

Global Away-From-Home Tissues Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Away-From-Home Tissues market size was valued at USD 24820 million in 2023 and is forecast to a readjusted size of USD 32920 million by 2030 with a CAGR of 4.1% during review period.

The major product types of away from home tissue products comprise napkins, toweling, toilet tissues, facial tissues, and sanitary products.

The Global Info Research report includes an overview of the development of the Away-From-Home Tissues industry chain, the market status of Commercial (Paper Napkins, Paper Towels), Food & Beverages (Paper Napkins, Paper Towels), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Away-From-Home Tissues.

Regionally, the report analyzes the Away-From-Home Tissues markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Away-From-Home Tissues market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Away-From-Home Tissues market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends,

challenges, and opportunities within the Away-From-Home Tissues industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Paper Napkins, Paper Towels).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Away-From-Home Tissues market.

Regional Analysis: The report involves examining the Away-From-Home Tissues market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Away-From-Home Tissues market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Away-From-Home Tissues:

Company Analysis: Report covers individual Away-From-Home Tissues manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Away-From-Home Tissues This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial, Food & Beverages).

Technology Analysis: Report covers specific technologies relevant to Away-From-Home Tissues. It assesses the current state, advancements, and potential future developments in Away-From-Home Tissues areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Away-From-Home Tissues market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Away-From-Home Tissues market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Paper Napkins

Paper Towels

Wipes

Toilet Papers

Other

Market segment by Application

Commercial

Food & Beverages

Hospitals & Health Care

Other

Major players covered

Kimberly-Clark Corporation

Georgia Pacific

SCA

Procter & Gamble

Sofidel Group

Fujian Hengan

Hospeco

Cascades Inc

Asia Pulp and Paper

Weifang Lancel Hygiene Products

Kruger Inc

MPI Papermills

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Away-From-Home Tissues product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Away-From-Home Tissues, with price, sales, revenue and global market share of Away-From-Home Tissues from 2019 to 2024.

Chapter 3, the Away-From-Home Tissues competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Away-From-Home Tissues breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Away-From-Home Tissues market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Away-From-Home Tissues.

Chapter 14 and 15, to describe Away-From-Home Tissues sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Away-From-Home Tissues

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Away-From-Home Tissues Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Paper Napkins

1.3.3 Paper Towels

1.3.4 Wipes

1.3.5 Toilet Papers

1.3.6 Other

1.4 Market Analysis by Application

1.4.1 Overview: Global Away-From-Home Tissues Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Commercial

1.4.3 Food & Beverages

1.4.4 Hospitals & Health Care

1.4.5 Other

1.5 Global Away-From-Home Tissues Market Size & Forecast

1.5.1 Global Away-From-Home Tissues Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Away-From-Home Tissues Sales Quantity (2019-2030)

1.5.3 Global Away-From-Home Tissues Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Kimberly-Clark Corporation

2.1.1 Kimberly-Clark Corporation Details

2.1.2 Kimberly-Clark Corporation Major Business

2.1.3 Kimberly-Clark Corporation Away-From-Home Tissues Product and Services

2.1.4 Kimberly-Clark Corporation Away-From-Home Tissues Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Kimberly-Clark Corporation Recent Developments/Updates

2.2 Georgia Pacific

2.2.1 Georgia Pacific Details

2.2.2 Georgia Pacific Major Business

2.2.3 Georgia Pacific Away-From-Home Tissues Product and Services

2.2.4 Georgia Pacific Away-From-Home Tissues Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Georgia Pacific Recent Developments/Updates

2.3 SCA

2.3.1 SCA Details

2.3.2 SCA Major Business

2.3.3 SCA Away-From-Home Tissues Product and Services

2.3.4 SCA Away-From-Home Tissues Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 SCA Recent Developments/Updates

2.4 Procter & Gamble

2.4.1 Procter & Gamble Details

2.4.2 Procter & Gamble Major Business

2.4.3 Procter & Gamble Away-From-Home Tissues Product and Services

2.4.4 Procter & Gamble Away-From-Home Tissues Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Procter & Gamble Recent Developments/Updates

2.5 Sofidel Group

2.5.1 Sofidel Group Details

2.5.2 Sofidel Group Major Business

2.5.3 Sofidel Group Away-From-Home Tissues Product and Services

2.5.4 Sofidel Group Away-From-Home Tissues Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Sofidel Group Recent Developments/Updates

2.6 Fujian Hengan

2.6.1 Fujian Hengan Details

2.6.2 Fujian Hengan Major Business

2.6.3 Fujian Hengan Away-From-Home Tissues Product and Services

2.6.4 Fujian Hengan Away-From-Home Tissues Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Fujian Hengan Recent Developments/Updates

2.7 Hospeco

2.7.1 Hospeco Details

2.7.2 Hospeco Major Business

2.7.3 Hospeco Away-From-Home Tissues Product and Services

2.7.4 Hospeco Away-From-Home Tissues Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Hospeco Recent Developments/Updates

