

Global Avocado Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Avocado market size was valued at USD 13760 million in 2023 and is forecast to a readjusted size of USD 20510 million by 2030 with a CAGR of 5.9% during review period.

The avocado, a tree likely originating from south-central Mexico is classified as a member of the flowering plant family Lauraceae. The fruit of the plant, also called an avocado (or avocado pear or alligator pear), is botanically a large berry containing a single large seed.

Depending on the variety, avocados have green, brown, purplish, or black skin when ripe, and may be pear-shaped, egg-shaped, or spherical. Commercially, the fruits are picked while immature, and ripened after harvesting.

The global avocado market is dominated by Calavo, Mission Produce, West Pak Avocado, Del Rey Avocado, and the top 3 manufacturers account for about 10% of the market share.

North America is the largest avocado market with a market share of about 45 percent, followed by Europe with about 30 percent. In terms of product, has avocado is the largest segment, with a share over 80%. And in terms of application, the largest application is personal consumer, followed by food processing manufacturer.

The Global Info Research report includes an overview of the development of the Avocado industry chain, the market status of Personal Consumer (Hass Avocado, Others), Food Service (Hass Avocado, Others), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications



and market trends of Avocado.

Regionally, the report analyzes the Avocado markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Avocado market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Avocado market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Avocado industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Hass Avocado, Others).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Avocado market.

Regional Analysis: The report involves examining the Avocado market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Avocado market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Avocado:

Company Analysis: Report covers individual Avocado manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.



Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Avocado This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Personal Consumer, Food Service).

Technology Analysis: Report covers specific technologies relevant to Avocado. It assesses the current state, advancements, and potential future developments in Avocado areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Avocado market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Avocado market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Hass Avocado

Others

Market segment by Application

Personal Consumer

Food Service

Food Processing Manufacturer



Others

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Mission Produce

Calavo

Westfalia Fruit

Camposol

West Pak Avocado

Del Rey Avocado

Simpson Farms

Yucatan Foods

MegaMex Foods LLC

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:



Chapter 1, to describe Avocado product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Avocado, with price, sales, revenue and global market share of Avocado from 2019 to 2024.

Chapter 3, the Avocado competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Avocado breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Avocado market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Avocado.

Chapter 14 and 15, to describe Avocado sales channel, distributors, customers, research findings and conclusion.



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