

Global Automotive Wiper Blades Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Wiper Blades market size was valued at US\$ 3801 million in 2024 and is forecast to a readjusted size of USD 4260 million by 2031 with a CAGR of 1.7% during review period.

Automotive Wiper Blades is a device used to keep the window clean, moving back and forth across the windshield countless times as they sweep the water away. Automotive wiper blades mainly consist of a pivot socket, two end ferrules, a spring steel sheet and a rubber strip. The spring sheet steel in automotive wiper blades dispersive pressure to the whole and make all parts of the Automotive Wiper Blades bear averaged force, removing the rain mark and scratch on the windscreen. The Automotive Wiper Blades can last longer, coupled with uniform force, anti-sun, simple structure and lighter weight features.

The market is very fragmented. As for global Vehicle Wiper Blade market, there are several key players, like Valeo, Bosch, Trico, etc. The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market.

Demand from the downstream brings a power to the development of Automotive Wiper Blades industry. USA and Europe are the major market of Automotive Wiper Blades. In recent years, growing China market became an important market of Automotive Wiper Blades.

This report is a detailed and comprehensive analysis for global Automotive Wiper Blades market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive Wiper Blades market size and forecasts, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (USD/Unit), 2020-2031

Global Automotive Wiper Blades market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (USD/Unit), 2020-2031

Global Automotive Wiper Blades market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (USD/Unit), 2020-2031

Global Automotive Wiper Blades market shares of main players, shipments in revenue (\$ Million), sales quantity (Million Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive Wiper Blades

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Wiper Blades market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Valeo, Bosch, Trico, Denso, HEYNER GMBH, Mitsuba, ITW, HELLA, CAP, AIDO, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automotive Wiper Blades market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Boneless Automotive Wiper Blades

Bone Automotive Wiper Blades

Hybrid Automotive Wiper Blades

Market segment by Application

OEM

Aftermarket

Major players covered

Valeo

Bosch

Trico

Denso

HEYNER GMBH

Mitsuba

ITW

HELLA

CAP

AIDO

Pylon

KCW

METO

Guoyu

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Wiper Blades product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Wiper Blades, with price, sales quantity, revenue, and global market share of Automotive Wiper Blades from 2020

to 2025.

Chapter 3, the Automotive Wiper Blades competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Wiper Blades breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Automotive Wiper Blades market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Wiper Blades.

Chapter 14 and 15, to describe Automotive Wiper Blades sales channel, distributors, customers, research findings and conclusion.

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