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Global B2B Business Matchmaking Platform Market 2026 by Company, Regions, Type and Application, Forecast to 2032

https://marketpublishers.com/r/G08C8B58E8CEEN.html
Date: September 2026
Pages: 151
Price: US$ 3,480.00 (Single User License)
ID: G08C8B58E8CEEN

Abstracts

According to our (Global Info Research) latest study, the global B2B Business Matchmaking Platform market size was valued at US$ 562090 million in 2025 and is forecast to a readjusted size of US$ 1735630 million by 2032 with a CAGR of 17.7% during review period.

A B2B Business Matchmaking Platform is an online service designed to facilitate connections and partnerships between businesses. These platforms use algorithms and data analysis to match companies based on their needs, interests, and goals, thereby streamlining the process of finding suitable partners for collaboration, investment, or trade. By providing a structured environment where businesses can discover and engage with potential partners, these platforms help companies expand their networks, enter new markets, and leverage synergies with other businesses, ultimately driving growth and innovation. They often include features like profile management, communication tools, and event scheduling to support the entire matchmaking process.

The B2B Business Matchmaking Platform Market is witnessing significant growth, driven by the increasing digitalization of business processes and the need for efficient networking solutions. Major sales regions include North America, Europe, and Asia-Pacific, with North America leading due to its advanced technological infrastructure and high adoption rate of digital solutions. Market opportunities abound in emerging economies, where businesses are rapidly adopting digital platforms to expand their reach. However, challenges such as data security concerns, integration with existing systems, and the need for personalized matchmaking algorithms persist. The market's future growth will depend on overcoming these challenges and leveraging AI and machine learning to enhance matchmaking accuracy and user experience.

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This report is a detailed and comprehensive analysis for global B2B Business Matchmaking Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global B2B Business Matchmaking Platform market size and forecasts, in consumption value ($ Million), 2021-2032

Global B2B Business Matchmaking Platform market size and forecasts by region and country, in consumption value ($ Million), 2021-2032

Global B2B Business Matchmaking Platform market size and forecasts, by Type and by Application, in consumption value ($ Million), 2021-2032

Global B2B Business Matchmaking Platform market shares of main players, in revenue ($ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for B2B Business Matchmaking Platform

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global B2B Business Matchmaking Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies

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covered as a part of this study include Powerlinx, Inpart, Eventdex, Eventtia, Brella, MeetMatch, B2match, Aladdin, SkaDate, Grip, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

B2B Business Matchmaking Platform market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Online Matchmaking

Offline Matchmaking

Others

Market segment by Application

Manufacturing

Technology

Healthcare

Agriculture

Energy

Others

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Market segment by players, this report covers

Powerlinx

Inpart

Eventdex

Eventtia

Brella

MeetMatch

B2match

Aladdin

SkaDate

Grip

Connect Space

ABAMobile

PairConnex

BizVibe

My Business Matches

Meetmaps

Aimax Provider

Converve

B2B/2GO

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Aeromart Toulouse

Innovation Match

Happenn

Appsaya

B2BeeMatch

B2B Matchmaking

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe B2B Business Matchmaking Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of B2B Business Matchmaking Platform, with revenue, gross margin, and global market share of B2B Business Matchmaking Platform from 2021 to 2026.

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Chapter 3, the B2B Business Matchmaking Platform competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026.and B2B Business Matchmaking Platform market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of B2B Business Matchmaking Platform.

Chapter 13, to describe B2B Business Matchmaking Platform research findings and conclusion.

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