

Global Ayurvedic Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Ayurvedic market size was valued at US\$ 8458 million in 2024 and is forecast to a readjusted size of USD 18220 million by 2031 with a CAGR of 11.7% during review period.

Ayurveda is an ancient system of life and also the oldest surviving medical system in the world. Ayurvedic science is not merely a traditional Indian form of medicine but a perennial naturopathic system of healthcare that has survived the test of time as well as onslaught of modern science and methods of treatments.

India is the largest Ayurvedic market with about 80% market share. Middle East is follower, accounting for about 5% market share. The key manufacturers are Patanjali Ayurved Limited, Dabur, Emami Group, Himalaya Drug, Maharishi Ayurveda, Baidyanalh, Shahnaz Husain Group, Vicco Laboratories, Amrutanjan Healthcare, Charak Pharma, Botique, Herbal Hills, Basic Ayurveda, Natreon etc. Top 3 companies occupied about 68% market share.

This report is a detailed and comprehensive analysis for global Ayurvedic market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Ayurvedic market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Ayurvedic market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Ayurvedic market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Ayurvedic market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Ayurvedic

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Ayurvedic market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Patanjali Ayurved Limited, Dabur, Emami Group, Himalaya Drug, Maharishi Ayurveda, Baidyanalh, Shahnaz Husain Group, Vicco Laboratories, Amrutanjan Healthcare, Charak Pharma, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Ayurvedic market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Health Care

Oral Care

Hair Care

Skin Care

Others

Market segment by Application

Women

Men

Kids

Market segment by players, this report covers

Patanjali Ayurved Limited

Dabur

Emami Group

Himalaya Drug

Maharishi Ayurveda

Baidyanalh

Shahnaz Husain Group

Vicco Laboratories

Amrutanjan Healthcare

Charak Pharma

Botique

Herbal Hills

Basic Ayurveda

Natreon

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Ayurvedic product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Ayurvedic, with revenue, gross margin, and global market share of Ayurvedic from 2020 to 2025.

Chapter 3, the Ayurvedic competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Ayurvedic market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Ayurvedic.

Chapter 13, to describe Ayurvedic research findings and conclusion.

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