2.8 Cascades Inc

- 2.8.1 Cascades Inc Details
- 2.8.2 Cascades Inc Major Business
- 2.8.3 Cascades Inc Away-From-Home Tissues Product and Services
- 2.8.4 Cascades Inc Away-From-Home Tissues Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Cascades Inc Recent Developments/Updates
- 2.9 Asia Pulp and Paper
 - 2.9.1 Asia Pulp and Paper Details
 - 2.9.2 Asia Pulp and Paper Major Business
 - 2.9.3 Asia Pulp and Paper Away-From-Home Tissues Product and Services
 - 2.9.4 Asia Pulp and Paper Away-From-Home Tissues Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Asia Pulp and Paper Recent Developments/Updates
- 2.10 Weifang Lancel Hygiene Products
 - 2.10.1 Weifang Lancel Hygiene Products Details
 - 2.10.2 Weifang Lancel Hygiene Products Major Business
 - 2.10.3 Weifang Lancel Hygiene Products Away-From-Home Tissues Product and Services
 - 2.10.4 Weifang Lancel Hygiene Products Away-From-Home Tissues Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Weifang Lancel Hygiene Products Recent Developments/Updates
- 2.11 Kruger Inc
 - 2.11.1 Kruger Inc Details
 - 2.11.2 Kruger Inc Major Business
 - 2.11.3 Kruger Inc Away-From-Home Tissues Product and Services
 - 2.11.4 Kruger Inc Away-From-Home Tissues Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Kruger Inc Recent Developments/Updates
- 2.12 MPI Papermills
 - 2.12.1 MPI Papermills Details
 - 2.12.2 MPI Papermills Major Business
 - 2.12.3 MPI Papermills Away-From-Home Tissues Product and Services
 - 2.12.4 MPI Papermills Away-From-Home Tissues Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 MPI Papermills Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: AWAY-FROM-HOME TISSUES BY MANUFACTURER

- 3.1 Global Away-From-Home Tissues Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Away-From-Home Tissues Revenue by Manufacturer (2019-2024)
- 3.3 Global Away-From-Home Tissues Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Away-From-Home Tissues by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Away-From-Home Tissues Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Away-From-Home Tissues Manufacturer Market Share in 2023
- 3.5 Away-From-Home Tissues Market: Overall Company Footprint Analysis
 - 3.5.1 Away-From-Home Tissues Market: Region Footprint
 - 3.5.2 Away-From-Home Tissues Market: Company Product Type Footprint
 - 3.5.3 Away-From-Home Tissues Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Away-From-Home Tissues Market Size by Region
 - 4.1.1 Global Away-From-Home Tissues Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Away-From-Home Tissues Consumption Value by Region (2019-2030)
 - 4.1.3 Global Away-From-Home Tissues Average Price by Region (2019-2030)
- 4.2 North America Away-From-Home Tissues Consumption Value (2019-2030)
- 4.3 Europe Away-From-Home Tissues Consumption Value (2019-2030)
- 4.4 Asia-Pacific Away-From-Home Tissues Consumption Value (2019-2030)
- 4.5 South America Away-From-Home Tissues Consumption Value (2019-2030)
- 4.6 Middle East and Africa Away-From-Home Tissues Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Away-From-Home Tissues Sales Quantity by Type (2019-2030)
- 5.2 Global Away-From-Home Tissues Consumption Value by Type (2019-2030)
- 5.3 Global Away-From-Home Tissues Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Away-From-Home Tissues Sales Quantity by Application (2019-2030)
- 6.2 Global Away-From-Home Tissues Consumption Value by Application (2019-2030)
- 6.3 Global Away-From-Home Tissues Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Away-From-Home Tissues Sales Quantity by Type (2019-2030)

7.2 North America Away-From-Home Tissues Sales Quantity by Application (2019-2030)

7.3 North America Away-From-Home Tissues Market Size by Country

7.3.1 North America Away-From-Home Tissues Sales Quantity by Country (2019-2030)

7.3.2 North America Away-From-Home Tissues Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Away-From-Home Tissues Sales Quantity by Type (2019-2030)

8.2 Europe Away-From-Home Tissues Sales Quantity by Application (2019-2030)

8.3 Europe Away-From-Home Tissues Market Size by Country

8.3.1 Europe Away-From-Home Tissues Sales Quantity by Country (2019-2030)

8.3.2 Europe Away-From-Home Tissues Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Away-From-Home Tissues Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Away-From-Home Tissues Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Away-From-Home Tissues Market Size by Region

9.3.1 Asia-Pacific Away-From-Home Tissues Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Away-From-Home Tissues Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Away-From-Home Tissues Sales Quantity by Type (2019-2030)

10.2 South America Away-From-Home Tissues Sales Quantity by Application
(2019-2030)

10.3 South America Away-From-Home Tissues Market Size by Country

10.3.1 South America Away-From-Home Tissues Sales Quantity by Country
(2019-2030)

10.3.2 South America Away-From-Home Tissues Consumption Value by Country
(2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Away-From-Home Tissues Sales Quantity by Type
(2019-2030)

11.2 Middle East & Africa Away-From-Home Tissues Sales Quantity by Application
(2019-2030)

11.3 Middle East & Africa Away-From-Home Tissues Market Size by Country

11.3.1 Middle East & Africa Away-From-Home Tissues Sales Quantity by Country
(2019-2030)

11.3.2 Middle East & Africa Away-From-Home Tissues Consumption Value by Country
(2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Away-From-Home Tissues Market Drivers

12.2 Away-From-Home Tissues Market Restraints

12.3 Away-From-Home Tissues Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

- 12.4.2 Bargaining Power of Suppliers
- 12.4.3 Bargaining Power of Buyers
- 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Away-From-Home Tissues and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Away-From-Home Tissues
- 13.3 Away-From-Home Tissues Production Process
- 13.4 Away-From-Home Tissues Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Away-From-Home Tissues Typical Distributors
- 14.3 Away-From-Home Tissues Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

List Of Figures

LIST OF FIGURES

I would like to order

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