

Global Awnings Fabric Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Awnings Fabric market size was valued at USD 289.1 million in 2023 and is forecast to a readjusted size of USD 336.7 million by 2030 with a CAGR of 2.2% during review period.

Awning fabrics are very different from other textiles. They have an advanced set of properties which allow them to withstand annual changes in temperature, along with the other challenges posed by life outdoors, including UV lightening and damage caused by rain or dirt. They are strong enough to resist tearing effectively, even on seams and hems, and stay taut despite being opened and closed thousands of times.

Awnings were once made from canvas. Acrylic was a synthetic alternative which replaced canvas in the early 1960s, while polyester arrived in recent years using environmentally-conscious manufacturing processes. Acrylic looks and feels like canvas, while polyester has a thinner, flatter texture with a matt surface. Polyester's more recent development meant a high-tech composition, with advantages in terms of strength, light fastness, UVA and UVB projection and nano-coatings. Acrylic has developed and now offers similar properties in these areas. Therefore the main difference is in the texture and feel of the fabric. Synthetic awning fabric is generally made from vinyl, acrylic, polyester, or a combination of any of the three. The way that synthetic fabric is formed and how it is coated, backed, and dyed will all make a difference in how it performances.

Global Awnings Fabric key players include Glen Raven, Inc, Recasens USA, Twitchell , Graniteville, TenCate, etc. Global top five players hold a share about 25%.

Europe is the largest market, with a share about 40%, followed by North America and

Asia-Pacific, having a total share about 50 percent.

In terms of product, Acrylic Awning Fabric is the largest segment, with a share about 45%. And in terms of application, the largest application is Commercial, followed by Residential and Industrial.

The Global Info Research report includes an overview of the development of the Awnings Fabric industry chain, the market status of Residential (Canvas Awning Fabric, Acrylic Awning Fabric), Commercial (Canvas Awning Fabric, Acrylic Awning Fabric), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Awnings Fabric.

Regionally, the report analyzes the Awnings Fabric markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Awnings Fabric market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Awnings Fabric market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Awnings Fabric industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K sqm), revenue generated, and market share of different by Type (e.g., Canvas Awning Fabric, Acrylic Awning Fabric).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Awnings Fabric market.

Regional Analysis: The report involves examining the Awnings Fabric market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour

to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Awnings Fabric market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Awnings Fabric:

Company Analysis: Report covers individual Awnings Fabric manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Awnings Fabric. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential, Commercial).

Technology Analysis: Report covers specific technologies relevant to Awnings Fabric. It assesses the current state, advancements, and potential future developments in Awnings Fabric areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Awnings Fabric market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Awnings Fabric market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Canvas Awning Fabric

Acrylic Awning Fabric

Vinyl Awning Fabrics

Polyester Fabrics

Others

Market segment by Application

Residential

Commercial

Industrial

Major players covered

Glen Raven, Inc

Recasens USA

Twitchell

Graniteville

TenCate

Marlen Textiles

SunSetter

Herculite

Cooley

Para SpA

Giovanardi GmbH

Schmitz-Werke GmbH

Sunesta

SRF Limited

Sattler

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Awnings Fabric product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Awnings Fabric, with price, sales, revenue and global market share of Awnings Fabric from 2019 to 2024.

Chapter 3, the Awnings Fabric competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Awnings Fabric breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Awnings Fabric market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Awnings Fabric.

Chapter 14 and 15, to describe Awnings Fabric sales channel, distributors, customers, research findings and conclusion.

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