

# Global Automotive Window Lifter Motor Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Automotive Window Lifter Motor market size was valued at US\$ 2661 million in 2024 and is forecast to a readjusted size of USD 3007 million by 2031 with a CAGR of 1.8% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

A window lifter motor is an electric device used to control the raising and lowering of a car's windows. It usually consists of an electric motor and an associated gear mechanism that can raise or lower the car window. This device is powered by electricity, making the raising and lowering of windows more convenient and precise, without the need to manually turn the window handle. The operating principle of the window regulator motor is to drive the gear system through the rotation of the motor, thereby changing the position of the window. Depending on the circuit design, the window can be raised or lowered until the switch is released or the window reaches the fully open or closed position. The window regulator motor is an important part in modern cars. It provides a convenient and comfortable way to control the raising and lowering of windows, and also improves the safety of the vehicle because the driver can conveniently control the window while driving without the distraction of manually turning the window handle.

This report is a detailed and comprehensive analysis for global Automotive Window Lifter Motor market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is

constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Automotive Window Lifter Motor market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive Window Lifter Motor market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive Window Lifter Motor market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive Window Lifter Motor market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Automotive Window Lifter Motor
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Window Lifter Motor market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bosch, Brose, MITSUBA, Mabuchi, Denso, Johnson Electric, SIIC Transportation Electric, Inteva Products, Ningbo Jingcheng, DYAuto, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Automotive Window Lifter Motor market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

12V DC Motor

24V DC Motor

### **Market segment by Application**

Passenger Car

Commercial Vehicle

### **Major players covered**

Bosch

Brose

MITSUBA

Mabuchi

Denso

Johnson Electric

SIIC Transportation Electric

Inteva Products

Ningbo Jingcheng

DYAuto

HENGTE MOTOR

NANTONG LIANKE AUTOMOBILE PARTS

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Automotive Window Lifter Motor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Window Lifter Motor, with price, sales quantity, revenue, and global market share of Automotive Window Lifter Motor from 2020 to 2025.

Chapter 3, the Automotive Window Lifter Motor competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Window Lifter Motor breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Automotive Window Lifter Motor market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Window Lifter Motor.

Chapter 14 and 15, to describe Automotive Window Lifter Motor sales channel, distributors, customers, research findings and conclusion.

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