

Global Automotive Tire Management Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Tire Management market size was valued at US\$ 3046 million in 2025 and is forecast to a readjusted size of US\$ 5289 million by 2032 with a CAGR of 8.3% during review period.

Automotive Tire Management comprise digital platforms, connected monitoring solutions and professionally managed workflows used by commercial, institutional and other multi-vehicle fleet operators to control the full operational life cycle of tires.

Automotive Tire Management is evolving from a maintenance-support activity into a dedicated asset-intelligence workflow. The essential value proposition is not merely to warn a driver when pressure is low, but to create a persistent record of every tire's operating history and use that record to reduce cost per mile, prevent roadside failures, improve fuel efficiency and preserve casing value. Traditional fleet processes often fragment information among drivers, maintenance workshops, tire dealers, retreaders and procurement teams. Modern platforms connect tire identity, wheel position, mileage, pressure, temperature, tread depth, wear patterns and service history in a common data environment. This allows fleets to compare tire brands and specifications, prioritize inspections, automate work orders and forecast replacement or retreading requirements. Under the narrow revenue definition used in this study, tire sales, standalone sensors and ordinary repair labor are excluded; the addressable revenue pool consists of recurring software, analytics, data and managed-service fees.

The global supply structure is layered rather than homogeneous. Major tire groups possess the strongest end-to-end proposition because they combine tire supply, service networks, casing and retread capabilities, connected monitoring and large-fleet

customer relationships. North American specialist companies have built strong positions in heavy-truck automatic inflation, commercial TPMS portals and dedicated tire-maintenance software. European and Israeli technology suppliers are particularly active in indirect pressure algorithms, virtual sensing, mobile tread scanning and machine-vision inspection. China has a significant TPMS and automotive-electronics manufacturing base, represented by established sensor and system suppliers, but its independent recurring tire-management software segment is still less developed. As a result, the broad vendor pool includes many hardware and adjacent software companies, while the core formal list is limited to providers with evidence of a continuing commercial tire-management product or service.

Demand remains concentrated in heavy-duty trucking, trailers, buses and other high-utilization commercial vehicles. These fleets operate multiple tires per vehicle, incur significant downtime when failures occur and can recover additional value through casing management and retreading. Light-commercial, rental, delivery and shared-mobility fleets represent a faster-growing but lower-revenue-per-vehicle segment. Their adoption is supported by low-cost mobile inspection, factory telematics and cloud-based maintenance systems. Regulation also expands the underlying data environment: UN R141 establishes a dedicated regulatory framework for tire-pressure monitoring, while the United States and China have mandatory TPMS requirements for defined light-vehicle categories. These requirements do not by themselves create a fleet-management platform, but they increase the number of vehicles from which tire condition data can be obtained.

The competitive frontier is moving from threshold-based alerts toward predictive tire intervention. Early systems primarily reported pressure and temperature exceptions. More advanced products combine those readings with mileage, vehicle load, route conditions, tread measurements and maintenance history. The next stage will use virtual sensors, machine vision, digital tire models and AI-based remaining-life estimates to recommend when a tire should be rotated, repaired, retreaded or retired. Platforms that remain hardware-neutral, integrate with major fleet systems and close the loop between detection and service execution are likely to capture the highest recurring value. Conversely, suppliers that rely solely on sensor hardware or standalone inspection tools will face increasing pressure from embedded vehicle systems, integrated fleet platforms and tire-manufacturer service ecosystems.

Report Scope

This report is a detailed and comprehensive analysis for global Automotive Tire

Management market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive Tire Management market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Automotive Tire Management market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Automotive Tire Management market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Automotive Tire Management market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive Tire Management

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Tire Management market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Michelin, Bridgestone, Continental, Goodyear, Pirelli, Clariance Technologies, Aperia Technologies, Prometeon Tyre Group, Sensata Technologies, ZF Friedrichshafen, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Automotive Tire Management market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Standalone Tire Management Software

Connected Tire Monitoring Platform

Managed Tire Service

Others

Market segment by Data Acquisition Technology

Direct Tire Sensor

Indirect and Virtual Sensing

Automatic Inflation System Data

Others

Market segment by Tire Management Function

Pressure and Temperature Management

Tread and Wear Management

Tire Asset and Position Tracking

Others

Market segment by Application

Passenger Vehicle Manufacturing Industry

Commercial Vehicle Manufacturing Industry

Automotive Aftermarket Service Industry

Others

Market segment by players, this report covers

Michelin

Bridgestone

Continental

Goodyear

Pirelli

Clarence Technologies

Aperia Technologies

Prometeon Tyre Group

Sensata Technologies

ZF Friedrichshafen

Apollo Tyres

Baolong Automotive

Yokohama Rubber

Sumitomo Rubber

CEAT

Hankook Tire

JK Tyre

Giti Tire

Hamaton Automotive Technology

ATEQ

Hunter Engineering

TireCheck

Anyline

NIRA Dynamics

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Automotive Tire Management product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Automotive Tire Management, with revenue, gross margin, and global market share of Automotive Tire Management from 2021 to 2026.

Chapter 3, the Automotive Tire Management competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Automotive Tire Management market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Automotive Tire Management.

Chapter 13, to describe Automotive Tire Management research findings and conclusion.

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