

Global Automotive Volatile Storage Chip Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Automotive Volatile Storage Chip market size is expected to reach \$ 9262 million by 2032, rising at a market growth of 3.0% CAGR during the forecast period (2026-2032).

Automotive Volatile Storage Chip is a type of memory device used in automotive electronic systems that loses stored data when power is turned off, with common types being Dynamic Random Access Memory (DRAM) and Static Random Access Memory (SRAM). These chips are primarily used for temporary storage of data that needs to be accessed quickly, including caching processor data, supporting real-time computing, and storing intermediate results for automotive control systems. Automotive volatile storage chips must meet stringent requirements for high performance, low power consumption, and reliability in harsh automotive environments including high temperatures, vibrations, and shocks.

The upstream segment includes suppliers of silicon wafers, semiconductor fabrication equipment, chemical materials, and packaging substrates. The midstream segment encompasses wafer fabrication, chip design, testing, and packaging performed by integrated device manufacturers and specialized memory suppliers. Automotive volatile storage chips are categorized by memory type into DRAM (majority share) and SRAM; by application into infotainment systems, ADAS, vehicle control systems, navigation systems, and telematics control units; by vehicle type into passenger vehicles, commercial vehicles, and electric vehicles; and by product specification into DDR3, DDR4, LPDDR2, LPDDR4, GDDR6. The downstream segment serves automotive OEMs, Tier-1 suppliers, and module manufacturers through direct sales and distribution channels.

The global average selling price for automotive volatile storage chips is approximately US\$1.80 per unit, with annual sales volume reaching approximately 4.07 billion units in 2025. The industry maintains gross margins between 20% and 35%, reflecting the capital-intensive nature of semiconductor manufacturing and competitive market dynamics.

The global automotive volatile storage chip market is experiencing steady growth, driven by the accelerating adoption of advanced driver-assistance systems (ADAS), autonomous driving technologies, and the proliferation of in-vehicle infotainment systems. As vehicles evolve from transportation tools to intelligent mobile devices, the demand for high-performance, reliable memory solutions that can handle real-time data processing continues to escalate.

A notable trend reshaping the market is the increasing demand for higher-density and higher-bandwidth DRAM solutions. Automotive applications require memory with larger capacity, low latency, and long-term endurance to support the massive data processing needs of sensor fusion, camera arrays, LiDAR, and radar units in advanced ADAS and autonomous driving platforms. The transition from distributed ECU architectures to domain and zonal controllers is also driving the need for more integrated memory solutions.

Another significant development is the growing importance of functional safety and reliability compliance. Automotive volatile memory chips must meet stringent AEC-Q100 qualification standards and support ISO 26262 ASIL (Automotive Safety Integrity Level) requirements for safety-critical applications such as ADAS and autonomous driving systems. Suppliers that offer ASIL-ready memory solutions are gaining competitive advantages in the premium vehicle segment.

This report studies the global Automotive Volatile Storage Chip production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Volatile Storage Chip and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Volatile Storage Chip that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automotive Volatile Storage Chip total production and demand, 2021-2032,

(Million Units)

Global Automotive Volatile Storage Chip total production value, 2021-2032, (USD Million)

Global Automotive Volatile Storage Chip production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Million Units), (based on production site)

Global Automotive Volatile Storage Chip consumption by region & country, CAGR, 2021-2032 & (Million Units)

U.S. VS China: Automotive Volatile Storage Chip domestic production, consumption, key domestic manufacturers and share

Global Automotive Volatile Storage Chip production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Million Units)

Global Automotive Volatile Storage Chip production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

Global Automotive Volatile Storage Chip production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

This report profiles key players in the global Automotive Volatile Storage Chip market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Micron Technology, Inc., Samsung Electronics Co., Ltd., SK Hynix Inc., ISSI (Integrated Silicon Solution Inc.), Infineon Technologies AG, Renesas Electronics Corporation, Nanya Technology Corporation, Winbond Electronics Corporation, GSI Technology, Inc., ON Semiconductor, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automotive Volatile Storage Chip market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Million Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Volatile Storage Chip Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive Volatile Storage Chip Market, Segmentation by Type:

DRAM (Dynamic Random Access Memory)

SRAM (Static Random Access Memory)

Global Automotive Volatile Storage Chip Market, Segmentation by Operating Temperature Range:

Grade 3 (-40°C to 85°C)

Grade 2 (-40°C to 105°C)

Grade 1 (-40°C to 125°C)

Global Automotive Volatile Storage Chip Market, Segmentation by Interface Speed:

Standard (3200 Mbps)

Global Automotive Volatile Storage Chip Market, Segmentation by Application:

Automotive OEMs

Tier-1 Suppliers

Module Manufacturers

Companies Profiled:

Micron Technology, Inc.

Samsung Electronics Co., Ltd.

SK Hynix Inc.

ISSI (Integrated Silicon Solution Inc.)

Infineon Technologies AG

Renesas Electronics Corporation

Nanya Technology Corporation

Winbond Electronics Corporation

GSI Technology, Inc.

ON Semiconductor

AMIC Technology Corporation

GigaDevice Semiconductor Inc.

Giantec Semiconductor Corporation

AP Memory Technology Corporation

Western Digital Corporation

Kioxia Corporation

Tongfu Microelectronics Co., Ltd.

ICMAX Technology Co., Ltd.

BIWIN Storage Technology Co., Ltd.

Key Questions Answered:

1. How big is the global Automotive Volatile Storage Chip market?
2. What is the demand of the global Automotive Volatile Storage Chip market?
3. What is the year over year growth of the global Automotive Volatile Storage Chip market?
4. What is the production and production value of the global Automotive Volatile Storage Chip market?
5. Who are the key producers in the global Automotive Volatile Storage Chip market?
6. What are the growth factors driving the market demand?

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