

Global Automotive TPMS (Tire-Pressure Monitoring System) Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Automotive TPMS (Tire-Pressure Monitoring System) market size was valued at US\$ 4133 million in 2025 and is forecast to a readjusted size of US\$ 7745 million by 2032 with a CAGR of 9.6% during review period.

Automotive TPMS (Tire-Pressure Monitoring System) is a system that uses sensors installed on each wheel of a vehicle to monitor tire conditions. It records real-time safety data such as tire pressure and temperature, and connects wirelessly to the vehicle's built-in or external instrument clusters, alerting the driver to changes in data and driving safety status. TPMS effectively prevents tire blowouts, improves vehicle safety, and keeps tires in optimal condition, ensuring fuel economy and tire lifespan. A complete TPMS system typically consists of four transmitters (sensors) and one controller (receiver).

Upstream inputs include automotive-grade MEMS pressure dies, MCUs and RF transceivers (commonly 315/433 MHz), antennas and passives, primary batteries, valve-stem hardware, seals, injection-molded housings, and calibration/diagnostic software. Downstream splits into OEM fitment and aftermarket replacement; the aftermarket typically carries higher price realization due to parts distribution and service.

In 2025, global automotive TPMS (Tire-Pressure Monitoring System) production reached approximately 140 million sets, with an average global market price is \$28 per set.

Automotive TPMS (Tire-Pressure Monitoring System) are active safety and efficiency

features that continuously monitor tire inflation pressure and alert the driver when pressure deviates materially from the specified level. Their value goes beyond convenience: they help reduce the risk of loss-of-control events, longer braking distances, abnormal tire wear, and premature tire failures. In the United States, FMVSS 138 sets performance requirements including a low-pressure warning when one or more tires drop 25% or more below the placard cold inflation pressure, and it also addresses malfunction indication?anchoring TPMS as a mainstream, compliance-critical feature.

The market is shifting from regulation-led adoption to experience and fleet value. First, architectures are moving from basic warning to more robust data delivery and diagnostics?especially for direct systems where battery life, RF reliability, sensor identification, and serviceability define real-world performance. Second, regulatory scope is expanding; within the UN framework, rules such as R141 are extending TPMS expectations across broader vehicle categories and trailer-related use cases, accelerating commercialization in commercial and fleet segments. Third, TPMS is increasingly integrated into connected-vehicle and fleet-management workflows, turning single-vehicle alerts into fleet-level predictive maintenance and measurable uptime and cost benefits.

Opportunity concentrates in three growth curves. One is structural expansion in heavy-duty, trailer, and fleet environments as regulation and operating-economics align. The second is premiumization of direct TPMS through lower false alarms, faster detection, better interference robustness, and lower lifecycle service cost. The third is aftermarket and services?sensor replacement, relearn/diagnostics tooling, and standardized maintenance programs?creating recurring revenue and channel leverage.

By principle, direct versus indirect TPMS: direct systems use in-wheel sensors to measure pressure and transmit it wirelessly, while indirect systems infer pressure changes from wheel-speed behavior and related signals?driving different accuracy, response, and service profiles. By route-to-market, OEM versus aftermarket. By application, passenger/light vehicles versus commercial fleets, where requirements shift toward continuous operation, remote visibility, and maintainability.

Regionally, North America is strongly shaped by compliance requirements and a mature OEM-plus-service ecosystem. Europe remains standards-driven and is pushing broader category coverage that lifts commercial-vehicle adoption potential. Asia-Pacific benefits from scale manufacturing, rapid feature penetration, and supply-chain efficiency.

This report is a detailed and comprehensive analysis for global Automotive TPMS (Tire-

Pressure Monitoring System) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive TPMS (Tire-Pressure Monitoring System) market size and forecasts, in consumption value (\$ Million), sales quantity (K Sets), and average selling prices (US\$/Set), 2021-2032

Global Automotive TPMS (Tire-Pressure Monitoring System) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Sets), and average selling prices (US\$/Set), 2021-2032

Global Automotive TPMS (Tire-Pressure Monitoring System) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Sets), and average selling prices (US\$/Set), 2021-2032

Global Automotive TPMS (Tire-Pressure Monitoring System) market shares of main players, shipments in revenue (\$ Million), sales quantity (K Sets), and ASP (US\$/Set), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Automotive TPMS (Tire-Pressure Monitoring System)
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive TPMS (Tire-Pressure Monitoring System) market based on the following parameters - company overview,

sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sensata Technologies, Baolong Automotive, Sysgration Ltd., Continental, Pacific Industrial, Sate Auto Electronic, Lianchuang Automotive Electronics, CUB ELECPARTS INC, Steelmate, Autel Automotive Intelligence, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automotive TPMS (Tire-Pressure Monitoring System) market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Direct TPMS

Indirect TPMS

Market segment by Sales Channel

OEM

Aftermarket

Market segment by Vehicle

Internal Combustion Engines

New Energy Vehicles

Market segment by Application

Passenger Car

Commercial Vehicle

Major players covered

Sensata Technologies

Baolong Automotive

Sysgration Ltd.

Continental

Pacific Industrial

Sate Auto Electronic

Lianchuang Automotive Electronics

CUB ELECPARTS INC

Steelmate

Autel Automotive Intelligence

Orange Electronic

Bendix Corporation

Hamaton Automotive

NIRA Dynamics

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive TPMS (Tire-Pressure Monitoring System) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive TPMS (Tire-Pressure Monitoring System), with price, sales quantity, revenue, and global market share of Automotive TPMS (Tire-Pressure Monitoring System) from 2021 to 2026.

Chapter 3, the Automotive TPMS (Tire-Pressure Monitoring System) competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive TPMS (Tire-Pressure Monitoring System) breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Automotive TPMS (Tire-Pressure Monitoring System) market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive TPMS (Tire-Pressure Monitoring System).

Chapter 14 and 15, to describe Automotive TPMS (Tire-Pressure Monitoring System) sales channel, distributors, customers, research findings and conclusion.

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