

# Global Automotive Tire Balance Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Automotive Tire Balance market size is expected to reach \$ 1151 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

Automotive Tire Balance, in this context, refers to Automotive Wheel Balancing Weight, a small counterweight installed on the wheel rim to correct the imbalance of a tire and wheel assembly. During vehicle operation, uneven tire structure, rim tolerance, valve position, brake components and accumulated wear can cause mass distribution differences around the wheel. If this imbalance is not corrected, the wheel may generate vibration, steering wheel shaking, abnormal tire wear, suspension fatigue and reduced ride comfort at medium and high speeds. Wheel balancing weights are added at specific positions on the rim after dynamic balancing measurement, so that the rotating mass of the tire and wheel assembly becomes more uniform.

From the raw material and industry chain perspective, the main raw materials of automotive wheel balancing weights include steel, zinc alloy, lead, tin, adhesive tape, protective coating, plastic film, clips and surface treatment materials. Due to environmental regulations, lead-based wheel weights are being gradually replaced by steel, zinc and other non-lead materials in many markets. The upstream mainly includes metal material suppliers, adhesive tape suppliers, coating material suppliers, stamping parts suppliers and packaging material suppliers. The midstream is composed of wheel balancing weight manufacturers, which conduct stamping, casting, cutting, coating, adhesive lamination, packaging and quality inspection. The downstream customers include automobile OEMs, wheel and tire assembly plants, tire retailers, automotive repair shops, 4S stores, tire service centers and aftermarket distributors. The final applications are mainly passenger cars, light commercial vehicles, heavy commercial vehicles and other automotive vehicles that require wheel balance correction.

In 2025, global Automotive Tire Balance production reached approximately 3.829 billion units, with an average market price of around US\$198.7 per thousand units.

The Automotive Tire Balance market is closely related to vehicle production, tire replacement, wheel maintenance and the development of the automotive aftermarket. In mature markets such as North America and Europe, demand is supported by a large vehicle parc, strict maintenance habits, mature tire service networks and environmental regulations promoting non-lead wheel balancing weights. Steel and zinc wheel weights are widely used in these regions because they meet environmental compliance requirements and provide stable performance. In Asia-Pacific, the market is driven by large automobile production, fast-growing car ownership, expanding tire retail channels and increasing demand for regular vehicle maintenance. China, Japan, South Korea, India and Southeast Asia are important production and consumption regions. In Latin America, the Middle East and Africa, market growth is mainly supported by vehicle ownership expansion, tire replacement demand and the gradual development of professional tire service channels.

The main growth factors include the continuous growth of vehicle ownership, rising tire replacement frequency, increasing awareness of driving comfort and safety, and the expansion of automotive aftermarket service networks. As consumers pay more attention to vibration reduction, tire life, fuel efficiency and vehicle handling stability, wheel balancing has become a standard process in tire replacement and wheel maintenance. The shift from lead-based wheel weights to environmentally friendly steel and zinc products is also creating replacement demand and product upgrading opportunities. Adhesive wheel weights are gaining more attention due to the increasing penetration of alloy wheels and the need for better appearance protection. However, the market also faces some restraints. Raw material price fluctuations may affect production costs, while low-end price competition in the aftermarket can reduce margins. Environmental regulations increase compliance requirements for manufacturers, especially in material selection, coating safety and waste management. In addition, differences in rim structure, vehicle type and regional service habits require producers to maintain multiple specifications, which increases inventory and production complexity. Overall, the market is relatively stable and service-driven, with future competition focusing on non-lead materials, coating durability, adhesive reliability, specification completeness and aftermarket channel coverage.

This report studies the global Automotive Tire Balance production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Tire Balance and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Tire Balance that contribute to its increasing demand across many markets.

#### Highlights and key features of the study

Global Automotive Tire Balance total production and demand, 2021-2032, (M Units)

Global Automotive Tire Balance total production value, 2021-2032, (USD Million)

Global Automotive Tire Balance production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Units), (based on production site)

Global Automotive Tire Balance consumption by region & country, CAGR, 2021-2032 & (M Units)

U.S. VS China: Automotive Tire Balance domestic production, consumption, key domestic manufacturers and share

Global Automotive Tire Balance production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Units)

Global Automotive Tire Balance production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

Global Automotive Tire Balance production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

This report profiles key players in the global Automotive Tire Balance market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include WEGMANN, Baolong Automotive, TOHO KOGYO, Cascade Wheel Weights, 3M, Shengshi Weiye, Trax JH Ltd, Hebei HOLMAN Auto Parts, Hebei LongRun Automotive, HEBEI XST, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automotive Tire Balance market

#### Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (M Units) and average price (US\$/K Units) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Automotive Tire Balance Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Automotive Tire Balance Market, Segmentation by Type:

Clip-On Type

Adhesive Type

#### Global Automotive Tire Balance Market, Segmentation by Rim Type:

Steel Rim Wheel Weight

Alloy Rim Wheel Weight

Chrome-plated Rim Wheel Weight

## Global Automotive Tire Balance Market, Segmentation by Vehicle Type:

Passenger Car

Commercial Vehicle

## Global Automotive Tire Balance Market, Segmentation by Application:

OEM

Aftermarket

## Companies Profiled:

WEGMANN

Baolong Automotive

TOHO KOGYO

Cascade Wheel Weights

3M

Shengshi Weiye

Trax JH Ltd

Hebei HOLMAN Auto Parts

Hebei LongRun Automotive

HEBEI XST

Alpha Autoparts

Bharat Balancing Weightss

Yaqiya

Hatco

HEBEI FANYA

Cangzhou Sheen Auto Parts

Key Questions Answered:

1. How big is the global Automotive Tire Balance market?
2. What is the demand of the global Automotive Tire Balance market?
3. What is the year over year growth of the global Automotive Tire Balance market?
4. What is the production and production value of the global Automotive Tire Balance market?
5. Who are the key producers in the global Automotive Tire Balance market?
6. What are the growth factors driving the market demand?

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