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Global Automotive TDDI Chips Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Automotive TDDI Chips market size was valued at US$ 299 million in 2025 and is forecast to a readjusted size of US$ 500 million by 2032 with a CAGR of 8.4% during review period.

Automotive TDDI chips are one of the core technologies of the smart cockpit revolution. They creatively combine the traditional display driver chip (DDIC) and touch chip (Touch IC) into one, solving the display noise problem that may exist in traditional separate solutions through a unified system architecture, and achieving more efficient communication. This not only enables thinner designs and narrower bezels for automotive screens, but also effectively reduces costs and improves reliability. Automotive-grade TDDI chips must meet stringent automotive reliability standards such as AEC-Q100, meeting higher safety levels and longer service life to adapt to the harsher temperature and vibration environments inside vehicles. Technically, top-tier automotive TDDI chips possess several cutting-edge capabilities, such as supporting ultra-large screens up to 30 inches through multi-chip cascading technology; employing high-precision algorithms to achieve accurate multi-finger touch, operation with thick gloves (supporting touches up to 10mm thick), and wet-hand touch; and even supporting screen knob functionality for convenient "blind operation" while driving.

In 2025, global Automotive TDDI Chip sales reached approximately 78,500 K Units, with an average global market price of around 3.7 US$/Unit. Production capacity reached 90,000 K Units, with a gross profit margin of approximately 35%.

The global automotive TDDI chip market is gradually moving from the introduction phase to a stage of large-scale growth. Smart cockpits continue to evolve towards multi-

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screen, larger-size, and touch-enabled displays, with an increasing number of central control displays, digital instrument clusters, passenger entertainment screens, and rear-seat entertainment screens, creating a foundation for TDDI penetration. TDDI integrates display driving and touch control into a single chip, reducing the number of chips, wiring, and system material costs, while also reducing display module thickness and simplifying the supply chain. Therefore, it is gradually replacing some of the "independent DDIC + Touch IC" architectures. Manufacturers such as Synaptics have positioned automotive TDDI as a core integration solution for large-size smart cockpit displays.

Product technology will upgrade from basic integration to high resolution, large-screen cascading, and multi-functional fusion. Novatek Microelectronics has launched a single-chip solution that supports 15.6-inch FHD and WQXGA in-vehicle infotainment screens; Raydium Corp., Himax Technologies and other manufacturers are further developing Cascade, LTDI, TED and Local Dimming, combining TDDI with timing control, local dimming and image processing functions to adapt to full-width screens, ultra-wide screens of 30 inches and above and high dynamic contrast displays.

Report Scope

This report is a detailed and comprehensive analysis for global Automotive TDDI Chips market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Display Technology and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive TDDI Chips market size and forecasts, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Automotive TDDI Chips market size and forecasts by region and country, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Automotive TDDI Chips market size and forecasts, by Display Technology and by Application, in consumption value ($ Million), sales quantity (K Units), and average

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selling prices (US$/Unit), 2021-2032

Global Automotive TDDI Chips market shares of main players, shipments in revenue ($ Million), sales quantity (K Units), and ASP (US$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive TDDI Chips

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive TDDI Chips market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Himax Technologies, Synaptics, FocalTech Systems, Novatek Microelectronics, Raydium Corp., Beijing Chipone Technology, Shenzhen Yitoa Intelligent Control, Beijing ESWIN Computing Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automotive TDDI Chips market is split by Display Technology and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Display Technology, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Display Technology

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LCD-Based TDDI

TFT LCD TDDI

OLED TDDI

Hybrid TDDI

Market segment by Type

Single-Chip TDDI

Multi-Chip TDDI

Market segment by Vehicle

Gas-Powered Vehicles

Electric Vehicles

Hybrid Vehicles

Market segment by Application

Chip Manufacturers

Panel Manufacturers

Tier 1 Suppliers

Major players covered

Himax Technologies

Synaptics

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FocalTech Systems

Novatek Microelectronics

Raydium Corp.

Beijing Chipone Technology

Shenzhen Yitoa Intelligent Control

Beijing ESWIN Computing Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Automotive TDDI Chips product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive TDDI Chips, with price, sales quantity, revenue, and global market share of Automotive TDDI Chips from 2021 to 2026.

Chapter 3, the Automotive TDDI Chips competitive situation, sales quantity, revenue,

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and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive TDDI Chips breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Display Technology and by Application, with sales market share and growth rate by Display Technology, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and Automotive TDDI Chips market forecast, by regions, by Display Technology, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive TDDI Chips.

Chapter 14 and 15, to describe Automotive TDDI Chips sales channel, distributors, customers, research findings and conclusion.

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