

Global Awnings Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Awnings market size was valued at USD 6338 million in 2023 and is forecast to a readjusted size of USD 7989.9 million by 2030 with a CAGR of 3.4% during review period.

An awning or overhang is a secondary covering attached to the exterior wall of a building. It is typically composed of canvas woven of acrylic, cotton or polyester yarn, or vinyl laminated to polyester fabric that is stretched tightly over a light structure of aluminium, iron or steel, possibly coated or transparent material (used to cover solar thermal panels in the summer, but that must allow as much light as possible in the winter). The configuration of this structure is something of a truss, space frame or planar frame. Awnings are also often constructed of aluminium understructure with aluminium sheeting. These aluminium awnings are often used when a fabric awning is not a practical application where snow load as well as wind loads may be a factor.

North America is a major market and will show high growth on account of high use in residential sector. In addition, the region is expected to witness substantial growth on account of rising textile industry mainly in the U.S. and Canada. Asia Pacific is expected to witness immense industry potential owing to growth in the construction industry, particularly in China, India, Australia, Singapore, Malaysia, Thailand, and Vietnam. Moreover, presence of numerous coated fabric manufacturing plants in the region is expected to spur market growth.

The Global Info Research report includes an overview of the development of the Awnings industry chain, the market status of Commercial (Fixed Awnings, Slide Out Awnings), Residential (Fixed Awnings, Slide Out Awnings), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent,

hot applications and market trends of Awnings.

Regionally, the report analyzes the Awnings markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Awnings market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Awnings market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Awnings industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Fixed Awnings, Slide Out Awnings).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Awnings market.

Regional Analysis: The report involves examining the Awnings market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Awnings market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Awnings:

Company Analysis: Report covers individual Awnings manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Awnings. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial, Residential).

Technology Analysis: Report covers specific technologies relevant to Awnings. It assesses the current state, advancements, and potential future developments in Awnings areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Awnings market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Awnings market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Fixed Awnings

Slide Out Awnings

Roller Awnings

Retractable Awnings

Patio Awnings

Market segment by Application

Commercial

Residential

Major players covered

SunSetter Products

Kampa

SUNAIR Awnings

Advanced Design Awning & Sign

Awning Company of America

Carroll Awning

Nulmage Awnings

KE Durasol

Eide Industries

Aristocrat

Rollup Awnings

Sunesta Retractable Awnings

Awntech

Reed Awning

Solarus USA

Thompson Awning Company

Craft-Bilt Awnings

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Awnings product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Awnings, with price, sales, revenue and global market share of Awnings from 2019 to 2024.

Chapter 3, the Awnings competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Awnings breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Awnings market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Awnings.

Chapter 14 and 15, to describe Awnings sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Awnings

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Awnings Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Fixed Awnings

1.3.3 Slide Out Awnings

1.3.4 Roller Awnings

1.3.5 Retractable Awnings

1.3.6 Patio Awnings

1.4 Market Analysis by Application

1.4.1 Overview: Global Awnings Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Commercial

1.4.3 Residential

1.5 Global Awnings Market Size & Forecast

1.5.1 Global Awnings Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Awnings Sales Quantity (2019-2030)

1.5.3 Global Awnings Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 SunSetter Products

2.1.1 SunSetter Products Details

2.1.2 SunSetter Products Major Business

2.1.3 SunSetter Products Awnings Product and Services

2.1.4 SunSetter Products Awnings Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 SunSetter Products Recent Developments/Updates

2.2 Kampa

2.2.1 Kampa Details

2.2.2 Kampa Major Business

2.2.3 Kampa Awnings Product and Services

2.2.4 Kampa Awnings Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.2.5 Kampa Recent Developments/Updates
- 2.3 SUNAIR Awnings
 - 2.3.1 SUNAIR Awnings Details
 - 2.3.2 SUNAIR Awnings Major Business
 - 2.3.3 SUNAIR Awnings Awnings Product and Services
 - 2.3.4 SUNAIR Awnings Awnings Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 SUNAIR Awnings Recent Developments/Updates
- 2.4 Advanced Design Awning & Sign
 - 2.4.1 Advanced Design Awning & Sign Details
 - 2.4.2 Advanced Design Awning & Sign Major Business
 - 2.4.3 Advanced Design Awning & Sign Awnings Product and Services
 - 2.4.4 Advanced Design Awning & Sign Awnings Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Advanced Design Awning & Sign Recent Developments/Updates
- 2.5 Awning Company of America
 - 2.5.1 Awning Company of America Details
 - 2.5.2 Awning Company of America Major Business
 - 2.5.3 Awning Company of America Awnings Product and Services
 - 2.5.4 Awning Company of America Awnings Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Awning Company of America Recent Developments/Updates
- 2.6 Carroll Awning
 - 2.6.1 Carroll Awning Details
 - 2.6.2 Carroll Awning Major Business
 - 2.6.3 Carroll Awning Awnings Product and Services
 - 2.6.4 Carroll Awning Awnings Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Carroll Awning Recent Developments/Updates
- 2.7 Nulmage Awnings
 - 2.7.1 Nulmage Awnings Details
 - 2.7.2 Nulmage Awnings Major Business
 - 2.7.3 Nulmage Awnings Awnings Product and Services
 - 2.7.4 Nulmage Awnings Awnings Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Nulmage Awnings Recent Developments/Updates
- 2.8 KE Durasol
 - 2.8.1 KE Durasol Details
 - 2.8.2 KE Durasol Major Business

