
- Table 114. Canva Major Business
- Table 115. Canva B2B Marketing Software Product and Services
- Table 116. Canva B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 117. Canva Recent Developments/Updates
- Table 118. Canva Competitive Strengths & Weaknesses
- Table 119. Pipedrive Basic Information, Area Served and Competitors
- Table 120. Pipedrive Major Business
- Table 121. Pipedrive B2B Marketing Software Product and Services
- Table 122. Pipedrive B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 123. Pipedrive Recent Developments/Updates
- Table 124. Pipedrive Competitive Strengths & Weaknesses
- Table 125. Mushi Lab Basic Information, Area Served and Competitors
- Table 126. Mushi Lab Major Business
- Table 127. Mushi Lab B2B Marketing Software Product and Services
- Table 128. Mushi Lab B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 129. Mushi Lab Recent Developments/Updates
- Table 130. Mushi Lab Competitive Strengths & Weaknesses
- Table 131. Zoho Basic Information, Area Served and Competitors
- Table 132. Zoho Major Business
- Table 133. Zoho B2B Marketing Software Product and Services
- Table 134. Zoho B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 135. Zoho Recent Developments/Updates
- Table 136. Zoho Competitive Strengths & Weaknesses
- Table 137. Salesforce Basic Information, Area Served and Competitors
- Table 138. Salesforce Major Business
- Table 139. Salesforce B2B Marketing Software Product and Services
- Table 140. Salesforce B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 141. Salesforce Recent Developments/Updates
- Table 142. Salesforce Competitive Strengths & Weaknesses
- Table 143. ActiveCampaign Basic Information, Area Served and Competitors
- Table 144. ActiveCampaign Major Business
- Table 145. ActiveCampaign B2B Marketing Software Product and Services
- Table 146. ActiveCampaign B2B Marketing Software Revenue, Gross Margin and

Market Share (2018-2023) & (USD Million)

Table 147. ActiveCampaign Recent Developments/Updates

Table 148. ActiveCampaign Competitive Strengths & Weaknesses

Table 149. Constant Contact Basic Information, Area Served and Competitors

Table 150. Constant Contact Major Business

Table 151. Constant Contact B2B Marketing Software Product and Services

Table 152. Constant Contact B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 153. Constant Contact Recent Developments/Updates

Table 154. Constant Contact Competitive Strengths & Weaknesses

Table 155. Drip Basic Information, Area Served and Competitors

Table 156. Drip Major Business

Table 157. Drip B2B Marketing Software Product and Services

Table 158. Drip B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 159. Drip Recent Developments/Updates

Table 160. Drip Competitive Strengths & Weaknesses

Table 161. Leadfeeder Basic Information, Area Served and Competitors

Table 162. Leadfeeder Major Business

Table 163. Leadfeeder B2B Marketing Software Product and Services

Table 164. Leadfeeder B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 165. Leadfeeder Recent Developments/Updates

Table 166. Leadfeeder Competitive Strengths & Weaknesses

Table 167. Moosend Basic Information, Area Served and Competitors

Table 168. Moosend Major Business

Table 169. Moosend B2B Marketing Software Product and Services

Table 170. Moosend B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 171. Moosend Recent Developments/Updates

Table 172. Moosend Competitive Strengths & Weaknesses

Table 173. ZoomInfo Basic Information, Area Served and Competitors

Table 174. ZoomInfo Major Business

Table 175. ZoomInfo B2B Marketing Software Product and Services

Table 176. ZoomInfo B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 177. ZoomInfo Recent Developments/Updates

Table 178. ZoomInfo Competitive Strengths & Weaknesses

Table 179. Marketo Basic Information, Area Served and Competitors

- Table 180. Marketo Major Business
- Table 181. Marketo B2B Marketing Software Product and Services
- Table 182. Marketo B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 183. Marketo Recent Developments/Updates
- Table 184. Marketo Competitive Strengths & Weaknesses
- Table 185. PAPERFLITE Basic Information, Area Served and Competitors
- Table 186. PAPERFLITE Major Business
- Table 187. PAPERFLITE B2B Marketing Software Product and Services
- Table 188. PAPERFLITE B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 189. PAPERFLITE Recent Developments/Updates
- Table 190. PAPERFLITE Competitive Strengths & Weaknesses
- Table 191. AutopilotHQ Basic Information, Area Served and Competitors
- Table 192. AutopilotHQ Major Business
- Table 193. AutopilotHQ B2B Marketing Software Product and Services
- Table 194. AutopilotHQ B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 195. AutopilotHQ Recent Developments/Updates
- Table 196. AutopilotHQ Competitive Strengths & Weaknesses
- Table 197. Oktopost Technologies Basic Information, Area Served and Competitors
- Table 198. Oktopost Technologies Major Business
- Table 199. Oktopost Technologies B2B Marketing Software Product and Services
- Table 200. Oktopost Technologies B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 201. Oktopost Technologies Recent Developments/Updates
- Table 202. Oktopost Technologies Competitive Strengths & Weaknesses
- Table 203. Google Analytics Basic Information, Area Served and Competitors
- Table 204. Google Analytics Major Business
- Table 205. Google Analytics B2B Marketing Software Product and Services
- Table 206. Google Analytics B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 207. Google Analytics Recent Developments/Updates
- Table 208. Google Analytics Competitive Strengths & Weaknesses
- Table 209. Mailshake Basic Information, Area Served and Competitors
- Table 210. Mailshake Major Business
- Table 211. Mailshake B2B Marketing Software Product and Services
- Table 212. Mailshake B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

