

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Automotive Wheel Coating Market 2018, Forecast to 2023

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## Abstracts

A coating is a covering that is applied to the surface of an object, usually referred to as the substrate. The purpose of applying the coating may be decorative, functional, or both. The coating itself may be an all-over coating, completely covering the substrate, or it may only cover parts of the substrate. An example of all of these types of coating is a product label on many drinks bottles- one side has an all-over functional coating (the adhesive) and the other side has one or more decorative coatings in an appropriate pattern (the printing) to form the words and images.

Scope of the Report:

This report focuses on the Automotive Wheel Coating in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. In terms of application, the global automotive wheel coating market can be separated into four sub-market: 2-wheel segment, passenger car segment, commercial vehicles segment and heavy commercial vehicles segment. Among them, the passenger car segment holds the biggest market share and is expected to see a CAGR of 3.18% between 2017 and 2025.

The worldwide market for Automotive Wheel Coating is expected to grow at a CAGR of roughly 2.0% over the next five years, will reach 290 million US\$ in 2023, from 260 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Akzonobel

Axalta Coating Systems

BASF SE

Jotun

KCC Corporation

Kansai Paint

Nippon Paint Holdings

PPG Industries

The Sherwin-Williams

The Valspar Corporation

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Primers

Basecoat

Clear coat/Topcoat

Market Segment by Applications, can be divided into

2-Wheeler

Passenger Cars

Commercial Vehicles/Light Commercial Vehicles

Heavy Commercial Vehicles

There are 15 Chapters to deeply display the global Automotive Wheel Coating market.

Chapter 1, to describe Automotive Wheel Coating Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Automotive Wheel Coating, with sales, revenue, and price of Automotive Wheel Coating, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Automotive Wheel Coating, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Automotive Wheel Coating market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Automotive Wheel Coating sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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