- 2.8.3 KE Durasol Awnings Product and Services
- 2.8.4 KE Durasol Awnings Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 KE Durasol Recent Developments/Updates
- 2.9 Eide Industries
 - 2.9.1 Eide Industries Details
 - 2.9.2 Eide Industries Major Business
 - 2.9.3 Eide Industries Awnings Product and Services
 - 2.9.4 Eide Industries Awnings Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Eide Industries Recent Developments/Updates
- 2.10 Aristocrat
 - 2.10.1 Aristocrat Details
 - 2.10.2 Aristocrat Major Business
 - 2.10.3 Aristocrat Awnings Product and Services
 - 2.10.4 Aristocrat Awnings Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Aristocrat Recent Developments/Updates
- 2.11 Rollup Awnings
 - 2.11.1 Rollup Awnings Details
 - 2.11.2 Rollup Awnings Major Business
 - 2.11.3 Rollup Awnings Awnings Product and Services
 - 2.11.4 Rollup Awnings Awnings Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Rollup Awnings Recent Developments/Updates
- 2.12 Sunesta Retractable Awnings
 - 2.12.1 Sunesta Retractable Awnings Details
 - 2.12.2 Sunesta Retractable Awnings Major Business
 - 2.12.3 Sunesta Retractable Awnings Awnings Product and Services
 - 2.12.4 Sunesta Retractable Awnings Awnings Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Sunesta Retractable Awnings Recent Developments/Updates
- 2.13 Awntech
 - 2.13.1 Awntech Details
 - 2.13.2 Awntech Major Business
 - 2.13.3 Awntech Awnings Product and Services
 - 2.13.4 Awntech Awnings Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 Awntech Recent Developments/Updates

2.14 Reed Awning

2.14.1 Reed Awning Details

2.14.2 Reed Awning Major Business

2.14.3 Reed Awning Awnings Product and Services

2.14.4 Reed Awning Awnings Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 Reed Awning Recent Developments/Updates

2.15 Solarus USA

2.15.1 Solarus USA Details

2.15.2 Solarus USA Major Business

2.15.3 Solarus USA Awnings Product and Services

2.15.4 Solarus USA Awnings Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 Solarus USA Recent Developments/Updates

2.16 Thompson Awning Company

2.16.1 Thompson Awning Company Details

2.16.2 Thompson Awning Company Major Business

2.16.3 Thompson Awning Company Awnings Product and Services

2.16.4 Thompson Awning Company Awnings Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 Thompson Awning Company Recent Developments/Updates

2.17 Craft-Bilt Awnings

2.17.1 Craft-Bilt Awnings Details

2.17.2 Craft-Bilt Awnings Major Business

2.17.3 Craft-Bilt Awnings Awnings Product and Services

2.17.4 Craft-Bilt Awnings Awnings Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.17.5 Craft-Bilt Awnings Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: AWNINGS BY MANUFACTURER

3.1 Global Awnings Sales Quantity by Manufacturer (2019-2024)

3.2 Global Awnings Revenue by Manufacturer (2019-2024)

3.3 Global Awnings Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Awnings by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Awnings Manufacturer Market Share in 2023

3.4.2 Top 6 Awnings Manufacturer Market Share in 2023

- 3.5 Awnings Market: Overall Company Footprint Analysis
 - 3.5.1 Awnings Market: Region Footprint
 - 3.5.2 Awnings Market: Company Product Type Footprint
 - 3.5.3 Awnings Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Awnings Market Size by Region
 - 4.1.1 Global Awnings Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Awnings Consumption Value by Region (2019-2030)
 - 4.1.3 Global Awnings Average Price by Region (2019-2030)
- 4.2 North America Awnings Consumption Value (2019-2030)
- 4.3 Europe Awnings Consumption Value (2019-2030)
- 4.4 Asia-Pacific Awnings Consumption Value (2019-2030)
- 4.5 South America Awnings Consumption Value (2019-2030)
- 4.6 Middle East and Africa Awnings Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Awnings Sales Quantity by Type (2019-2030)
- 5.2 Global Awnings Consumption Value by Type (2019-2030)
- 5.3 Global Awnings Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Awnings Sales Quantity by Application (2019-2030)
- 6.2 Global Awnings Consumption Value by Application (2019-2030)
- 6.3 Global Awnings Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Awnings Sales Quantity by Type (2019-2030)
- 7.2 North America Awnings Sales Quantity by Application (2019-2030)
- 7.3 North America Awnings Market Size by Country
 - 7.3.1 North America Awnings Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Awnings Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Awnings Sales Quantity by Type (2019-2030)

8.2 Europe Awnings Sales Quantity by Application (2019-2030)

8.3 Europe Awnings Market Size by Country

8.3.1 Europe Awnings Sales Quantity by Country (2019-2030)

8.3.2 Europe Awnings Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Awnings Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Awnings Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Awnings Market Size by Region

9.3.1 Asia-Pacific Awnings Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Awnings Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Awnings Sales Quantity by Type (2019-2030)

10.2 South America Awnings Sales Quantity by Application (2019-2030)

10.3 South America Awnings Market Size by Country

10.3.1 South America Awnings Sales Quantity by Country (2019-2030)

10.3.2 South America Awnings Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Awnings Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Awnings Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Awnings Market Size by Country
 - 11.3.1 Middle East & Africa Awnings Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Awnings Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Awnings Market Drivers
- 12.2 Awnings Market Restraints
- 12.3 Awnings Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Awnings and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Awnings
- 13.3 Awnings Production Process
- 13.4 Awnings Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Awnings Typical Distributors
- 14.3 Awnings Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

List Of Figures

LIST OF FIGURES

I would like to order

Product name: Global Awnings Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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