

Global Automotive Ultrasonic Radar Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Ultrasonic Radar market size was valued at USD 573.8 million in 2023 and is forecast to a readjusted size of USD 955.8 million by 2030 with a CAGR of 7.6% during review period.

The sensor is the eye of the car, throughout the driverless. At present, we are still in the phase of assisted driving and semi-automatic driving, the loading rate of ADAS is accelerating, and the market demand for automatic and intelligent parking, cameras, millimeter wave radar, night vision, ultrasonic radar and other sensors are entering a period of rapid growth. In the past few years, automotive ultrasonic sensors have been greatly developed. In 2018, the production of automotive ultrasonic sensors reached about 3.39 million. By 2025, the global production of automotive ultrasonic radar will reach about 6 million. Europe is the largest producer, followed by North America. In 2018, Europe produced about 29 percent of global production, North America about 24 percent, and Japan about 21 percent. In terms of the consumer market, Europe and China are the world's largest consumer markets. In 2018, Europe consumed 27% of global consumption, China about 25% of global consumption, and North America about 21% of global consumption. In terms of product types, the business modes of automotive ultrasonic sensors can be divided into OEM mode and AM mode. OEM mode refers to the mode of directly providing parts and accessories for the vehicle manufacturers, and AM mode refers to the mode of market sales for after-sales service market, that is, maintenance, replacement and upgrading of auto parts. OEM accounts for 85% of the market; From the perspective of product application, automotive ultrasonic sensors can be used in passenger cars and commercial vehicles, and passenger cars are the main application field. Major global automotive ultrasonic sensor

companies include: Valeo, Bosch, Nicera, Murata, Audiowell, Coligen (China) Corp. and other multinational companies, which account for about 80% of the global market. Valeo accounts for about 30 per cent, with Bosch in second place.

Global Automotive Ultrasonic Radar key players include Valeo, Bosch, Nicera, etc. Global top three manufacturers hold a share over 65%.

Europe is the largest market, with a share about 30%, followed by China, and North America, both have a share about 40 percent.

In terms of product, OEM is the largest segment, with a share about 80%. And in terms of application, the largest application is Passenger Vehicle, followed by Commercial Vehicle.

The Global Info Research report includes an overview of the development of the Automotive Ultrasonic Radar industry chain, the market status of Passenger Vehicle (OEM, Aftermarket), Commercial Vehicle (OEM, Aftermarket), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Ultrasonic Radar.

Regionally, the report analyzes the Automotive Ultrasonic Radar markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Ultrasonic Radar market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive Ultrasonic Radar market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Ultrasonic Radar industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., OEM, Aftermarket).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Ultrasonic Radar market.

Regional Analysis: The report involves examining the Automotive Ultrasonic Radar market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Ultrasonic Radar market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Ultrasonic Radar:

Company Analysis: Report covers individual Automotive Ultrasonic Radar manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Ultrasonic Radar. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Vehicle, Commercial Vehicle).

Technology Analysis: Report covers specific technologies relevant to Automotive Ultrasonic Radar. It assesses the current state, advancements, and potential future developments in Automotive Ultrasonic Radar areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Automotive Ultrasonic Radar market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Ultrasonic Radar market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

OEM

Aftermarket

Market segment by Application

Passenger Vehicle

Commercial Vehicle

Major players covered

Valeo

Bosch

Nicera

Japan Murata

Audiowell Electronics(Guangdong)Co.,Ltd.

Coligen (China) Corp.

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Ultrasonic Radar product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Ultrasonic Radar, with price, sales, revenue and global market share of Automotive Ultrasonic Radar from 2019 to 2024.

Chapter 3, the Automotive Ultrasonic Radar competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Ultrasonic Radar breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Automotive Ultrasonic Radar market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive

Ultrasonic Radar.

Chapter 14 and 15, to describe Automotive Ultrasonic Radar sales channel, distributors, customers, research findings and conclusion.

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