

# Global Automotive Tire Management Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Automotive Tire Management market size is expected to reach \$ 5289 million by 2032, rising at a market growth of 8.3% CAGR during the forecast period (2026-2032).

Automotive Tire Management comprise digital platforms, connected monitoring solutions and professionally managed workflows used by commercial, institutional and other multi-vehicle fleet operators to control the full operational life cycle of tires.

Automotive Tire Management is evolving from a maintenance-support activity into a dedicated asset-intelligence workflow. The essential value proposition is not merely to warn a driver when pressure is low, but to create a persistent record of every tire's operating history and use that record to reduce cost per mile, prevent roadside failures, improve fuel efficiency and preserve casing value. Traditional fleet processes often fragment information among drivers, maintenance workshops, tire dealers, retreaders and procurement teams. Modern platforms connect tire identity, wheel position, mileage, pressure, temperature, tread depth, wear patterns and service history in a common data environment. This allows fleets to compare tire brands and specifications, prioritize inspections, automate work orders and forecast replacement or retreading requirements. Under the narrow revenue definition used in this study, tire sales, standalone sensors and ordinary repair labor are excluded; the addressable revenue pool consists of recurring software, analytics, data and managed-service fees.

The global supply structure is layered rather than homogeneous. Major tire groups possess the strongest end-to-end proposition because they combine tire supply, service networks, casing and retread capabilities, connected monitoring and large-fleet customer relationships. North American specialist companies have built strong positions

in heavy-truck automatic inflation, commercial TPMS portals and dedicated tire-maintenance software. European and Israeli technology suppliers are particularly active in indirect pressure algorithms, virtual sensing, mobile tread scanning and machine-vision inspection. China has a significant TPMS and automotive-electronics manufacturing base, represented by established sensor and system suppliers, but its independent recurring tire-management software segment is still less developed. As a result, the broad vendor pool includes many hardware and adjacent software companies, while the core formal list is limited to providers with evidence of a continuing commercial tire-management product or service.

Demand remains concentrated in heavy-duty trucking, trailers, buses and other high-utilization commercial vehicles. These fleets operate multiple tires per vehicle, incur significant downtime when failures occur and can recover additional value through casing management and retreading. Light-commercial, rental, delivery and shared-mobility fleets represent a faster-growing but lower-revenue-per-vehicle segment. Their adoption is supported by low-cost mobile inspection, factory telematics and cloud-based maintenance systems. Regulation also expands the underlying data environment: UN R141 establishes a dedicated regulatory framework for tire-pressure monitoring, while the United States and China have mandatory TPMS requirements for defined light-vehicle categories. These requirements do not by themselves create a fleet-management platform, but they increase the number of vehicles from which tire condition data can be obtained.

The competitive frontier is moving from threshold-based alerts toward predictive tire intervention. Early systems primarily reported pressure and temperature exceptions. More advanced products combine those readings with mileage, vehicle load, route conditions, tread measurements and maintenance history. The next stage will use virtual sensors, machine vision, digital tire models and AI-based remaining-life estimates to recommend when a tire should be rotated, repaired, retreaded or retired. Platforms that remain hardware-neutral, integrate with major fleet systems and close the loop between detection and service execution are likely to capture the highest recurring value. Conversely, suppliers that rely solely on sensor hardware or standalone inspection tools will face increasing pressure from embedded vehicle systems, integrated fleet platforms and tire-manufacturer service ecosystems.

## Report Scope

This report studies the global Automotive Tire Management demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Tire Management, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Tire Management that contribute to its increasing demand across many markets.

#### Highlights and key features of the study

Global Automotive Tire Management total market, 2021-2032, (USD Million)  
Global Automotive Tire Management total market by region & country, CAGR, 2021-2032, (USD Million)  
U.S. VS China: Automotive Tire Management total market, key domestic companies, and share, (USD Million)  
Global Automotive Tire Management revenue by player, revenue and market share 2021-2026, (USD Million)  
Global Automotive Tire Management total market by Type, CAGR, 2021-2032, (USD Million)  
Global Automotive Tire Management total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Automotive Tire Management market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Michelin, Bridgestone, Continental, Goodyear, Pirelli, Clariene Technologies, Aperia Technologies, Prometeon Tyre Group, Sensata Technologies, ZF Friedrichshafen, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Automotive Tire Management market

#### Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and

2027-2032 as the forecast year.

#### Global Automotive Tire Management Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Automotive Tire Management Market, Segmentation by Type:

Standalone Tire Management Software

Connected Tire Monitoring Platform

Managed Tire Service

Others

#### Global Automotive Tire Management Market, Segmentation by Data Acquisition Technology:

Direct Tire Sensor

Indirect and Virtual Sensing

Automatic Inflation System Data

Others

Global Automotive Tire Management Market, Segmentation by Tire Management Function:

Pressure and Temperature Management

Tread and Wear Management

Tire Asset and Position Tracking

Others

Global Automotive Tire Management Market, Segmentation by Application:

Passenger Vehicle Manufacturing Industry

Commercial Vehicle Manufacturing Industry

Automotive Aftermarket Service Industry

Others

Companies Profiled:

Michelin

Bridgestone

Continental

Goodyear

Pirelli

Clarience Technologies

Aperia Technologies

Prometeon Tyre Group

Sensata Technologies

ZF Friedrichshafen

Apollo Tyres

Baolong Automotive

Yokohama Rubber

Sumitomo Rubber

CEAT

Hankook Tire

JK Tyre

Giti Tire

Hamaton Automotive Technology

ATEQ

Hunter Engineering

TireCheck

Anyline

NIRA Dynamics

### Key Questions Answered

1. How big is the global Automotive Tire Management market?
2. What is the demand of the global Automotive Tire Management market?
3. What is the year over year growth of the global Automotive Tire Management market?
4. What is the total value of the global Automotive Tire Management market?
5. Who are the Major Players in the global Automotive Tire Management market?
6. What are the growth factors driving the market demand?

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