- Table 213. Mailshake Recent Developments/Updates
- Table 214. Mailshake Competitive Strengths & Weaknesses
- Table 215. MobileMonkey Basic Information, Area Served and Competitors
- Table 216. MobileMonkey Major Business
- Table 217. MobileMonkey B2B Marketing Software Product and Services
- Table 218. MobileMonkey B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 219. MobileMonkey Recent Developments/Updates
- Table 220. MobileMonkey Competitive Strengths & Weaknesses
- Table 221. SendX Basic Information, Area Served and Competitors
- Table 222. SendX Major Business
- Table 223. SendX B2B Marketing Software Product and Services
- Table 224. SendX B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 225. SendX Recent Developments/Updates
- Table 226. SendX Competitive Strengths & Weaknesses
- Table 227. Sendinblue Basic Information, Area Served and Competitors
- Table 228. Sendinblue Major Business
- Table 229. Sendinblue B2B Marketing Software Product and Services
- Table 230. Sendinblue B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 231. Sendinblue Recent Developments/Updates
- Table 232. MailChimp Basic Information, Area Served and Competitors
- Table 233. MailChimp Major Business
- Table 234. MailChimp B2B Marketing Software Product and Services
- Table 235. MailChimp B2B Marketing Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 236. Global Key Players of B2B Marketing Software Upstream (Raw Materials)
- Table 237. B2B Marketing Software Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. B2B Marketing Software Picture

Figure 2. World B2B Marketing Software Total Market Size: 2018 & 2022 & 2029, (USD Million)

Figure 3. World B2B Marketing Software Total Market Size (2018-2029) & (USD Million)

Figure 4. World B2B Marketing Software Revenue Market Share by Region (2018, 2022 and 2029) & (USD Million) , (by Headquarter Location)

Figure 5. World B2B Marketing Software Revenue Market Share by Region (2018-2029), (by Headquarter Location)

Figure 6. United States Based Company B2B Marketing Software Revenue (2018-2029) & (USD Million)

Figure 7. China Based Company B2B Marketing Software Revenue (2018-2029) & (USD Million)

Figure 8. Europe Based Company B2B Marketing Software Revenue (2018-2029) & (USD Million)

Figure 9. Japan Based Company B2B Marketing Software Revenue (2018-2029) & (USD Million)

Figure 10. South Korea Based Company B2B Marketing Software Revenue (2018-2029) & (USD Million)

Figure 11. ASEAN Based Company B2B Marketing Software Revenue (2018-2029) & (USD Million)

Figure 12. India Based Company B2B Marketing Software Revenue (2018-2029) & (USD Million)

Figure 13. B2B Marketing Software Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World B2B Marketing Software Consumption Value (2018-2029) & (USD Million)

Figure 16. World B2B Marketing Software Consumption Value Market Share by Region (2018-2029)

Figure 17. United States B2B Marketing Software Consumption Value (2018-2029) & (USD Million)

Figure 18. China B2B Marketing Software Consumption Value (2018-2029) & (USD Million)

Figure 19. Europe B2B Marketing Software Consumption Value (2018-2029) & (USD Million)

Figure 20. Japan B2B Marketing Software Consumption Value (2018-2029) & (USD Million)

Million)

Figure 21. South Korea B2B Marketing Software Consumption Value (2018-2029) & (USD Million)

Figure 22. ASEAN B2B Marketing Software Consumption Value (2018-2029) & (USD Million)

Figure 23. India B2B Marketing Software Consumption Value (2018-2029) & (USD Million)

Figure 24. Producer Shipments of B2B Marketing Software by Player Revenue (\$MM) and Market Share (%): 2022

Figure 25. Global Four-firm Concentration Ratios (CR4) for B2B Marketing Software Markets in 2022

Figure 26. Global Four-firm Concentration Ratios (CR8) for B2B Marketing Software Markets in 2022

Figure 27. United States VS China: B2B Marketing Software Revenue Market Share Comparison (2018 & 2022 & 2029)

Figure 28. United States VS China: B2B Marketing Software Consumption Value Market Share Comparison (2018 & 2022 & 2029)

Figure 29. World B2B Marketing Software Market Size by Type, (USD Million), 2018 & 2022 & 2029

Figure 30. World B2B Marketing Software Market Size Market Share by Type in 2022

Figure 31. Account-Based Marketing (ABM) Software

Figure 32. Analytics Software

Figure 33. Customer Relationship Management (CRM) Software

Figure 34. Demand Generation Software

Figure 35. Email Marketing Software

Figure 36. Marketing Automation Software

Figure 37. Social Media Management Software

Figure 38. World B2B Marketing Software Market Size Market Share by Type (2018-2029)

Figure 39. World B2B Marketing Software Market Size by Application, (USD Million), 2018 & 2022 & 2029

Figure 40. World B2B Marketing Software Market Size Market Share by Application in 2022

Figure 41. SMEs

Figure 42. Large Enterprises

Figure 43. B2B Marketing Software Industrial Chain

Figure 44. Methodology

Figure 45. Research Process and Data Source

I would like to order

Product name: Global B2B Marketing Software Supply, Demand and Key Producers, 2023-2029

Product link: <https://marketpublishers.com/r/GA8102A40DE0EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA8102A40DE0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970