

Global Away From Home Tissue and Hygiene Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Away From Home Tissue and Hygiene market size was valued at USD 16870 million in 2023 and is forecast to a readjusted size of USD 18690 million by 2030 with a CAGR of 1.5% during review period.

About one-third of the tissue market represents use 'Away From Home,' in commercial and industrial settings such as office and government buildings, hotels, schools, airports, amusement parks, hospitals, highway rest stops - anywhere restroom and kitchen facilities are not in a private home.

The world's top five away from home tissue and hygiene manufacturers include Essity, Kimberly-Clark, Procter & Gamble, Georgia-Pacific, and Empresas CMPC, which together account for about 50% of the market, with the largest producer being Essity, which has a market share of about 18%.

On the basis of product type, toilet paper represents the largest share of the worldwide away from home tissue and hygiene market, with a share about 50%. In the applications, property management segment is estimated to be the largest end-use industry segment of the market, with a market share over 50%. North America holds the major share in the market, with a share above 34%.

The Global Info Research report includes an overview of the development of the Away From Home Tissue and Hygiene industry chain, the market status of Food Services (Toilet Paper, Paper Towels), Property Management (Toilet Paper, Paper Towels), and key enterprises in developed and developing market, and analysed the cutting-edge

technology, patent, hot applications and market trends of Away From Home Tissue and Hygiene.

Regionally, the report analyzes the Away From Home Tissue and Hygiene markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Away From Home Tissue and Hygiene market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Away From Home Tissue and Hygiene market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Away From Home Tissue and Hygiene industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Toilet Paper, Paper Towels).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Away From Home Tissue and Hygiene market.

Regional Analysis: The report involves examining the Away From Home Tissue and Hygiene market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Away From Home Tissue and Hygiene market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Away From Home Tissue and

Hygiene:

Company Analysis: Report covers individual Away From Home Tissue and Hygiene manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Away From Home Tissue and Hygiene. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food Services, Property Management).

Technology Analysis: Report covers specific technologies relevant to Away From Home Tissue and Hygiene. It assesses the current state, advancements, and potential future developments in Away From Home Tissue and Hygiene areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Away From Home Tissue and Hygiene market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Away From Home Tissue and Hygiene market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Toilet Paper

Paper Towels

Napkins

Facial Tissues

Others

Market segment by Application

Food Services

Property Management

Manufacturing

Others

Major players covered

Kimberly-Clark

Essity (from SCA)

Procter & Gamble

Georgia-Pacific

Sofidel

Empresas CMPC

Hengan International

Asia Pulp & Paper

WEPA

Metsa Group

Kruger

Cascades

C & S

Asaleo Care

ICT Group

KP Tissue

Essendant Inc (Boardwalk)

Oji Holdings

Clearwater Paper

Seventh Generation

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Away From Home Tissue and Hygiene product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Away From Home Tissue and Hygiene, with price, sales, revenue and global market share of Away From Home Tissue and Hygiene from 2019 to 2024.

Chapter 3, the Away From Home Tissue and Hygiene competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Away From Home Tissue and Hygiene breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Away From Home Tissue and Hygiene market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Away From Home Tissue and Hygiene.

Chapter 14 and 15, to describe Away From Home Tissue and Hygiene sales channel, distributors, customers, research findings and conclusion.

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