

Global Automotive Tire Tread Sensors Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Tire Tread Sensors market size was valued at USD 8 million in 2023 and is forecast to a readjusted size of USD 310.2 million by 2030 with a CAGR of 67.9% during review period.

Today's cars are laden with sensors that keep tabs on many variables. The wear of car tires may sometimes lead to a decrease in tire grip, which may cause serious traffic accidents. The car tire tread sensor can monitor the tire tread condition in real time, and get the status and replacement warning. Some of these sensors are separate and only measure parameters such as tread thickness; others are integrated in a integrated sensor and have the measurement function of tire parameters such as pressure and temperature at the same time.

Global key automotive tire tread sensors manufacturers include Continental, Tyrata etc. The top 3 companies hold a share about 35%. North America is the largest market, with a share about 45%, followed by Europe and Asia-Pacific with the share about 30% and 15%.

The Global Info Research report includes an overview of the development of the Automotive Tire Tread Sensors industry chain, the market status of Passenger Cars (Tire Integrated Sensor, Tire Tread Sensor), Commercial Vehicles (Tire Integrated Sensor, Tire Tread Sensor), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Tire Tread Sensors.

Regionally, the report analyzes the Automotive Tire Tread Sensors markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Tire Tread Sensors market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive Tire Tread Sensors market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Tire Tread Sensors industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Tire Integrated Sensor, Tire Tread Sensor).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Tire Tread Sensors market.

Regional Analysis: The report involves examining the Automotive Tire Tread Sensors market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Tire Tread Sensors market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Tire Tread Sensors:

Company Analysis: Report covers individual Automotive Tire Tread Sensors manufacturers, suppliers, and other relevant industry players. This analysis includes

studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Tire Tread Sensors. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Cars, Commercial Vehicles).

Technology Analysis: Report covers specific technologies relevant to Automotive Tire Tread Sensors. It assesses the current state, advancements, and potential future developments in Automotive Tire Tread Sensors areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Automotive Tire Tread Sensors market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Tire Tread Sensors market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Tire Integrated Sensor

Tire Tread Sensor

Market segment by Application

Passenger Cars

Commercial Vehicles

Major players covered

Continental

Tyrol

Revvo Technologies, Inc.

R?slar

Cerebrum Sensor Technologies

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Tire Tread Sensors product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Tire Tread Sensors, with price, sales, revenue and global market share of Automotive Tire Tread Sensors from 2019 to 2024.

Chapter 3, the Automotive Tire Tread Sensors competitive situation, sales quantity,

revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Tire Tread Sensors breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Automotive Tire Tread Sensors market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Tire Tread Sensors.

Chapter 14 and 15, to describe Automotive Tire Tread Sensors sales channel, distributors, customers, research findings and conclusion.

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